BNU

BEACONHOUSE NATIONAL UNIVERSITY

PROSPECTUS

2024-25

BNU

20 YEARS OF EMBRACING DIVERSITY
20

BEACONHOUSE NATIONAL UNIVERSITY

PROSPECTUS 2024-25

BNU
Beaconhouse
National University

CONTACTS

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FOR GENERAL ENQUIRIES

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■ BeaconhouseNationalUniversity
■ @BNULahore
■ #BNULAHORE

TAROGIL CAMPUS

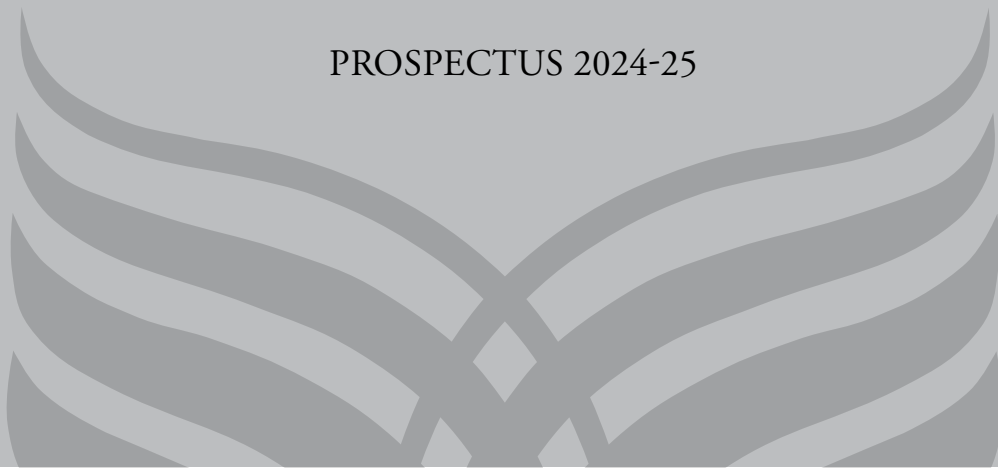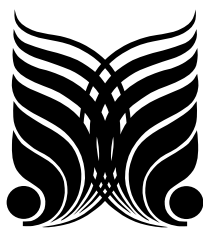13-Km Off Raiwind Road, Lahore.

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VICE CHANCELLOR'S MESSAGE

Welcome to Beaconhouse National University (BNU)!

As Pakistan's first not-for-profit liberal arts university, we are committed to excellence across all disciplines we offer. The journey of our students, however, must go beyond academics. At BNU's purpose-built campus, we offer a wholesome college experience where each student is encouraged to discover their passion and prepare to pursue their professional dreams.

We work diligently to identify students with the potential to benefit from the BNU experience and equip them with the tools to become responsible and caring citizens and leaders in their respective disciplines. As a non-profit that cares, BNU strives to ensure that no student is turned away solely due to affordability of education. We are heavily invested in providing multiple scholarship opportunities as well as broader assistance to our students.

BNU always seeks to build synergies, not only within the university but with peer institutions in Pakistan and abroad, and to create an intellectual environment where both teaching and research thrive – in ways that contribute to a prosperous, just and sustainable society in Pakistan.

The university recognizes its responsibility to shape the future of our upcoming generation. The entire BNU community is committed to preparing our students for whatever tomorrow may bring. This involves caring not only for their academic pursuits, but also their co-curricular interests, and most importantly, their mental and emotional wellbeing. We wish to see each of them make us, and the country, proud – in whatever they do and wherever they go.

We are obsessed with excellence and expect our students to join us with the same spirit and determination. Our track record offers a remarkable testament to our success in doing so. And we are determined to keep building on it.

We look forwarding to welcoming you to the BNU community and offering you an experience you will cherish for the rest of your life.

Dr. Moeed Yusuf

ABOUT BNU

Chartered by the Government of Punjab, Beaconhouse National University (BNU) is Pakistan's first Liberal Arts University, established in 2003 with the aspiration of disseminating quality education with modern, rational, course content while ensuring that the history and culture of Pakistani society are valued. Our distinctive learning experience and research in diverse areas where the essential focus of the programmes offered has been determined by the type of the work force identified for the future economic, business, academic, cultural and technological advancement of the country encourages students to become independent learners.

The growing challenge of providing quality education in today's era has led to the cut- throat competition of various educational institutions for furnishing students with cutting edge knowledge in their respective fields. BNU is a non-profit, private university which offers students a range of subject areas which are of immense relevance to the country's economy. BNU offers an inspiring and challenging environment with a broad based educational setup in which a student studies a variety of different subjects and is encouraged to question, take creative risks and gain a better working knowledge of the world around him or herself, thus preparing them for a lifetime of opportunities and challenges. Resultantly, they graduate as highly professional, mature, innovative, entrepreneurial and employable

practitioners.

We aspire to present our students the academic and personal development prospects that will equip them to respond to the intellectual, social and personal challenges that they will encounter throughout their life and career. Keeping in view the current volatile situation in the country, the liberal arts education provided by the University helps Pakistani youth to be emancipated in their world views thus helping to combat the menace of extremism in all its forms. It is also essential to develop and nurture their professional abilities, enhance their acumen and expertise, so as to enable them to make a valuable contribution to the community and at national and international levels.

The University is supported in this endeavour by a team of highly qualified and experienced faculty that bring a high level of technical skill and industry expertise with first-hand knowledge of their subjects. They have adopted modern and current modes of teaching, learning and assessment. With a congenial and comfortable environment as well as library resources, the University is well equipped to make the time spent at BNU a memorable one.

Over the years, Liberal Arts education has assumed a vital role. An armchair philosopher once said, "When the only tool you have is a hammer, you tend to see every

problem as a nail." All knowledge is one, a unified wholeness, and every field of study is but a piece or an angle or a way of partitioning this knowledge. Thus, to see how one's chosen area fits into the whole, to see the context of one's study, we at BNU believe, liberal education is not merely desirable, but necessary. BNU aims to shape and form the future of its students with its unparalleled set of learning resources. The diverse body of knowledge that a student gains at BNU, together with the tools of examination and analysis that one learns to use, will enable him to develop specialist skills, deepen his understanding, gain new insights and perspectives to flourish his career ahead, build opinions, streamline attitudes, learn and adopt values, and beliefs, based not upon authority or ignorance, whim or prejudice, but upon one's own worthy evaluation of argument and evidence. We foster the development of an active engagement with knowledge, and not just the passive reception of facts.

At BNU, the knowledge disseminated will help you learn new subjects by one of the most common methods of learning analogy. As George Herbert noted, people are best taught by using something they are familiar with, something they already understand, to explain something new and unfamiliar. The more you know and are familiar with, the more you can know, faster and more easily. Many times, the mind will create its own analogies, almost unconsciously, to teach itself about the

unfamiliar by means of the familiar.

The education at BNU creates an improvement of perception and understanding. This is done by a number of unique, innovative practices at BNU:

- An academic format which encourages the student to read across the curriculum allowing for cross registration in courses offered at Schools other than the one the student is registered in. These courses may be taken as minors or electives.

- The University underscores the importance of the creative and performing arts which form an integral part of any liberal arts education. Open workshops and seminars are offered where students interact with scholars and practitioners of international repute.

- Each student works with an academic advisor who helps design a programme of study most suited to the individual student's talent and is also available for personal guidance throughout the student's stay at the University.

- A system of education in which students learn in small, interactive class sessions.

- A system of student evaluation based on frequent written assignments and research projects rather than a traditional method of examination.

At Beaconhouse National University, education is enriched through a free exchange of ideas and debate which is expertly guided by qualified faculty. Most courses are intensive and yearlong in which students are encouraged to question assumptions, listen to diverse opinions and challenge convention. This strategy is further developed through disciplined and motivated work on the student's part and the evaluation of individual progress through written reports and ongoing interaction between students and teachers.

The University is fully cognizant of the fact that the formative years of a young adult's life i.e. the years spent at university must be enriched through a variety of experiences, both within and outside the classroom. Study tours therefore, form a regular feature of University life and serve as a means of research and exposure to life in other regions of the country and varied socio-economic groups.

BNU is a non-profit, apolitical, nonsectarian, equal-opportunity institution offering undergraduate and graduate programmes in modern disciplines, many of which are not offered anywhere else in Pakistan.

BNU'S SCHEME OF STUDIES ALLOWS FOR:

- Cross registration ensuring that students read across the curriculum, as opposed to being confined to a single discipline or faculty;

- Access to a multidisciplinary University which offers a balanced mix of traditional and contemporary studies;

- Courses in disciplines that are not being offered by any other institution in the country and

- Easy access to students aspiring for higher qualifications.

BNU offers its students a diverse learning environment where they witness cross cultural exchange of ideas from their peers and faculty that represents various parts of the world. In a brief time BNU has already made its mark in the region with the presence of students from SAARC countries among its student body, thereby extending its role as a platform for providing quality education, not only to Pakistani students but also by offering its expertise to neighbouring countries.

Creative, unique and diverse ideas that stem as a consequence of this diversity extends significant advantages to our students. BNU, in its bid to ensure that quality educational opportunities are available to all worthy candidates, has put in place a very generous scholarship scheme that is aimed to offset and transform constraints into opportunities for prospective students as well as existing students.

Having evolved from an insignificant number of students to the significant amount of student body from within and outside Pakistan, we believe your choice will be rewarded in the quality of your education and student experience.

Board of Directors (BOD)
Beaconhouse National University Foundation

1. Mrs. Nasreen Mahmud Kasuri, Chairperson BNUF
2. Dr. Moeed Yusuf, Vice Chancellor
3. Mr. Khurshid Mahmud Kasuri
4. Mr. Kasim Mahmud Kasuri
5. Dr. Parvez Hassan
6. Mr. Mueen Afzal
7. Ms. Christine Dawood
8. Mr. Azmat Isa
9. Dr. Ishrat Hussain
10. Mr. Nassir Mahmud Kasuri
11. Ms. Farzana Shahid, Registrar/Secretary

Board of Governors (BOG)
Beaconhouse National University

1. Mrs. Nasreen Mahmud Kasuri, Chairperson BNUF
2. Dr. Moeed Yusuf, Vice Chancellor
3. Mr. Khurshid Mahmud Kasuri
4. Mr. Kasim Mahmud Kasuri
5. Dr. Parvez Hassan
6. Mr. Mueen Afzal
7. Ms. Christine Dawood
8. Mr. Azmat Isa
9. Dr. Ishrat Hussain
10. Mr. Nassir Mahmud Kasuri

11. Chairman, Higher Education Commission, Islamabad.
12. Vice Chancellor, GC University, Lahore
13. Secretary Higher Education, Government of Punjab, Lahore.

14. Ms. Farzana Shahid, Registrar/Secretary

LIST OF PROGRAMS - 2024-25

School	Programs	Semesters	Credits
Mariam Dawood School of Visual Art & Design (MDS-VAD)	Master of Art and Design Studies	4	60
	Master of Art Education	6	36
	BA (Hons). Interdisciplinary Expanded Design & Art (IEDA)	8	139
	BFA Visual Arts	8	139
	B. Des. Visual Communication Design	8	139
	B. Des Textile, Fashion and Accessory Design with specialisation: • Textile & Fibre • Fashion • Jewellery & Accessories	8	139
Razia Hassan School of Architecture (RHSA)	B. Arch. (Bachelor of Architecture)	10	177
	BID (Bachelor in Interior Design)	8	138
Seeta Majeed School of Liberal Arts & Social Sciences (SMSLASS)	**Department of Liberal Arts (SMSLASS-DLA)**	8	132
	BS in Liberal Arts & Social Sciences		
	BS in Liberal Arts & Social Sciences with minor in:		
	• Media Studies		
	• Theatre, Film and TV		
	BS in Liberal Arts & Social Sciences with a specialization in:		
	• Political Science		
	• History		
	• Literature		
School of Media and Mass Communication (SMC)	**Department of Journalism (SMC-JOR):**		
	MS Public Relations & Advertising	4	30
	BS Journalism and Media Studies	8	132
	BS Communication and Immersive Media	8	132
	Department of Theatre, Film and TV (SMC-TFT):		
	Bachelors in Theatre, Film & TV	8	133
	MS Film & Television	4	30/33

School	Programs	Semesters	Credits
School of Computer and Information Technology (SCIT)	BSc (Hons) in Computer Science	8	137
	BSC (Hons) in software Engineering	8	137
	BSc (Hons) in Management and Business Computing	8	133
School of Education (SE)	M. Phil Educational Leadership and Management	4	33
	M. Phil Linguistics and TESOL	4	33
School of Management Sciences (SMS)	**Department of Management Sciences (SMS-DMS)**		
	BS Business Intelligence and Analytics	8	136
	BBA (Hons) Specialization in:	8	139
	• Finance		
	• Marketing		
	• Supply Chain Management		
	• Human Resource Management		
	• Business Intelligence		
	Department of Economics (SMS-ECO)		
	BS (Hons) in Economics	8	132
	BS (Hons) in Economics and Finance	8	165
	BS (Hons) Major in Economics with Minor in:		
	• Data Sciences and Analytics	8	138
	• Minor in Media Studies	8	138
	• Minor in Finance	8	138
	BS (Hons.) in Business Economics	8	132
	Department of Hospitality Management (SMS-HM)		
	BS Hospitality Management	8	133
Institute of Psychology (IP)	PhD in Psychology	3-7 years	20
	MS Clinical & Counseling Psychology	4	43
	B.Sc. (Hons) Applied Psychology	8	132

Academic Calendar – 2024-25
Fall Semester 2024
16-weeks Classes+ 1-week Exams+ 1-Quiet week= 18-weeks

Early Admission	
Admission Announcement	**Monday, 15 April 2024**
Application Deadline	Friday, 5 July 2024
Admission Test & Interview	Sunday, 7 Jul 2024 -Saturday, 13 July 2024
Display of Merit Lists	Sunday, 14 July 2024
NBS application deadline	Friday, 28 June 2024
NBS Decision	Monday, 22 July 2024
Payment of Dues	Due Date: Monday, 29 July 2024 Valid Date: Friday, 02 August 2024

Regular Admission	
Admission Announcement	Monday, 15 July 2024
Application Deadline	Friday, 23 August 2024
Admission Test & Interview	Sunday, 25 August – Saturday, 31 August 2024
Display of Merit Lists	Sunday, 1 September 2024
NBS application deadline	Friday,16 August,2024
NBS Decision	Monday,2 September 2024
Payment of Dues	Due Date: Monday,9 September 2024 Valid Date: Friday,13 September 2024

Enrolment & Semester Fee Payment	
Online Course Enrollment – Existing Students	Monday,16 September – Wednesday, 18 September 2024
Zero Semester	Friday,13 September – Sunday,22 September 2024
Online Course Enrollment – New Students (Zero Semester)	Monday,16 September – Wednesday, 18 September 2024
Online Course Add/Drop	Thursday, 26 September– Friday,27 September 2024
Online Course withdrawal	Monday,14 October - Friday,29 November 2024
Due/Valid Date of Semester Fee Payment – Existing Students	Due Date: Friday,30 August 2024 Valid Date: Friday, 06 September 2024
Deadline for NB Sch. Applications	Wednesday, 19 June 2024
Award of NB Scholarships- Existing Students	Thursday, 25 July 2024

Early Admission	
Admission Announcement	**Monday, 15 April 2024**
Application Deadline	Friday, 5 July 2024
Admission Test & Interview	Sunday, 7 Jul 2024 -Saturday, 13 July 2024
Display of Merit Lists	Sunday, 14 July 2024
NBS application deadline	Friday, 28 June 2024
NBS Decision	Monday, 22 July 2024
Payment of Dues	Due Date: Monday, 29 July 2024 Valid Date: Friday, 02 August 2024

Regular Admission	
Admission Announcement	Monday, 15 July 2024
Application Deadline	Friday, 23 August 2024
Admission Test & Interview	Sunday, 25 August – Saturday, 31 August 2024
Display of Merit Lists	Sunday, 1 September 2024
NBS application deadline	Friday,16 August,2024
NBS Decision	Monday,2 September 2024
Payment of Dues	Due Date: Monday,9 September 2024 Valid Date: Friday,13 September 2024

Enrolment & Semester Fee Payment	
Online Course Enrollment – Existing Students	Monday,16 September – Wednesday, 18 September 2024
Zero Semester	Friday,13 September – Sunday,22 September 2024
Online Course Enrollment – New Students (Zero Semester)	Monday,16 September – Wednesday, 18 September 2024
Online Course Add/Drop	Thursday, 26 September– Friday,27 September 2024
Online Course withdrawal	Monday,14 October - Friday,29 November 2024
Due/Valid Date of Semester Fee Payment – Existing Students	Due Date: Friday,30 August 2024 Valid Date: Friday, 06 September 2024
Deadline for NB Sch. Applications	Wednesday, 19 June 2024
Award of NB Scholarships- Existing Students	Thursday, 25 July 2024

Classes & Exam Schedule	
Commencement of Classes -Existing	Monday, 23 September 2024
Commencement of Classes -New	Monday, 23 September 2024
Orientation-New Students	Monday, 23 September 2024
Mid Term Exams (9th Week)	Monday, 18 November – Friday, 22 November 2024
Last day of Classes (16th Week)	Friday, 10 January 2025
Reinforcement / preparation (17th week)	Monday,1st January – Friday, 6th January 2024
Final Exams (18th Week)	Monday, 20 January 2025- Friday,24 January 2025
Semester Break/Winter Break (2 Week)	Monday, 27 January 2025 – Friday,7 February 2025
Announcement of Result	Friday, 31 January 2025

Spring Semester 2025
16-weeks study + 1-week Exams + 1 Week Spring Break + 1 Quiet week = 19 weeks

Early Admission	
Admission Announcement	Monday, 02 December 2024
Application Deadline	Monday, 30 December 2024
Admission Test/Interview	Tuesday, 31December 2025 – Wednesday, o1 January 2025
Display of Merit Lists	Thursday, 02 January 2025
NBS application deadline	Monday, 23 December 2024
NBS Decision	Friday, 10 January 2025
Payment of Dues	Due Date: Monday, 13 January 2025 Valid Date: Friday, 17 January 2025
Regular Admission	
Admission Announcement	Wednesday, 01 January 2025
Application Deadline	Wednesday, 22 January 2025
Admission Test/Interview	Thursday, 23 January 2025 – Friday, 24 January 2025
Display of Merit Lists	Saturday, 25 January 2025
NBS application deadline	Wednesday, 15 January 2025
NBS Decision	Friday, 29 January 2025
Payment of Dues	Due Date: Friday, 31 January 2025 Valid Date: Friday, 31 January 2025

Enrolment & Semester Fee Payment	
Online Course Enrollment – Existing Students (Zero Semester)	Tuesday, 4th February 2025 –Friday, 7 February 2025
Online Course Enrollment – New Students (Zero Semester)	Tuesday, 4th February 2025 –Friday,7th February 2025
Online Course Add/Drop –	Thursday, 13 February – Friday14 February 2025
Online Course withdrawal	Monday, 03 March - Friday, 25 April 2025
Due/Valid Date of Semester Fee Payment – Existing Students	Due Date: Friday, 17 January 2025 Valid Date: Monday, 20 January 2025
Classes & Exam Schedule	
Commencement of Classes -Existing	Monday, 10 February 2025
Commencement of Classes & Orientation	Monday, 10 February 2025
Spring Break	Monday, 31 March 2025 – Friday, 4 April 2025
Mid Term Exams (10th week)	Monday, 14 April – Friday, 18 April 2025
Last day of Classes (17th Week)	Friday, 6 June 2025
Reinforcement / preparation week (18th week)	Monday 13 January 2024 - Friday 17 January 2024
Final Exams (19th week)	Monday, 16 June – Friday, 20 June 2025
Semester Break	Monday, 23 June –Friday, 11 July 205
Announcement of Result	Friday, 27 June 2025

Summer Semester 2025
8-weeks study + 1-week Exams = 9-weeks

Summer Admissions (MA Art Education) Subject to the confirmation by the MDSVAD	
Admission Announcement – MA AE	Thursday, 20 March 2025
Application Deadline – MA AE	Monday, 14 April 2025
Interview/Portfolio – MA AE	Wednesday, 16 April 2025
Display of Merit Lists – MA AE	Thursday, 17 April 2025
Issuance of Fee Challans	Friday, 18 April 2025
Payment of Dues (2W)	Friday, 16 May 2025
Deadline for NB Sch. Applications (1st W)	Friday, 25 April 2025
Award of NB Scholarships (3rd W)	Tuesday, 13 May 2025
Online Course enrollment (MAAE New students)	Monday, 2 June – Tuesday,03 June 205
Commencement of Classes	Monday, 9 June 2025

Enrolment & Semester Fee Payment – Regular Summer Semester	
Online Course Enrollment	Wednesday, 9 July 2025 –Friday 11 July 2025
Online Course Add/Drop	Thursday, 17 July -Friday 18 July 2025
Online Course withdrawal	Monday, 21 July –Friday 22 August 2025
Due/Valid Date of Semester Fee Payment	Tuesday,22 July - Friday, 25 July 2025

Classes & Exam Schedule – Regular Summer Semester	
Commencement of Classes & Orientation (Existing Student)	Monday, 14 July 2025
Mid Term Exams	Monday, 11 August 2025-Wednesday, 13 August 2025
Last day of Classes (8th W)	Friday, 5 September 2025
Examination (1W)	Monday, 8 September – Friday, 12 September 2025
Semester Break/Summer Break (1W)	Monday, 15 September - Friday,19 September 2025
Announcement of Result (1W)	Friday, 19 September 2025

Holidays 2024-25

Eid Milad un-Nabi*	Monday, 16 September 2024
Iqbal Day Saturday,	09 November 2024
Quaid-e-Azam Day	Wednesday, 25 December 2024
Kashmir Day	Wednesday, 05 February 2025
Pakistan Day	Sunday, 23 March 2025
Labour Day	Thursday, 01 May 2025
Eid-ul-Fitar*	Monday, 01 April 2025 – Thursday, 03 April 2025
Eid-ul-Azha*	Saturday, 07 June 2025 – Monday, 9 June 2025
Ashura* Saturday,5	July 2025 - Sunday, 6 July 2025
Independence Day	Thursday, 14 August 2025

Subject to the appearance of moon

ADMISSION CRITERIA

The admission offer shall be made upon satisfying the following criteria:

BA (Hons) / BSc (Hons) Degree Programmes

(i) To be eligible for admission to undergraduate programmes, a candidate must satisfy any one of the following requirements: -

- FA / F.Sc. with at least 2nd division (i.e. 495 marks)*.

- O-levels (at least 6 subjects for international students and 8 subjects for local students with IBCC equivalence) and 3 A levels. Advanced Subsidiary (AS) will not be taken into account.

- High School Diploma and International Baccalaureate (IB) results with a CGPA of at least 2.50.

Note: Equivalence Certificate from IBCC is mandatory for all international qualifications i.e. O Levels/A-Levels, High School Diploma, and International Baccalaureate, or equivalent.

* For B.Arch. & BBA minimum of 60% marks (660) are required in Intermediate or an average C in A-Level.

* For Software Engineering minimum of 50% marks (550) are required in Intermediate (with Math or Biology#) or equivalent

#Students of Intermediate (Pre-Medical Group) will be required to take deficiency courses in Mathematics of six credit hours in their first year of study.

* For Economics, Business Intelligence and Analytics, Bachelor in Interior Design and all degrees of the School of Media and Mass Communication minimum of 50% marks are (550) required.

(ii) Passing of BNU's written aptitude test & interview

(iii) The overall merit for admission offer in the undergraduate degree programmes will be determined on the basis of the aggregate as follows:

Break up	Percentage
Admission Test & Interview	25%*
A-Levels / Intermediate	45%
O-Levels / Matriculation	30%
Total	**100%**

* The split between the relative weightage of the admission test vs the interview will be at the discretion of the Dean/Director of the respective school/institute.

(iv) The formula for the calculation of merit is as follows:

Matriculation		Intermediate	
$\frac{Marks\ Obtained}{Total\ Marks}$ *30		$\frac{Marks\ Obtained}{Total\ Marks}$ *45	
O Levels		**A Levels**	
Sum of Pak. equivalent Grade Points / Marks of all subjects calculated as follows:		Sum of Pak. equivalent grade points /marks of all subjects calculated as follows:	
Grades	**Pak. Equivalent Grade Points/ Marks**	**Grades**	**Pak. Equivalent Grade Points/ Marks**
A*	4.00	A*	15.0
A	3.20	A	12.0
B	2.80	B	10.5
C	2.40	C	09.0
D	2.00	D	07.5
E	1.60	E	06.0
F / U	0.00	F / U	00.0

(v) A student terminated from one BNU school on the basis of poor academic performance or disciplinary grounds will not be eligible to seek admission to any other school of BNU.

(vi) Acceptance of a candidate rejected by one BNU school who is seeking admission to another BNU school will be subject to the approval of the Vice Chancellor.

MS/M.Phil. Degree Programmes

Criteria for admission into MS/M.Phil degree programmes are as follows: -

- MA or 16 years of education with BA (Hons.) from a recognized university with a minimum CGPA of 2.5.

- GAT, General Test is mandatory from the National Testing Service
or BNU UGAT with a 50% score*.

- Passing BNU's Written/Aptitude test and interview.

* 60% for all programmes in the School of Education.

* For admission in the MA Art & Design Studies degree, GAT is NOT required. Instead students are required to submit 10 images of their work (or prior academic papers in case of non-studio background), a one-to-two-page Statement of Intent and a CV.

* Similarly, for admission to the MA Art Education degree, GAT is NOT required and in lieu of that students are required to submit a current CV, a (1) page Statement of Intent, for applicants with art background a digital portfolio of own work and their students' work (maximum 10 pieces each with captions) submitted on a CD or a USB. For applicants with non-art background, a writing sample, sample lesson plans, course outlines or curriculum documents are required.

Ph.D. Degree programmes

Criteria for admission into Ph.D. Degree Programmes are as follows: -

- 18 years of education from a recognised university.

- Minimum CGPA of 3.00 in MS/M. Phil or first Division in the annual system.

- GAT, Subject/GRE.

- The student is required to submit their last degree (MS/MPhil) attested by HEC.

Programmes Duration

The University requires students to complete their degrees within the stipulated time limit. For undergraduate and graduate qualifications, the maximum time allowance for completion of the degree is as follows: -

Program	Total Duration of Program	Extended Duration	Max. Duration of Program
4 Years Bachelors	4 years	2 years	6 years
5 Years Bachelors	5 years	2 years	7 years
2 Years MS/MPhil	2 years	2 years	4 years
Ph.D.	3 years	5 years	8 years

ZERO SEMESTER

Zero semester is a dedicated period before the official start of classes, exclusively designed for new students. It's aimed at bridging any potential gaps in knowledge or skills, familiarizing you with institutional policies and resources, and helping you build connections within the university community.

Key Objectives of Zero Semester:

- Zero Semester offers targeted support to address any academic deficiencies you may have, ensuring you are well-prepared to excel in your coursework right from the start.
- During Zero semester, you will participate in comprehensive orientation sessions to acquaint yourself with our institution's policies, academic expectations, and available support services.
- Zero semester fosters a sense of belonging and community among new students, laying the groundwork for meaningful connections and friendships that will enrich your university experience.

What to Expect During Zero Semester:

Zero semester sets the stage for a successful academic journey by providing essential support and resources for new students. By participating in Zero semester activities, you will gain the knowledge, skills, and connections necessary to thrive in your academic pursuits and beyond.

SCHOLARSHIPS

At BNU, we are dedicated to ensuring that deserving students have the opportunity to pursue their education based on merit, without being hindered by financial barriers. As part of our commitment to fostering academic excellence and promoting inclusivity, we prioritise increasing both the amount and accessibility of scholarships for our students. We are proud to offer scholarship assistance and waivers of up to 100 percent, empowering students to fully engage in their educational journey. To maintain fairness and accountability, it is important to note that scholarships are awarded for the assigned duration of the student's course of study at BNU. Any additional semesters beyond the stipulated timeframe will not be eligible for scholarship assistance. The following table provides an overview of the scholarship opportunities available at BNU, reflecting our ongoing commitment to supporting our students in achieving their academic and professional goals.

Scholarship Program	Eligibility Criteria	Percentage Coverage
VC Scholarship	-3A* (in three complete A-level subjects) or 90% or above in Intermediate or an equivalent with a personal statement -To retain the scholarship, the applicant must maintain minimum qualifying CGPA prescribed by the relevant department	100% scholarship
Dean's Scholarship	-35% weightage to Matric/O level, 35% to Intermediate/A level, and 30% to the BNU Admissions Test/Interview and portfolio -To be eligible for the scholarship, the aggregate score of the aforementioned criteria should be more than 80% -BNU will offer need/merit based scholarships to students who meet the set criteria of the BNU selection process, ensuring they also maintain the minimum qualifying CGPA to retain the scholarship -Demonstrating need is a prerequisite to qualify for this scholarship -Eligibility criteria will be assessed for determination -Merit for the scholarship will be decided by the BNU Scholarship Committee	100% scholarship
Need Based Scholarship	-This scholarship is for students who belong to a low-income family -Scholarships equal to 25%-50% of tuition fee may be granted upon verification of financial hardship based on the recommendation of Scholarship Committee -This scholarship will automatically renew each semester if the candidate maintains a 2.65 CGPA	up to 50% scholarship

Scholarship Program	Eligibility Criteria	Percentage Coverage
Merit-Based Scholarship	-Applicants with 90% or above marks in their FA/FSc examination or 3As in A level or equivalent will be eligible for 75% merit scholarship - Applicants with 80% or above marks in their FA/FSc examination or 2As in A level or equivalent will be eligible for 50% merit scholarship - Applicants applying for this scholarship will be eligible for other scholarships	up to 75% scholarship
Transgender Inclusion Scholarship	-Valid CNIC with marked X category -50% scholarship will be awarded to two selected applicants -Out-of-station students will receive a hostel stipend equivalent to the BNU hostel fee - Applicants applying for this scholarship must meet BNU's minimum eligibility criteria	50% scholarship
Sports Scholarship	-Students who have won single medals (Gold/Silver/Bronze) at national or provincial levels are eligible for consideration -Applicants applying for this scholarship will be eligible for other scholarships -Must maintain a minimum CGPA of 2.5	50% scholarship to 2 male & 2 female applicants
BNU Institutional Support	-Students attending public sector, non-profit, and trust schools are eligible to apply -Applicants from the aforementioned schools are encouraged to apply and complete the BNU admission process -Achieve 75% or above percentage in Secondary School (Martic/O level or equivalent) and in Higher Secondary School (Intermediate/ A level or equivalent) -To retain this scholarship throughout their undergraduate degree, applicants must maintain a minimum CGPA of 3.0 - Applicants applying for this scholarship will be eligible for other scholarships	25% scholarships

The South Asia Foundation awards the Madanjeet Singh Art Scholarships to talented students from South Asia. Sixteen students from Afghanistan, Bangladesh, Bhutan, India Maldives, Nepal, Pakistan and Sri Lanka are fully funded and are part of the BNU family.

Applicants coming from BSS / Concordia will receive a 100% fee waiver on the Admission Fee.

BEACONHOUSE NATIONAL UNIVERSITY

MDSVAD

MARIAM DAWOOD SCHOOL OF VISUAL ARTS & DESIGN

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DEAN'S MESSAGE

As we embark on the third decade of the Mariam Dawood School of Visual Arts and Design (SVAD), we reflect on the milestones achieved and the exciting journey ahead. Our 20th anniversary last year was a celebration of two decades of creative inquiry, diversity, and excellence.

In the past year, we have seen our students and faculty push the boundaries of art and design. They have explored new frontiers in interdisciplinary learning, innovation, and social impact in various fields, including Visual Arts, Visual Communication Design, Textile, Fashion and Accessories Design, and Art Education. Our IEDA program has flourished, fostering collaborations across disciplines and industries.

As we look to the future, we are committed to expanding our local and global networks. We will continue to challenge conventional norms, embracing the fluidity of disciplines and the ever-changing landscape of art and design.

In this regard, it is worth mentioning two significant developments that reinforce our commitment to innovation and inclusivity: the successful launch of the first-of-its-kind event in the region, the Design Summit Lahore (DS 01), in March 2024, and the establishment of the UNESCO Chair for Inclusion through Art at MDSVAD in February 2024.

As we begin this new academic year, we welcome a new cohort of students to join us in shaping the future of art and design education. Together, we will explore the intersection of creativity, technology, and social responsibility, tackling the complex challenges of the 21st century.

At SVAD, we remain dedicated to our passion project – reinventing art and design education in Pakistan. We are proud of our legacy and eager to write the next chapter in our journey, fueled by imagination, creativity, and a commitment to excellence.

Welcome to SVAD, where the future of art and design is being shaped!

Prof. Rashid Rana
Dean, Mariam Dawood School of Visual Arts and Design

SVAD MISSION STATEMENT

The School of Visual Arts and Design seeks to develop an independent vision amongst its students, faculty and alumni, through ideas and practices in contemporary art and design that cut across geographical and cultural boundaries: Through a discursive dialogue between diverse perspectives and paradigms, giving way to Interdisciplinarity. The School aims for a research environment that nurtures well-informed and reflective professionals who can contribute to the world collaboratively, critically and creatively.

ABOUT SVAD

Mariam Dawood School of Visual Arts and Design welcomes new forms of visual experience and offers a multidisciplinary approach to explore the connection between art, design and different branches of knowledge. We believe that Art and design education must equip, both faculty and students with adaptive tools, skills and strategies to develop multi-modal ideas relevant to the changing interconnections and contexts of global learning.

SVAD encourages experimentation and aims to ensure that each student is visually articulate, conceptually mature and equipped with the ability to consolidate ideas and concepts. Providing our students with the opportunity to achieve their creative analytical potential is a primary objective, with a focus on being responsible citizens and thinkers to contribute to the social fabric of the places they inhabit. Our ever-evolving curriculum is based on constant introspection and revision of our programme, keeping it at-par with international standards and trends in education. We owe this in large part to our faculty. Drawn from diverse backgrounds from all parts of the country as well as from abroad, they are well-known practicing professionals in their respective fields and it is their hands-on knowledge of contemporary and traditional practice that guides the experience of students. The faculty regularly participates in local and international exhibitions, undertakes design and craft community projects and participates in seminars, conferences and workshops.

SVAD believes in taking the lead in celebrating diversity through creative inquiry. From the outset, our students have the choice of cutting across disciplines, blurring and questioning existing lines and engaging in a close dialogue between local and global perspectives. SVAD's degrees are accredited by HEC and its students have qualified for Fulbright Scholarships, international residencies, projects and exhibitions.

Mariam Dawood School of Visual Arts and Design is proud to host art and design students from all SAARC countries. They are supported by the South Asia Foundation and the UNESCO Madanjeet Singh Institute of South Asian Arts [UMISAA]. Sharing the teaching and learning experience with people from other parts of the world helps build enduring relationships, making BNU- SVAD a truly unique institution in the region.

FOUNDATION STUDIES

The Foundation Studies programme is a seminal year for all students of SVAD. It prepares students for their future majors in Visual Art, Visual Communication Design, Textile, Fashion and Accessories Design, and Interdisciplinary and Expanded Design & Art by introducing them to practical techniques of art-making but also setting while laying the groundwork for critical and conceptual thinking. Having a dynamic curriculum that aims to stay relevant to current global trends in art practices, this year it has evolved further to give students an even better grasp on their chosen field of study, while simultaneously giving them the freedom to explore a wide range of creative avenues. In its new role, the Foundation programme will provide broad-based fundamental knowledge in the Fall semester, and then, in the Spring, move on to imparting skills and concepts more specific to post-Foundation disciplines through offering electives.

Studio courses deal with several mediums and approaches towards art production, while their ideological counterparts are provided by theory courses dealing with visuality and memory. A hybrid studio/theory course dealing with contextuality strives to provide their art-making with context through historical and contemporary aesthetic philosophies. Students are equipped with methodologies of visually articulating their ideas, individually as well as collaboratively, and encouraged to use art and design as agents of change in their societies.

The first year can be for any art student trying to determine a future career path.

Keeping this and the diverse educational backgrounds and learning capacities of our student body in mind, the programme is designed to nurture their individual artistic personalities in order to help them identify their own interests, and eventually grow into confident individuals ready to carve out their niche in the real world.

ROAD MAPS

Year 1 - Semester I (Foundation Year)

Course Code	Courses	Credit Hours
FDY-101	2 Dimensionality: Drawing & Surface Tensions	2
FDY-102	3 Dimensionality: Space & Form	2
FDY-103	4 Dimensionality: Time & Virtuality	2
FDY-104	Contextuality: Theory & Practice	3
FDY-105	Visuality: Form and Content	3
FDY-106	Memory: Visual Culture Through Time	3
GE- ***	Functional English (1up)	3
		18

Year 1 - Semester II (Foundation Year)

Course Code	Courses	Credit Hours
See List	Foundational Studio Elective (module based)	2
See List	Foundational Studio Elective (module based)	2
See List	Foundational Studio Elective (module based)	2
See List	Foundational Drawing Studio Elective (module based)	3
FDY-115 FDY-116 FDY-129	**Foundational Theory Elective** Research Methods in Art & Design OR Academic Writing and Critical Reading OR Visual Thinking: Data Visualisation & Archives	3
FDY-117 FDY-118 FDY-137 FDY-130	**Foundational Theory Elective** History of Visual Arts OR History of Communication Design OR History of Textile, Fashion and Accessories Design OR History of Trans-disciplinarity	3
		18
	Total Credits	**36**

DEPARTMENT OF FINE ARTS

BFA Visual Arts

The Visual Arts programme offered by the Fine Arts Department at SVAD is idea-led and encourages students to work fluidly, developing adaptive tools without forcing them to select one stream in the initial years of their study. At the Department of Fine Arts at the Mariam Dawood School of Visual Arts and Design, students collaborate closely with faculty and visiting artists through thematic electives, workshops, residencies, integrated studios (in semester 3 across all departments at SVAD and later in semester 4 between Visual Arts and Visual Communication Design) and the Fine Art Major Studios.

Students progress through an exciting pool of diverse studio and theory electives, which include areas outside traditional art and design disciplines. Combining all this experience with the Integrated and Major Studios, students develop their conceptual concerns. This process helps them nurture an investigative holistic vision and makes them resourceful problem-solvers. As a result of this, works produced have a relevant, conceptually solid foundation.

Emphasis is given to helping students discover their individual concerns through observation and research while exposing them to a variety of media gradually narrowing down to the medium/s best suited for their practice.

Possible Career Paths:

Visual Artist, Painter, Performance Artist, Photographer, Printmaker, Sculptor, Public Arts, Theatre Set Designer, Video Artist, Art Administrator, Art Educationist, Ceramicist, Curator, Multimedia Artist, Entertainment Industry, Exhibition and Event Designer, Fashion Industry, Film and TV, Furniture Designer, Illustrator, Installation Artist, Interior Designer, Landscaping artist, Lighting Designer, Model Maker, Advertising, Computer Graphics-related professions.

ROAD MAP - BFA VISUAL ARTS

Year 2 - Semester III

Course Code	Courses	Credit Hours
IDE-202	Integrated Studio (all programmes)	3
IDE-201	History of Ideas (Mandatory Theory)	3
See List	Visual Arts Studio Elective	3
See List	SVAD Studio Elective	3
See List	SVAD Theory Elective	3
	Pakistan Studies	2
		17

Year 2 - Semester IV

Course Code	Courses	Credit Hours
VFD-221	Integrated Visual Arts / Visual 3 Communication Design Studio	3
See List	Visual Arts Studio Elective	3
See List	Visual Arts Studio Elective	3
See List	SVAD Studio Elective	3
IDE-276	Expanded Research Design	3
	Islamic Studies	2
		17

Year 3 - Semester V

Course Code	Courses	Credit Hours
BVA-300	Visual Arts Major Studio I	3+3
See List	Visual Arts Studio Elective	3
See List	Visual Arts Theory Elective	3
See List	SVAD Theory Elective	3
		15

ROAD MAP - BFA VISUAL ARTS

Year 3 - Semester VI

Course Code	Courses	Credit Hours
BVA-301	Visual Arts Major Studio II	3+3
See List	Visual Arts Studio Elective	3
See List	SVAD studio Elective	3
See List	SVAD Theory Elective	3
		15

Year 3 - Summer

Course Code	Courses	Credit Hours
VFA-228	Field work for Professional Practice	3

Year 4 - Semester VII

Course Code	Courses	Credit Hours
BVA-400	Visual Arts Major Studio III	3+3+3
See List	SVAD Studio Elective	3
BVA-402	Current Discourse in Visual Arts	3
		15

Year 4 - Semester VIII

Course Code	Courses	Credit Hours
BVA-401	Visual Arts Major Studio IV	3+3+3+3
BVA-452	Professional Practices in Visual Arts	3
		15

	Total Credits	**139**

DEPARTMENT OF TEXTILE, FASHION & ACCESSORIES DESIGN

B.Des Textile, Fashion & Accessories Design

The degree programme in Textile, Fashion and accessories Design, offers specializations in three distinct yet interconnected streams:

-Textile and Fibre Studies
-Fashion
-Jewellery and Accessories Design

Each of these specializations leads to a wide array of career paths.

The uniqueness of this degree programme at BNU-SVAD lies in the curricula strategy, whereby students get exposure to fields of art and design beyond their chosen specialisation. A mélange of courses from a shared pool not only enriches the educational experience, but also helps students carve out their unique path through informed and responsible choices. Combined Major Studio and seminar courses across various stages of the degree programme ensure interdisciplinarity. These are augmented by diverse liberal arts modules that stimulate student's thoughts for a solid output, hence promising a holistic degree which, when weaved into our ethos, enriches the future of academia & industry.

This preparation not only hones creativity in textiles, fashion and accessories but also equips students to comprehend and address the demands of the real world. The curriculum is designed to enable students to address local and global industrial needs while pioneering innovative practices as socially conscious design-thinkers. Graduates are prepared to embark on entrepreneurial ventures as well as contribute to historical, cultural and social research in Styling & Art Direction for Theatre/ Film/ AD Film/ TV Productions to Fashion Journalism and many other fields yet to be defined avenues in the ever- evolving marketplace.

Career path

Textile Designer (Apparel & Home), Weaver, Fibre Artist, Academic Researcher, Conservator, Fabric Development, Costume Design, Product Design, Interior Design, Textile Marketing and Merchandising,

Textile Design Management, Art Education, Fashion Designer, Fashion Visual Merchandiser, Digital Apparel Designer, Accessories Designer, Colour & Trend Forecast, Fashion Choreography, Fashion Illustration, Fashion Journalist, Knitwear Designer, Fabrication Developer, Stylist, Jewellery Designer, Jewellery Artist / Studio Jeweller, Silversmith / Goldsmith, Accessories Designer for Fashion, Theatre & Film Producer, Retailer, Sales / Marketing Consultant, Gemologist, Entrepreneur, Design Educator, Design Consultant.

Specialisation: Textile & Fibre

The primary objective of the programme is to redefine textiles by expanding the parameters of its traditional identity beyond cloth, craft and fashion. The programme emphasizes the broad-based conceptual and technical aspects of textiles in the neo-contemporary era. It actively engages students from Textile, Fashion and Jewellery majors, allowing them to share electives and interact in major studios to create a unique dialogue, culminating in diverse design trends. This exchange of ideas enhances students' understanding of various materials, techniques and processes.

Hence, the programme nurtures interests and provides career pathways for a wide array of specializations in textile related areas. These include Interior Design, Home Accessories, Apparel Design, Craft Revival, Intervention and Documentation, Fibre Art, Design History, Design Education, Textile Marketing and Merchandising, Textile Technology, Industrial Design, Fashion Design, Textile Conservation, Accessories Design, etc.

The Textile faculty, comprising reflective practitioners, continuously evolves classroom pedagogy by staying abreast of local and international trends in Design Education and Innovations. The department realizes the responsibility of community engagement, thereby facilitating collaborations in interdisciplinary sustainability

projects that provide empowerment strategies and design solutions to underserved areas.

The programme culminates in a degree project whereby graduating students are expected to demonstrate proficiency in the creative, technical, and professional skills attained during the four-year Textile and Fibre Studies programme.

Specialisation: Fashion

The Fashion Design programme at BNU is instituted for the education of a new generation of highly skilled and innovative fashion designers and entrepreneurs. Realizing the cultural power of fashion designers, students from this programme not only respond to the demands of local and international fashion clientele, but also play a role in setting trends. The curriculum ensures that the designer's cultural power is utilized with a sense of civic responsibility.

Rooted in the indigenous cultural connotations of art and design, informed by worldwide fashion trends and nurtured by active research, fashion design education is now expected to respond to the fashion needs of the citizens of the world. This programme aims to provide a strong professional education in the diverse cultural and technical aspects of the fashion industry. By focusing on new trends, fashion forecasting and investigating social changes, the programme incorporates research on garments and styling to bring forth a democratic fashion design revolution.

Depending on traditional sources and sectors of materials, applied textiles, style and pattern-making, planning of collections and accessories, the Fashion Design programme responds to a non- traditional wider visual culture and the demands of domestic and international clientele. Future directions for the programme are expected to extend its training to other areas of the emerging fashion sectorssuch as shoes, handbags, accessories and interiors.

Specialisation: Jewellery & Accessories

Accessories, jewellery, ornaments, and objet d'art are part of a rapidly evolving global industry and are now considered key items in a fashion collection, as well as stand-alone pieces worthy of our undivided attention. The degree programme at the Department of Textile, Fashion & Accessories Design encourages students to explore and question the inherent relationship of objects with the body and dissect it to clearly display the core components, giving a clear view of how each connects with one another.

The programme is focused on questioning the meaning and value of both traditional and contemporary accessories which include millinery art, jewellery, and handbags to name a few, through the process and practice of making. The historical, cultural, aesthetic and emotional significance of accessories is examined within the context of both current fashion trends and forecasts, and in relation to developments in the wider context of art and design practice across the world.

In addition to developing an understanding of accessories design, manufacturing, and merchandising, students are also exposed to a broad range of knowledge and skills in drawing, finishing techniques, research, innovative techniques, new materials, digital technologies, and marketing. This provides them with the dexterity of skills required to enter the fashion industry.

Whether it is a valuable artefact or a trendsetting fashion accessories, it is no less than a masterful work of art adorning the body across diverse cultures. Graduates with a passion for designing and making accessories can pursue a range of exciting careers as Handbag Designers, Footwear Designers, Pattern Makers, Trend Forecasters, Jewellery Artists, Accessories Designers, Gold/ Silversmiths, Design Consultants, Academicians and Curators.

ROAD MAPS - BDES TEXTILE, FASHION AND ACCESSORIES DESIGN

With Specialisation in Textile & Fibre Studies / Fashion / Jewellery & Accessories

Year 2 - Semester III

Course Code	Courses	Credit Hours
IDE-202	Integrated Studio (all programmes)	3
IDE-201	History of Ideas (Mandatory Theory)	3
See List	TFA Studio Elective	3
See List	SVAD Studio Elective	3
See List	SVAD Theory Elective	3
SLA-102	Pakistan Studies	2
		16

Year 2 - Semester IV

Course Code	Courses	Credit Hours
TFA-239	Integrated Textile, Fashion and 3 Accessories Design Studio	3
See List	TFA Studio Elective	3
See List	TFA Studio Elective	3
See List	SVAD studio elective	3
IDE-276	Expanded Research Design	3
SLA-103	Islamic Studies	2
		17

Year 3 - Semester V

Course Code	Courses	Credit Hours
TFA-301 TFA-303 TFA-307	Major Studio I (Textile & Fibre/Fashion/Jewellery and Accessories)	3 +3
See List	TFA Studio Elective	3
See List	TFA Theory Elective	3
See List	SVAD Theory Elective	3
		15

Year 3 - Semester VI

Course Code	Courses	Credit Hours
TFA-302 TFA-304 TFA-308	Major Studio II (Textile & Fibre/Fashion/Jewellery and Accessories)	3 +3
See List	TFA Studio Elective	3
See List	SVAD Studio Elective	3
See List	SVAD Theory Elective	3
		15

Year 3 - Summer

Course Code	Courses	Credit Hours
TFA-231	Internship for Professional Practice	3

Year 4 - Semester VII

Course Code	Courses	Credit Hours
TFA-401 TFA-403 TFA-409	Major Studio III (Textile & Fibre/Fashion/Jewellery and Accessories)	3+3
See List	SVAD Studio Elective	3
TFA-411	Current Discourse in Textile, Fashion and Accessory Design	3
		15

Year 4 - Semester VIII

Course Code	Courses	Credit Hours
TFA-402 TFA-404 TFA-410	Textile & Fibre/ Fashion/ Jewellery and Accessories Major Studio IV	3+3+3+3
TFA-412	Professional Practices in Textile, Fashion and Accessories Design	3
		15
	Total Credits	**139**

DEPARTMENT OF VISUAL COMMUNICATION DESIGN

BDes Visual Communication Design

A BDes Visual Communication Design degree prepares students to comprehend and generate creative solutions to address visual communication needs of the time. Students enrolled in the Visual Communication Design programme will also develop the skills they need to understand and plan communication strategies needed to develop effective imagery and products.

The programme is organised into a four-year system of study (including the Foundation year) that provides a solid understanding of design-thinking while utilising a transdisciplinary approach to meet the challenges of an ever-evolving marketplace.

Studio work is supplemented with strong liberal arts components, grounded in the belief that designers should have a broad base of knowledge, including understanding process, execution, form and content, within the context of user needs.

ROAD MAPS
B. DES VISUAL COMMUNICATION DESIGN

Year 2 - Semester III

Course Code	Courses	Credit Hours
IDE-202	Integrated Studio (all programmes)	3
IDE-201	History of Ideas (Mandatory Theory)	3
See List	Visual Communication Design Studio Elective	3
See List	SVAD Studio Elective	3
See List	SVAD Theory Elective	3
SLA-102	Pakistan Studies	2
		16

Year 2 - Semester IV

Course Code	Courses	Credit Hours
VFD-221	Integrated Visual Arts / Visual Communication Design Studio	3
See List	Visual Communication Design Studio Elective	3
See List	Visual Communication Design Studio Elective	3
See List	SVAD Studio Elective	3
IDE-276	Expanded Research Design	3
SLA-103	Islamic Studies	2
		17

Year 3 - Semester V

Course Code	Courses	Credit Hours
VCD-300	Visual Communication Design Major Studio I	3+3
See List	Visual Communication Design Studio Elective	3
See List	Visual Communication Design Theory Elective	3
See List	SVAD Theory elective	3
		15

B. DES VISUAL COMMUNICATION DESIGN

Year 3 - Semester VI

Course Code	Courses	Credit Hours
VCD-301	Visual Communication Design Major Studio II	3+3
See List	Visual Communication Design Studio Elective	3
See List	SVAD Studio Elective	3
See List	SVAD Theory Elective	3
		15

Year 3 – Summer

Course Code	Courses	Credit Hours
VCD-221	Internship for Professional Practice	3

Year 4 - Semester VII

Course Code	Courses	Credit Hours
VCD-400	Visual Communication Design Major Studio III	3+3+3
See List	SVAD Studio Elective	3
VCD-403	Current Discourse in Visual Communication Design	3
		15

Year 4 - Semester VIII

Course Code	Courses	Credit Hours
VCD-401	Visual Communication Design Major Studio IV	3+3+3+3
VCD-452	Professional Practices in Visual Communication Design	3
		15
	Total Credits	**139**

DEPARTMENT OF GRADUATE AND INTERDISCIPLINARY STUDIES

BA (Hons) Interdisciplinary Expanded Design & Art [IEDA]

The BA (Hons) IEDA programme is actively engaged in redefining what it means to be a cultural and creative practitioner today. This is achieved in two simultaneous and related ways: : firstly, by expanding the notion of art and design practices to consider alternative skills, strategies, and ways of knowing; and secondly, by positioning the programme in a multidimensional network of disciplines outside of art and design, forming fertile and unusual complexes. For example, a student might offer a design solution based on something they learned in a science course or create poetry from a mathematical concept.

Located at the precipice of the future, BA (Hons) IEDA strives to impart critical thinking and adaptive skills to its students. The program structure is highly customisable, allowing students to determine their level of engagement with various disciplines as well as their studio-to-theory ratio. A student succeeding in this major is expected to be an independent thinker with broad interests.

Possible Career Paths

Independent Creative Practitioner, Policy Makers, Social Interventionists, Art Writers, Art Historians, Entrepreneurs, Communications Specialist, Strategist, Environmental Consultancy, Conservationist, Art & Design Journalism, Academic and Educator, Researcher, Curator, PhD Candidate, Consultancy in diverse sectors, Activist and others.   .

ROAD MAPS
BA (HONS) INTERDISCIPLINARY AND EXPANDED DESIGN & ART

Year 2 - Semester III

Course Code	Courses	Credit Hours
IDE-202	Integrated Studio (SVAD)	3
IDE-201	History of Ideas (Mandatory Theory)	3
See List	Studio / Theory Elective (Art & Design)	3
See List	Studio / Theory Elective (Art & Design)	3
See List	Studio / Theory Elective (Other Discipline)	2
SLA-102	Pakistan Studies	2
		17

Year 2 - Semester IV

Course Code	Courses	Credit Hours
See List	Integrated VA/TFA/VCD Studio	3
See List	Studio / Theory Elective (Art & Design)	3
See List	Studio / Theory Elective (Art & Design)	3
See List	Studio / Theory Elective (Other Discipline)	3
IDE-276	Expanded Research Paradigms	3
SLA-103	Islamic Studies	2
		17

Year 3 - Semester V

Course Code	Courses	Credit Hours
IDE-300	Interdisciplinary Expanded Design & Art Major Project I	3+3
See List	Studio / Theory Elective (Art & Design)	3
See List	Studio / Theory Elective (Art & Design)	3
See List	Studio / Theory Elective (Other Discipline)	3
		15

BA (HONS) INTERDISCIPLINARY AND EXPANDED DESIGN & ART

Year 3 - Semester VI

Course Code	Courses	Credit Hours
IDE-301	Interdisciplinary Expanded Design & Art Major Project II	3+3
See List	Studio / Theory Elective (Art & Design)	3
See List	Studio / Theory Elective (Other Discipline)	3
See List	Studio / Theory Elective (Other Discipline)	3
		15

Year 3 - Summer

Course Code	Courses	Credit Hours
See list	Fieldwork/ Internship for Professional Practice	3

Year 4 - Semester VII

Course Code	Courses	Credit Hours
IDE-400	Interdisciplinary Expanded Design & Art Major Project III	3+3+3
See List	Independent Study	3
See List	Current Discourse in VA/ VCD/TFA	3
		15

Year 4 - Semester VIII

Course Code	Courses	Credit Hours
IDE-401	Interdisciplinary Expanded Design & Art Major Project IV	3+3+3+3
See List	Professional Practices in VA/ VCD/TFA	3
		15
	Total Credits	**139**

MASTER OF ART & DESIGN STUDIES [MA ADS]

A unique programme in South Asia, the MA ADS recognises the potential of creative practices beyond the realm of art and design. Therefore, it is open to creative minds both from within and outside the disciplines of art and design. MA ADS attempts to foster new forms of knowledge in conversation with fields of visual studies, critical theory, creative technologies and scientific inquiry under the premise of art and design. Students devise a self-directed trajectory in studio, writing or a combination of both. This is supported by an integration of courses, seminars, advisors and thesis supervisors, critique panels, visiting lecturers, studio visits and workshops.

The ethos of the programme considers the complex and shifting histories of art, culture and creativity. In light of this awareness, it encourages graduate students to wander into unchartered territories of the future, the past and new interrelations in the present. MA ADS aims to facilitate graduate students in connecting their themes of inquiry within a personal, local and global discourse.

The structure of the programme is not only specific to academic and professional needs in South Asia, but is also at par with the global standards of education, studio practices and research in the fields of art and design.

Possible Career Paths:

Artist designer educator Academic researcher, policy makers, Social interventions art writers art historians enterpreneures communications specialist strategist environmental consultancy conservationist archivist arts journalism curator, PHD candidate, Advertising art direction activisim, Design, Education, Exhibition and Display Design, Museum Design.

ROAD MAPS

Year 1 - Semester I

Course Code	Courses	Credit Hours
ADS 538	Integrated Graduate Colloquium I	3
ADS 532	Research Methods and Academic Writing for Art and Design I	3
ADS 522	Contexts and Strategies in Practice	3
ADS 537	History of Ideas	3
See List	Studio or Theory Elective	3
		15

Year 1 - Semester II

Course Code	Courses	Credit Hours
ADS 542	Major Project I	6
ADS 544	Research Methods and Academic Writing for Art and Design II	3
See List	Studio or Theory Elective	3
See List	Studio or Theory Elective	3
		15

Year 2 - Semester III

Course Code	Courses	Credit Hours
ADS 540	Integrated Graduate Colloquium II	3
ADS 631	Research Methods and Academic Writing for Art and Design III OR Studio or Theory Elective (For Studio emphasis students with permission of Advisor)	3
ADS 613	Major Project II	9
		15

ROAD MAPS

Year 2 - Semester IV

Course Code	Courses	Credit Hours
ADS 630	Graduate Colloquium III	3
ADS 621	Major Project III & Thesis	12
		15

	Total Credits	**60**

MASTER OF ART EDUCATION [MA AE]

The Master of Art Education is a low residency MS/MPhil level graduate programme especially designed for education professionals and in-service teachers. It addresses teachers, administrators and educators in art, design and related disciplines within schools, higher education, and informal education settings, who wish to pursue a Master's degree while maintaining their regular (full-time) jobs.

The Master's programme is conducted over 2.5 Years (3 Summer Semesters on campus + 1 Spring Semester + 2 Fall Semesters). It offers a challenging and intensive short-duration residency programme combined with off-campus fieldwork in both teaching and research during the Fall and Spring semesters, thus allowing students to maintain their full-time jobs.

The programme is designed around core of courses in educational theory, which are closely integrated with professional practice in teaching and studio art. Both coursework and instruction in this programme are experientially focused to determine students' future pathways in teaching or related practices in education. Beyond this core, students have the flexibility to design individual research projects and fieldwork under expert faculty guidance and mentorship. The areas of concern for these projects emerge from their educational experiences and teaching contexts.

Possible Career Paths:

Teaching in Art, Design or related fields (K-12, higher education and non-institutional settings), Arts Advocacy, Educational and Cultural Policy Development, Curriculum Development, Museum Education, Art Academia, Teacher Education and Educational Research.

ROAD MAP

Year 1 - Semester I

Course Code	Courses	Credit Hours
AE 701	Studio I: Thinking Through Materials	3
AE 702	History and Philosophy in Art Education	3
AE 703	Curriculum and Instructional Design	1.5
AE 704	Artistic Development and Psychology	1.5
AE 705	OR Diversity in Art Education	
AE 706	OR Tools and Technologies in Art Education	

Year 1 - Semester II

Course Code	Courses	Credit Hours
AE 707	Elective: Teaching Practicum or other SVAD electives (See List)	3
		12

Year 2 - Semester III

Course Code	Courses	Credit Hours
AE 708	Studio II: Contexts and Strategies for Making and Teaching	3
AE 709	Research Methods in Art Education	3
AE 710	Critical Pedagogy in Art Education	1.5
AE 704	Artistic Development and Psychology	1.5
AE 705	OR Diversity in Art Education	
AE 706	OR Tools and Technologies in Art Education	

Year 2 - Semester IV

Course Code	Courses	Credit Hours
AE 716	Thesis Seminar I	3
		12

ROAD MAP

Year 3 - Semester V

Course Code	Courses	Credit Hours
AE 712	Thesis Advisement I	3

Year 3 - Semester VI

Course Code	Courses	Credit Hours
AE 713	Advanced Strategies for Making and Teaching	3
AE 714	Thesis Advisement II	3
AE 717	Thesis Seminar II	3
		12

	Total Credits	**36**

Thesis Requirements:

A thesis is required for completion of the degree. The Master's Thesis is a written paper or a field-based/ practice-led initiative project produced during the final year of graduate study that applies the students' problem-solving and analytical skills developed during coursework to investigate a topic relating to art, design or other visual form of education. Typically, students select this topic from their teaching practice. The thesis must demonstrate the student's abilities to design, produce, and present the results of an original professional inquiry in the broad fields of arts education.

Areas of educational inquiry can range from teaching and learning in art, design or related fields, curriculum projects, sociocultural perspectives on education, historical research, arts and cultural advocacy to educational policy development and implementation.

The two thesis tracks are:

1) **Research Paper:** 15,000 – 20,000 words

2) **Thesis Project:** This may entail fieldwork and an output in any creative format (subject to supervisor approval), accompanied by a project report (3,500-5,000 words).

Degree Requirement:

36 Credits | 11 Courses

Career Paths:
Teaching in Art, Design or related fields (K-12, higher education and non-institutional settings), Arts Advocacy, Educational and Cultural Policy Development, Curriculum Development, Museum Education, Art Academia, Teacher Education and Educational Research.

ADVISORY COUNCIL

- Deborah Robinson:
- Dr Zehra Jumabhoy
- Rajeeb Samdani
- Dr Hina Ali Naeem
- Dr.Ahmad Ansari
- Ijlal Muzaffar
- Dr Simone Willie
- Dr. Neeti Bose

PERMANENT FACULTY

Rashid Rana
Dean SVAD

Quddus Mirza
Professor

Risham Syed
Professor

Kiran Umar Farooq Khan
Professor

Sardar Aarish
Associate Professor

Rohma Khan
Associate Professor

Ayaz Hussain Jokhio
Associate Professor

Mehbub Ali Shah
Associate Professor

Aroosa Rana
Associate Professor

Zainab Saghir Barlas
Associate Professor

Ghulam Mohammad
Assistant Professor

Haider Ali Jan
Assistant Professor

Ammar Shahid
Assistant Professor

Muhammad Ahsan Nazir
Assistant Professor

Sana Aziz
Assistant Professor

Aatiqa Sheikh
Assistant Professor

Mahboob Ali Jokhio
Assistant Professor

Chaudhry Ammar Faiz
Assistant Professor

Durr E Shehwar Ali
Assistant Professor

Sara Aslam
Assistant Professor

Hifsa Farooq
Assistant Professor and Academic Advisor

Wajeeha Batool
Administrative Assistant to Dean

Waleed Zafar
Lecturer

Aiman Gillani
Lecturer

Mehmil Ishtiaq
Lecturer

Eisha Liaqat
Lecturer

BEACONHOUSE NATIONAL UNIVERSITY

RHSA

RAZIA HASSAN SCHOOL OF
ARCHITECTURE

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RHSA | RAZIA HASSAN SCHOOL OF ARCHITECTURE

Razia Hassan School of Architecture, established in 2005 by Prof. Dr. Gulzar Haider, with the aim of transforming the way Architectural Design is taught and educating the architects of tomorrow. The school promotes innovation, freshness, and experimentation through its curriculum and teaching methodology, and is thus ranked as one of the most recognized institutions for the study of architecture.

Studying Architecture at RHSA synthesizes arts, humanities, and sciences grasped through the rigors of intellect and practice. This approach ensures that the results are both aesthetically judged and technically understood. Our commitment to the highest professional and cultural aspirations is achieved through innovative pedagogies applied through challenging research-based projects.

RHSA believes that Design is a didactic practice/skill that helps in problem-solving. The solution to the Architectural Program often leads to the creation of a "building". However, not all architectural concerns are programmatic in nature, thereby resulting in solutions that encompass areas far beyond the built environment and typology. We believe that Art, Culture, Technology, and History all come together in a substantive way to inform our perceptions of form and built space. Our students are encouraged to look beyond the realms of the tangible to formulate ideas and concepts.

Similarly, we believe that drawing and model-making are essential components of problem-solving and subsequent design iteration. Our students are taught to "draw to see" rather than the conventional "draw to represent". In the same way, we maintain that building physical models catalyzes the development of tectonic complexity and fosters a sense of rigor and discipline that is essential to the Creative Arts.

The emerging respectability of architectural education in Pakistan heralds the possibilities of new architecture-related developments beyond normative practices. RHSA aims to capture this enthusiasm in pursuit of a mission-oriented education that can improve the quality of life affordably and sustainably without compromising the ideals of professional education.

The academic program closely follows the aspirations and requirements of the HEC-PCATP (Higher Education Commission and the Pakistan Council of Architects and Town Planners) National Curriculum of Architecture. A carefully structured balance is created between the studies of historical precedents, critical analysis of contemporary issues, theo-retical formulations, applied sciences and technology, and project-based studios. All attempts are made to create an interdisciplinary educational atmosphere through shared electives with various Schools at BNU.

While current trends in architectural education leave limited opportunities for revisiting the professional curricula, BNU is committed to remaining experimental in search of spin-off specializations in the service of built environments

The School of Architecture specializes in connecting to the contemporary world. To this end, numerous links have been created with European, British, Canadian, and American universities. The state-of-the-art campus, especially the shared building housing the School of Visual Arts and Design and the School of Architecture, allows and is equipped with facilities to share online lectures and studio presentations with faculty and other universities. The building is also designed to facilitate student experimental constructions to understand architecture's structural, constructional, and environmental necessities.

DEAN'S MESSAGE

Welcome to the Razia Hassan School of Architecture (RHSA) at Beaconhouse National University (BNU), the first Not-for-Profit Liberal Arts University in Pakistan. At RHSA, we research the future of tectonics, space design and architectural thought and practice, prepare our students for exciting and meaningful professional careers, and curate public conversations about city and culture. Together, our students and faculty explore disruptive design strategies and social innovations that will help make the world more resilient, equitable, vibrant and healthy.

We deliver a distinctly different design school experience that combines a rich, interdisciplinary design-based philosophy with an entrepreneurial mindset and a deep commitment to working with industry stakeholders, community leaders, at local, national, and international levels, to address some of the biggest issues faced by society in new, innovative and creative ways.

RHSA currently offers a 5 year Bachelors in Architecture (B.Arch) degree and a 4 year Bachelors in Interior Design (BID) degree. We are housed in a 35 acre campus, designed by the award winning Architect, Nayyer Ali Dada, which provides a phenomenal backdrop for the teaching of abstract architectural ideas. The School features a wood and metal Workshop for model and furniture making, a 3D printing Lab, an extensive Material Library and an Immersive Room for virtual reality visualizations and presentations. These facilities allow us to push the envelope in all possible ways and keeps us at par with the rest of the world.

I encourage you to learn more about our exciting approach to the study and design of architectural space and invite you to get involved with the many events, exhibits and other community based initiatives unfolding at RHSA.

Omar Hassan, Associate Professor-RHSA

DEGREE PROGRAMS OFFERED

RHSA currently offers two Degree Programs:

- Bachelor of Architecture (B.Arch.)- Five-year program
- Bachelor in Interior Design (BID)- Four-year program

BACHELOR OF ARCHITECTURE (B. ARCH)

Razia Hassan School of Architecture offers a 5-year professional B. Arch degree program spanning over ten semesters. The aim is to educate and empower the future architects whose design skills can range across scale and scope, in service of an individual clients as well as the society at large; who, on the one hand, is taught in an environment of history, theory, and artistic expression but on the other hand have enough understanding of allied scientific and technical subjects to work with engineering consultants and construction industry. RHSA emphasizes inculcating socio-economic responsibility as a value that can manifest as the economy of means toward the generosity of beneficial ends in the built environment.
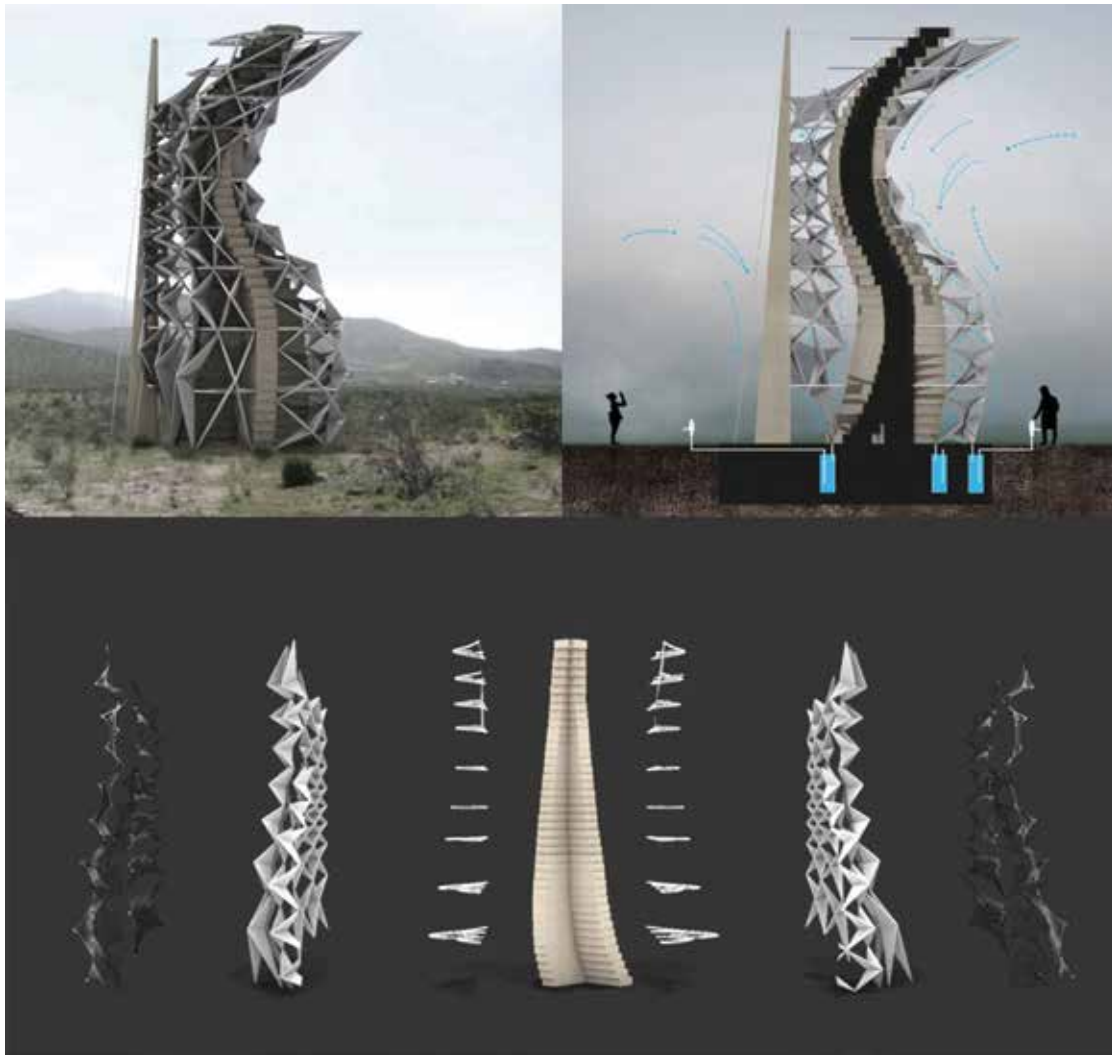
Program Objectives

- Cultivate a deep understanding of architectural principles, methodologies, local/ global practices to excel as professional architects upon graduation.
- Provide a solid foundation for further academic pursuits in architecture and related fields, encouraging students to pursue advanced degrees or research opportunities.
- Stimulate advanced design skills integrating creativity, innovation, and problem-solving, alongside scientific and technical knowledge, for sustainable and functional architectural solutions.
- Instill professional integrity, ethical responsibility, and a commitment to societal welfare, preparing students to navigate complex professional environments with social, cultural and environmental consciousness.
- Encourage interdisciplinary collaboration and engagement with diverse perspectives to equip students with the versatility and adaptability needed to address contemporary architectural challenges.
- Expose students to experimentation and hands-on experience through lab based learning and understanding of low-tech, high-tech and smart-tech solutions.
- Prepare students as professional architects with understanding of global professional dynamics, legal implications, design and management skills

Program Outcomes

Bachelor of Architecture program. Degree Program has the following outcomes by the end and the students should be able to:

- Provide students with sufficient academic and professional foundation to advance to further study or an academic career in architectural studies.
- Provide students with the skills necessary to apply their knowledge in the organizations and businesses where they are employed.
- Provide students with a solid basis on which they can adapt to changing techniques and practices in the professional world.
- Comprehend an architectural design problem and then propose an architectural solution.
- Communicate the issues and problems related to architecture in a professional and readily understandable format.
- Meet the demands of the industry with up-to-date architectural knowledge.
- Provide sufficient knowledge in the field of architecture which can further produce effective academic and application-based research for the similar industry.
- Prepare students for the national/ internal market as well as to expose them to the changing dynamics of the profession and future opportunities/ challenges.

- Fully equipped with leadership, management skills, ethical values, and professionalism.

Career Paths:

Architect, Architectural Historian, Architectural Critic, Architectural Educator, Architectural Photographer, Architectural Technologist, Creative Practitioner, Artist, Restoration/Conservation Architect, Building Economist, Building Energy Consultant, Building Type Specialist (Housing, Schools, Hospitals, Airports, Public Institutions like museums, galleries, performance halls, etc), Code Consultant, Materials Consultant, Construction Manager, Environmentalist, Interior Designer, Industrial Designer, Furniture Designer, Urban Planner, Landscape Architect, Land Development Consultant, Set/Stage Designer, Project Manager, and Virtual Environments Designer for Films and Video-games.

Degree Requirements

Degree: B.Arch.
Duration: 5 years/10 Semesters
Credits: 177

EXPLODED AXONOMETRIC
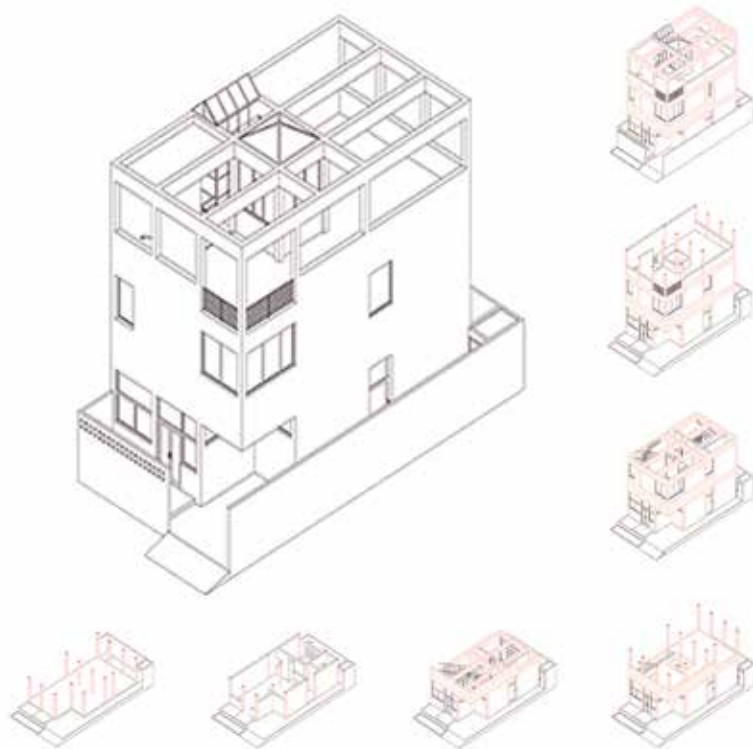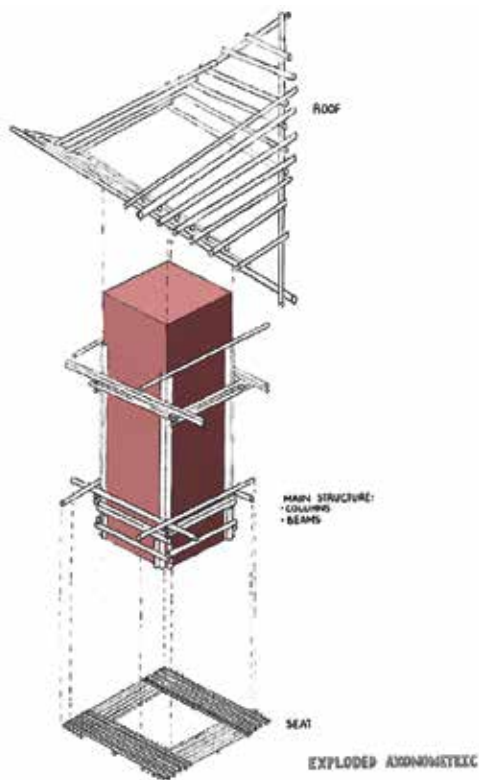
ROAD MAP B.ARCH. FALL 2024-2029

1st Year / Semester I - Fall 2024

Course Code	Term 1	Courses	177 Cr. Hr. System	Course Type
ADS-107	1	Foundation Design Studio I	6	
AHY-213	1	Know Your City	3	HEC GEN ED
GEN-124	1	Introduction to ICT	3	HEC GEN ED
GEN-120	1	Introduction to Liberal Arts	3	HEC GEN ED
GEN-104	1	Functional English	3	HEC GEN ED
			18	

1st Year / Semester II - Spring 2025

Course Code	Term 2	Courses	177 Cr. Hr. System	Course Type
ADS-108	2	Foundation Design Studio II	6	
AVC-117	2	Thinking, Drawing and Communi-cating Architecture I	3	
AST-121	2	Structure and Form I	2	
GEN-200	2	Expository Writing	3	HEC GEN ED
	2	Elective I (Natural Sciences)	3	HEC GEN ED
AHY-103	2	Portfolio I	1	
			18	

2nd Year / Semester III - Fall 2025

Course Code	Term 3	Courses	177 Cr. Hr. System	Course Type
ADS-115	3	Architecture Design Studio I	6	
AVC-203	3	Thinking, Drawing and Communi-cating Architecture II	3	
AHY-200	3	Histories, Theories & Criticism of Ar-chitecture I	2	
AST-120	3	Structure & Form II	2	
AST-218	3	Building Materials and Construction Details I	4	
			17	

2nd Year / Semester IV - Spring 2026

Course Code	Term 4	Courses	177 Cr. Hr. System	Course Type
ADS-125	4	Architecture Design Studio II	6	
AVC-237	4	Thinking, Drawing and Communi-cating Architecture III (Digital)	2	
AHY-302	4	Histories, Theories & Criticism of Ar-chitecture II	2	
AST-223	4	Building Materials and Construction Details II	4	
	4	Elective II	2	
	4	Portfolio II	1	
			17	

Summer 2026		Community Service/Engagement	1	HEC GEN ED

3rd Year / Semester V - Fall 2026

Course Code	Term 5	Courses	177 Cr. Hr. System	Course Type
ADS-235	5	Architecture Design Studio III	8	
AVC-300	5	Thinking, Drawing and Communi-cating Architec-ture IV (Digital)	2	
AHY-305	5	Histories, Theories & Criticism of Ar-chitecture III	2	
AHY-202	5	Structure and Form III	2	
AHY-309	5	Energy, Environment & Form I	2	
AHY-312	5	Research Methods I	2	
			18	

3rd Year / Semester VI - Spring 2027

Course Code	Term 6	Courses	177 Cr. Hr. System	Course Type
ADS-245	6	Architecture Design Studio IV	8	
AHY-402	6	Histories, Theories & Criticism of Ar-chitecture IV	2	
AST-344	6	Integrated Building Systems I	3	
AST-351	6	Urban Design and Planning I	2	
	6	Elective III	2	
	6	Portfolio III	1	
			18	

Summer 2027		Internship	3	

4th Year / Semester VII - Fall 2027

Course Code	Term 7	Courses	177 Cr. Hr. System	Course Type
ADS-355	7	Architecture Design Studio V	8	
AVC-350	7	Thinking, Drawing and Communi-cating Architec-ture V (Digital)	2	

Course Code		Courses		177 Cr. Hr. System	Course Type
AST-405	7	Integrated Building Systems II		3	
GEN-404	7	Research Methods II		3	HEC GEN ED
	7	Elective IV		2	
				18	

4th Year / Semester VIII - Spring 2028

Course Code	Term 8	Courses	177 Cr. Hr. System	Course Type
ADS-365	8	Architecture Design Studio VI	8	
AHY-303	8	Energy, Environment & Form II	2	
GEN-406	8	Research Methods III	3	HEC GEN ED
AST-406	8	Urban Design & Planning II	2	
AHY-404	8	Landscape Architecture	2	
	8	Portfolio	1	
			18	

Summer 2028		Workshop on CV Building, Portfolio Development and Interview Preparation		
		Distinguished Lecture Series (2 lec-tures per semester) + Workshop (2 Workshops per semester)		

5th Year / Semester IX - Fall 2028

Course Code	Term 9	Courses	177 Cr. Hr. System	Course Type
ADS-475	9	Architecture Design Studio VII	6	
AHY-405	9	Histories, Theories & Criticism of Ar-chitecture V	4	
GEN-407	9	Entrepreneurship	2	HEC GEN ED
GEN-111	9	Pakistan Studies	2	HEC GEN ED
	9	Elective V	2	
			16	

5th Year / Semester X - Spring 2028

Course Code	Term 10	Courses	177 Cr. Hr. System	Course Type
ADS-485	10	Architecture Design Studio VIII	6	
AHY-406	10	Professional Practice	3	
GEN-112	10	Islamic Studies	2	HEC GEN ED
	10	Elective VI (Civics)	2	HEC GEN ED
	10	Portfolio	1	
			14	
		Total Credits	**177**	

NOTE: There may be some minor changes in the B.Arch. Road map, as per final National Curriculum Review Committee B. Arch document by HEC.
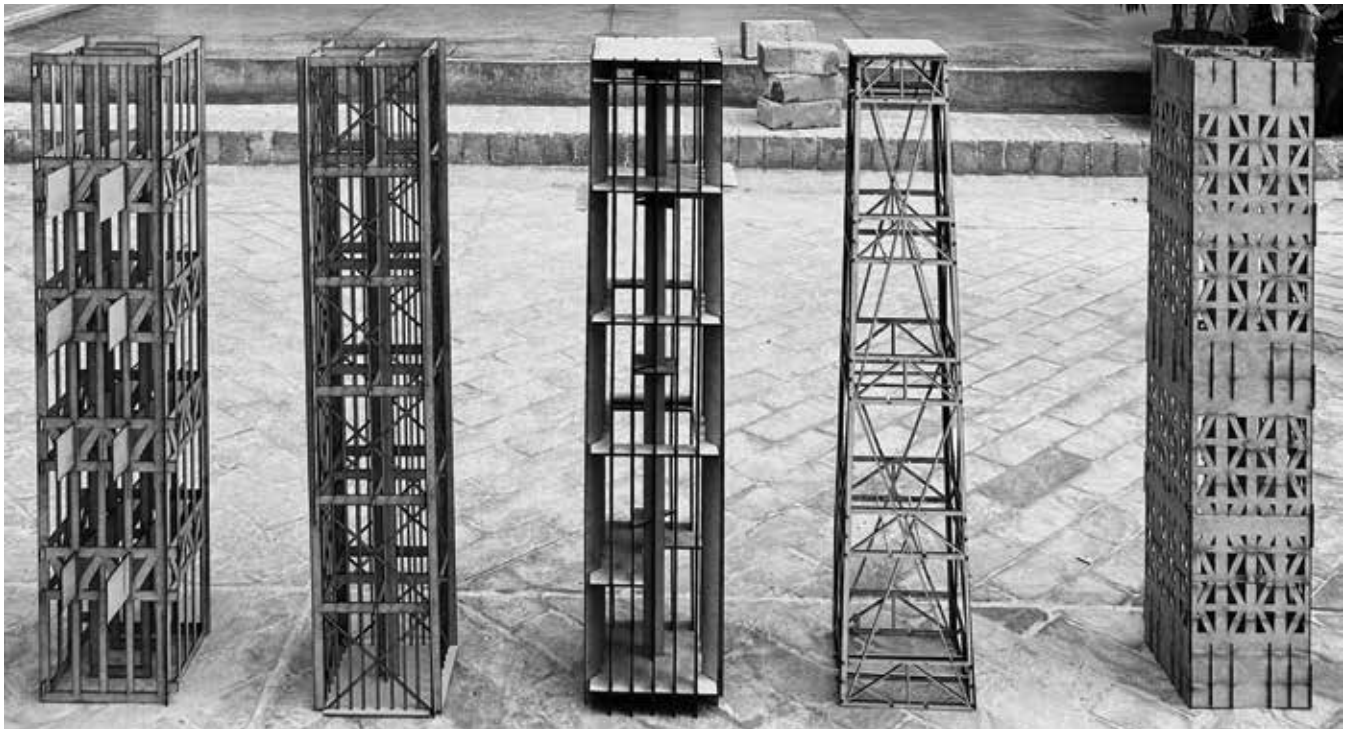
Attendance and Gating Policy (B. Arch)

- Students must maintain a minimum of 85% attendance in Studio courses, 75% in Theory courses, and 70% in elective courses.
- The maximum duration allowed to complete the degree is 7 years.
- Students are required to complete 12 credit hours of elective courses before entering the 5th year.
- All students must successfully pass each course in order to progress to the next academic year.
- If a student fails Studio & Drawing courses consecutively in the 1st year (including a retake in Summer Semester), they will face termination.

Admission Criteria and Entry Examination Format

Admission Stages

- Call for admissions (early and regular)
- Submission of Application Form
- Admission Exam + Submission of Statement of Intent (300 - 500 words)
- Interviews + Take Home Test Submission + Portfolio Submission
- List of admitted students

Admission Criteria

- Eligibility 20%
- Statement of Intent 20%
- Exam 40%

- Interview + Portfolio 20%

Students awaiting their FA/FSc/A-Level results may apply for admission. Selected candidates will be granted provisional admission only, which may be regularized after they have been declared successful and meet the admission requirements of the university.

Eligibility

Bachelor of Architecture (B.Arch):

To be eligible for admission to the undergraduate program, a candidate must satisfy any one of the following requirements:

- Passed F.S.C/FA/ICS/with 60% marks
- Passed A-Levels subjects with 60% marks

Fulfilling basic eligibility requirements or a high academic score in any discipline or another outstanding achievement alone is insufficient for selection. Candidates and their parents or supporters who expect their candidature to be strong enough to warrant designation are advised that the outcome of the selection process cannot be anticipated at any stage. Experience over the years has shown that competition for admission is intense. Every effort is made to select students from diverse economic and educational backgrounds. This is done in the belief that diversity in the student body dramatically enriches the educational experience.

Note for All Candidates

Candidates are requested to ensure they meet applicable eligibility requirements before applying. These are listed on the Website in the Admission section. Moreover, candidates must complete the application and other requirements according to the published instructions and schedule. Beaconhouse National University reserves the right to admission, revoke access, and registration if an application is inaccurate or incomplete or if supporting documents are discovered fraudulent. Any candidate presenting a fraudulent paper supporting an application for admission may be identified with other universities and colleges.

There are two admission cycles for the entrance exam: Early Admissions and Regular Admissions. If a candidate does not clear the admission process in the Early Admissions, they may apply for a reinterview in the Regular Admission. If the Candidate has failed to appear on the Entrance Exam in the first cycle, they can request to appear in the second cycle (The Admission Committee will make the decision). The admission granted is valid for that year only and will not be carried forward next year if the candidate does not avail of the entry. They will have to reapply next year.

Reading list

Compulsory Readings for Exam and Interview
Books can be bought from Bookshops or

- In Praise of Shadows by Junichiro Tanizaki
- Experiencing Architecture by Steen Eiler Rasmussen
- Beloved City by Bapsi Sidhwa
- The Poetics of Space by Gaston Bachelard

List of Architects/Interior Designers

Research their body of work and study one building/work in detail for Exam and Interview

- Mehdi Ali Mirza
- Habib Fida Ali
- Yasmin Lari
- Frank Lloyd Wright
- Le Corbusier
- Phillippe Starck
- Charlotte Perriand
- Mario Botta

Statement of Intent (300-500 words)

An essay is to be written by the candidate providing an introduction about themselves and their motivation for becoming an Architect/Interior Designer. A complete and specific description of the applicant's motivation. The letter must include statements of goals, their interests beyond the field of architecture or interior design and their skills. Define key questions, issues that might be answered, and how they feel this institute will provide opportunities to fulfill their missions. This will be submitted on the day of the exam. This submission is weighted heavily during the Exam checking process.

Entrance Exam

All candidates have to undertake the entrance exam.

Part A – MCQs
Section A – Mathematics (Intermediate/A-Levels)
Section B – Geometry (Matriculations/O-Levels)
Section C – Physics (Matriculation/O-Levels)
Section D – General Knowledge (National and Global)
Section E – Climate Change and Sustainability (National and Global)
Section F – Politics and Current Affairs (National and Global)
Section G – Design History (National and Global)
Section H – Interior Design (National and Global)
Section I – Literature, Arts, Culture (National and Global)
Section J – Technology and Impact (National and Global)
Section K – Materials (Matriculation/O-Levels)
Section L – Problem Solving (Matriculation/O-Levels)

Part B – TAKE HOME TEST
Candidates will be asked to Write/ Draw/Photograph/Make a short video on a given topic.
This test will be submitted on the Day of Exam.

Interview + Portfolio

All candidates are interviewed to keep the admission process thorough and equal opportunity to go through the entire process. Interviews are an integral part of the process that allows the department to understand a Candidate, their capabilities, and their reasons for joining the field in a candid conversation.

Candidates will be requested to bring a digital/physical portfolio. The portfolio should demonstrate the candidate's creativity, showcase their skills and highlight their ability to communicate ideas. Candidates may include work completed in class or independently, individual and collaborative projects, and finished or in-progress work. Submit 5 - 6 examples of work, ideally from the past two years. The portfolio will be submitted on the Day of the Interview.

Transfer Policies

Transfer policy for the Bachelor of Architecture is as follows:

- Approval of the transfer case will be finalized after an Interview, and review of the Portfolio and Letter of Intent.
- Transfer cases will be accepted from the second year. Students applying for

transfer of credits need to have completed the first two semesters at their respective institute.

- A minimum of 3.0 CGPA is required to apply for transfer of credits to RHSA.
- Attested provisional transcript from the previous institute along with course outlines for course equivalence and exemption in the BNU Equivalence Committee.
- NOC from the previous institute.
- Review and exemption will be conducted by the BNU equivalence Committee on a case-to-case basis. Courses below 2.0 GPA are not eligible for exemption.
- Equivalence Certificates of O levels, A levels or Matriculation and Intermediate Transcript / Equivalence are mandatory.
- Students applying for transfer of credits to the B. Arch programme at RHSA are required to earn a minimum of 100 credit hours from RHSA as per PCATP policy.
- RHSA will accept those transfer cases whose Parent University will be accredited by the PCATP

The student applying for the transfer should be a regular student of their parent institute with an attendance of 75% on record is compulsory as per PCATP Migration Policy.

BACHELOR IN INTERIOR DESIGN (BI.D)

Razia Hassan School of Architecture (RHSA) offers a comprehensive four-year Bachelor's degree programme that is a synthesis of artistic expression, tradition, and modern trends with psychological and functional considerations, prioritizing chic and sustainable design practices. By providing an equal focus on building a strong theoretical foundation as well as experimenting with innovative spatial possibilities, the programme prepares students with the necessary skills and knowledge to develop inventive interior spaces. The programme has a strong focus on conceptual development, based on innovative ideas, hands-on research, and experimentation, providing a platform for converting 2D design proposals into 3D material exploration.

Programme Objectives

The **Bachelor of Interior Design (BI. D)** is a degree programme at BNU Lahore that offers contemporary advancement in concepts and technologies related to the programme and reflects social ideals prevalent in our era, as summarised in the following general objectives:

- To offer a comprehensive four-year Bachelor of Interior Design (BID) that expands itself sequentially, with every aspect of IAD (Interior Architecture and Design): History and theory of Architecture and interiors, drawing skills (both manual and digital), Management and legal awareness about the practice of IAD and the professional life of interior designers, and up-to-date addition of computer skills and software applications in the field of BID.
- To engage students in intensive Studio Projects that enable the future designers not only to connect their creativity to their cultural bases and roots but also to contemporary innovation happening in the global interior design profession.
- To empower our future designers with new and unique ideas about the utilisation and application of new materials and technology in a given context.
- To equip the students with 3D technology from the foundation year onwards so that they can express their ideas verbally, textually, and graphically.
- To explore the related areas and research in furniture design, textiles, and fiber arts in interiors, interior surfaces, and the grand family of interior objects artificial lighting and acoustics, etc.
- To initiate and develop the adaptive reuse of buildings to revive our heritage.
- To embody semiotics as the central study of every specific space and symbolic value of everything (grand family of interior objects).

Programme Outcomes

- Translate design concepts and theories into innovative spatial solutions.

- Thorough understanding of design software and technology.
- Develop expertise in object-making through experimentation in the lab-oriented learning environment
- Effectively convey design ideas through visual and verbal presentations.
- Develop solutions, evaluate, synthesize, and use data and research findings.
- Exploration of light, color, texture, scale, and materiality with reference to experience and sense perception of space
- Develop a sustainable approach to design projects, products, and practices.
- Generate required technical drawings and specifications for construction.
- Cultivate a strong sense of responsibility and professionalism as an interior designer.

Career Paths

Interior Designer, Design Consultant, Interior Project Manager, Creative Practitioner, Textile designer, Healthcare Designer, Associate Designer, Kitchen Designer, Lighting Consultant, Product Designer, Furniture Designer, Visual Merchandiser, Graphic Designer, Creative Director, Set Designer, Design Contractor, Retailer, Industrial Designer, Exhibition Designer, Design Manager, Sustainability/LEED Designer, Real Estate Agent, and Accessibility Consultant.

Degree Requirements

Degree: BID
Duration: 4 years/8 Semesters
Credits: 138

Attendance and Gating Policy (B. ID)

- Students must maintain a minimum of 85% attendance in Studio courses, 75% in Theory courses, and 70% in elective courses.
- All students must successfully pass each course in order to progress to the next academic year.
- If a student fails Studio & Drawing courses consecutively in the 1st year (including a retake in Summer Semester), they will face termination.
- Students have to clear the B. ID course in 6 years as per HEC policy.

Admission Criteria and Entry Examination Format

Admission Stages

- Call for admissions (early and regular)
- Submission of Application Form along with a submission of application form along with a statement of intent
- Admission Exam
- Interviews
- List of admitted students

Admission Criteria

- Eligibility 20%

- Statement of Intent 20%
- Exam 40%
- Interview 20%

Students awaiting their FA/FSc/A-Level results may apply for admission. Selected candidates will be granted provisional admission only, which may be regularised after they have been declared successful and meet the admission requirements of the university.

Eligibility

Bachelor of Interior Design (BID):
To be eligible for admission to the undergraduate programme, a candidate must satisfy any one of the following requirements:

- Passed F.S.C/FA/ICS/with at least 50% marks
- Passed A-Levels subjects with at least 50% marks

Fulfilling basic eligibility requirements or a high academic score in any discipline or another outstanding achievement alone is insufficient for selection. Candidates and their parents or supporters who expect their candidature to be strong enough to warrant designation are advised that the outcome of the selection process cannot be anticipated at any stage. Experience over the years has shown that competition for admission is intense. Every effort is made to select students from diverse economic and educational backgrounds. This is done in the belief that diversity in the student body dramatically enriches the educational experience.

ROAD MAP BACHELOR OF INTERIOR DESIGN (BID) FALL 2024-28

1st Year / Semester I – Fall 2024

Course Code	Term 1	Courses	Cr. Hr.	Course Type
ADS-107	1	Foundation Design Studio I	6	CORE
AHY-213	1	Know Your City (Social Sciences)	3	HEC GEN ED
GEN-124	1	Introduction to ICT	3	HEC GEN ED
GEN-120	1	Introduction to Liberal Arts	3	HEC GEN ED
GEN-104	1	Functional English	3	HEC GEN ED
			18	

1st Year / Semester II – Spring 2025

Course Code	Term 2	Courses	Cr. Hr.	Course Type
ADS-108	2	Foundation Design Studio II	6	CORE
AVC-117	2	Thinking Drawing and Communicating Architecture I	3	CORE
AST-121	2	Structure & Form I	2	CORE
GEN-200	2	Expository Writing	3	HEC GEN ED
	2	Elective (Natural Sciences)	3	HEC GEN ED
AHY-103	2	Portfolio I	1	CORE
		Total Credits	**18**	

2nd Year / Semester III – Fall 2025

Course Code	Term 3	Courses	Cr. Hr.	Course Type
IDS-101	3	Interior Design Studio I	6	CORE
IDS-201	3	Colour & Design	2	CORE
IDS-202	3	History of Interior Design I	2	CORE
IDS-203	3	Lighting & Acoustics	3	CORE
	3	Elective	2	ELECTIVE
	3	Elective	2	ELECTIVE
		Total Credits	**17**	

2nd Year / Semester IV – Spring 2026

Course Code	Term 4	Courses	Cr. Hr.	Course Type
IDS-200	4	Interior Design Studio II	6	CORE
IDS-204	4	Drawing and Visual Communication I	3	CORE
IDS-206	4	Material, Construction & Systems I	3	CORE
GEN-219	4	Research Methods I	3	HEC GEN ED
	4	Elective	2	ELECTIVE
		Total Credits	**17**	
Summer 2026		**Community Service (Summer Semester)**	**1**	**HEC GEN ED**

3rd Year / Semester V – Fall 2026

Course Code	Term 5	Courses	Cr. Hr.	Course Type
IDS-250	5	Interior Design Studio III	6	CORE
IDS-301	5	Digital Immersive System: VR & AI	2	CORE
IDS-302	5	History of Interior Design II	2	CORE
GEN-111	5	Pakistan Studies	2	HEC GEN ED
GEN-112	5	Islamic Studies	2	HEC GEN ED
	5	Elective	2	ELECTIVE
	5	Elective	2	ELECTIVE
		Total Credits	**18**	

3rd Year / Semester VI – Spring 2027

Course Code	Term 6	Courses	Cr. Hr.	Course Type
IDS-300	6	Interior Design Studio IV	6	CORE
IDS-305	6	Drawing & Visual Communication II	3	CORE
IDS-306	6	Material, Construction & Systems II	3	CORE
GEN-404	6	Research Methods II	3	HEC GEN ED
	6	Elective	2	ELECTIVE
		Total Credits	**17**	

4th Year / Semester VII – Fall 2027

Course Code	Term 7	Courses	Cr. Hr.	Course Type
IDS-350	7	Interior Design Studio V	6	CORE
IDS-351	7	History of Interior Design III	2	CORE
IDS-352	7	Sustainable Design Practices	2	CORE
GEN-355	7	Professional Practice & Ethics	2	HEC GEN ED
	7	Elective (Civics)	2	ELECTIVE
	7	Elective	2	ELECTIVE
		Total Credits	**16**	
Summer 2026		**Internship Credits (From Summer)**	**3**	**BNU/GEN**

4th Year / Semester VIII – Spring 2028

Course Code	Term 8	Courses	Cr. Hr.	Course Type
IDS-400	8	Interior Design Studio VI	6	CORE
IDS-401	8	Design Discovery Lab	3	CORE
GEN-407	8	Entrepreneurship	2	HEC GEN ED
IDS-402	8	Portfolio II	1	CORE
	8	Workshop on CV Building, Portfolio Development and Interview Preparation	1	HEC GEN ED
		Distinguished Lecture Series (2 Lectures per Semester) + (2 Workshops per Semester)		
		Total Credits	**13**	
		Total Credits	**138**	

Eligibility Criteria

To be eligible for admission to the Bachelor of Interior Design Program (undergraduate program), a candidate must satisfy any one of the following requirements:

- Passed F.S.C/FA/ICS/I.COM with at least 50% marks.
- A-Levels subjects with at least 2nd division 50%
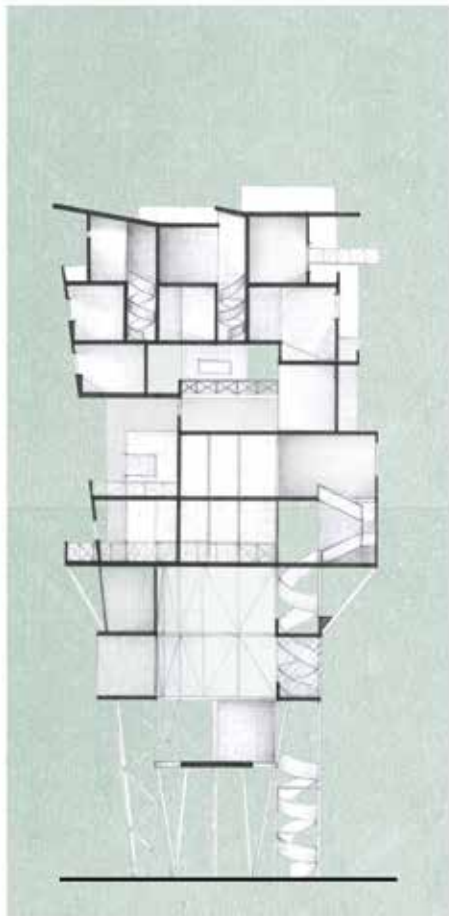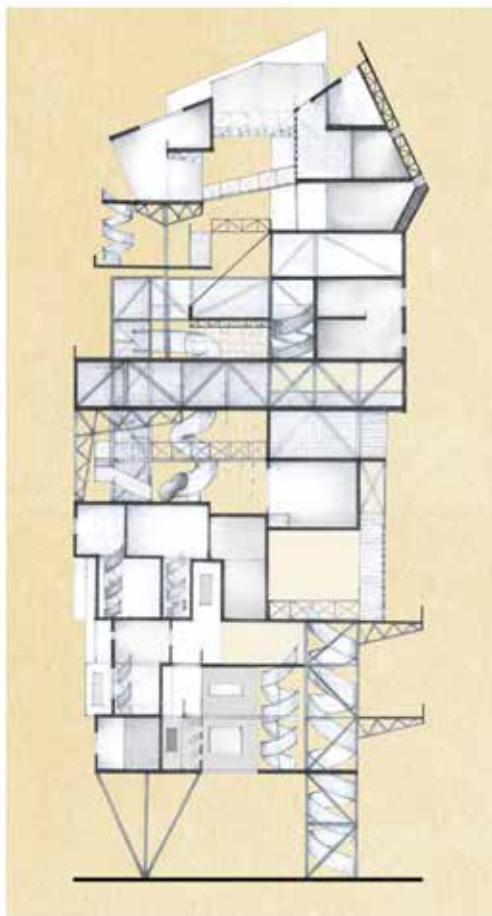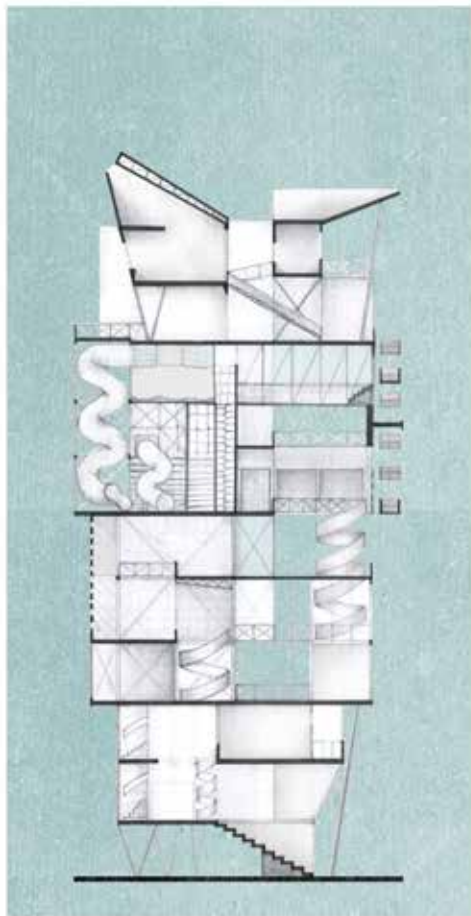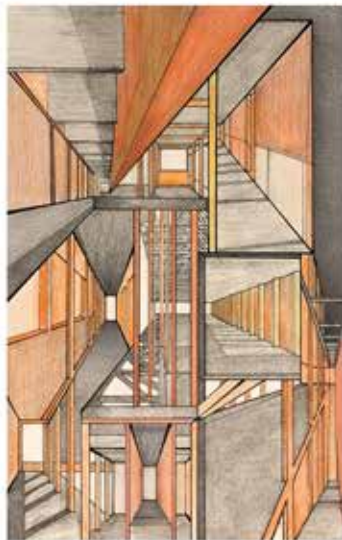
Note for All Candidates

Candidates are requested to ensure they meet applicable eligibility requirements before applying. These are listed on the Website in the Admission section. Moreover, candidates must complete the application and other requirements according to the published instructions and schedule. Beaconhouse National University reserves the right to admission, revoke access, and registration if an application is inaccurate or incomplete or if supporting documents are discovered to be fraudulent. Any candidate presenting a fraudulent paper supporting an application for admission may be identified with other universities and colleges.

There are TWO Admission Cycles for the Entrance Exam: Early Admissions and Regular Admissions. If a candidate does not clear the admission process in the Early Admissions, they may apply for a reinterview in the Regular Admission. If the Candidate has failed to appear on the Entrance Exam in the first cycle, they can request to appear in the second cycle (The Admission Committee will make the decision). The admission granted is valid for that year only and will not be carried forward next year if the candidate does not avail of the entry. They will have to reapply next year.

Reading list

Compulsory Readings for Exam and Interview

Books can be bought from Bookshops or downloaded online from *www.libgen.is*

- *In Praise of Shadows by Junichiro Tanizaki*
- *Experiencing Architecture by Steen Eiler Rasmussen*
- *Beloved City by Bapsi Sidhwa*
- *The Poetics of Space by Gaston Bachelard*

List of Architects/Interior Designer

Research their body of work and study one building/work in detail for Exam and Interview

- Mehdi Ali Mirza
- Habib Fida Ali
- Yasmin Lari
- Frank Lloyd Wright
- Le Corbusier
- Phillippe Starck
- Charlotte Perriand
- Mario Botta

Statement of Intent (300-500 words)

An essay is to be written by the candidate providing an introduction about themselves and their motivation for becoming an Architect. A complete and specific description of the applicant's motivation must be submitted with the Application. The letter must include statements of goals, their interests beyond the field of architecture, and their skills. Define key questions, issues that might be answered, and how they feel this institute will provide opportunities to fulfill their missions. This will be submitted with the application form. This submission is heavily weighted during the application review process.

Entrance Exam

All candidates have to undertake the entrance exam.

Part A – MCQs
Section A – Mathematics (Intermediate/A-Levels)
Section B – Geometry (Matriculations/O-Levels)
Section C – Physics (Matriculation/O-Levels)
Section D – General Knowledge (National and Global)
Section E – Literature, Arts, Culture (National and Global)
Section F – Architecture (National and Global)

Part B – TAKE HOME TEST
Candidates will be asked to Write/Draw/Photograph/Make a short video on a given topic.

Interview + Portfolio

All candidates are interviewed to keep the admission process thorough and equal opportunity is given to each candidate to go through the entire process. Interviews are an integral part of the process and al-

low the department to understand the candidates, their capabilities, and their reasons for joining the field in a candid conversation.
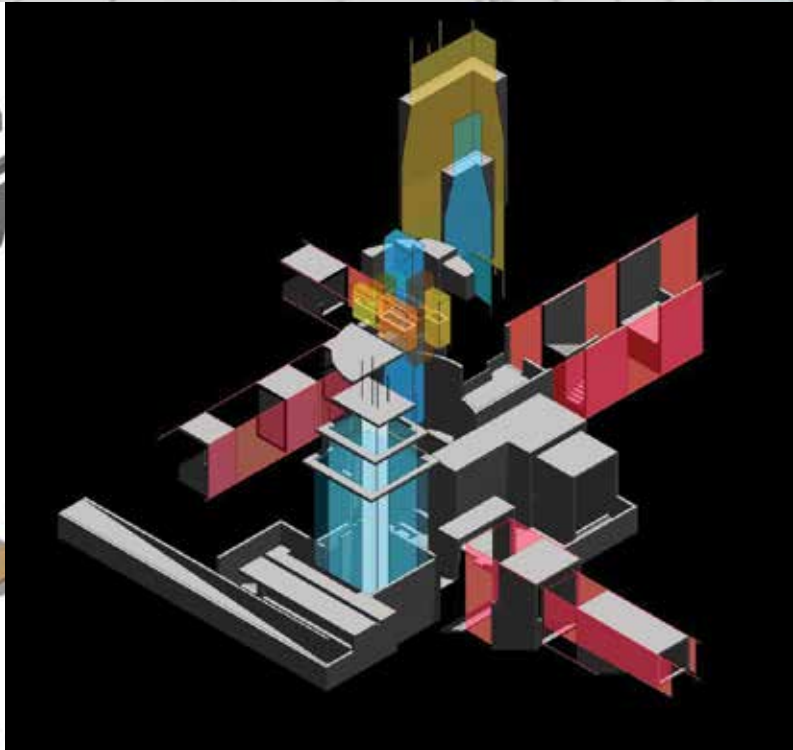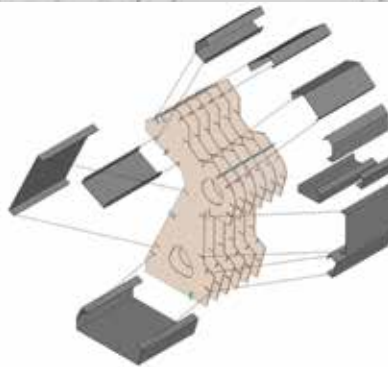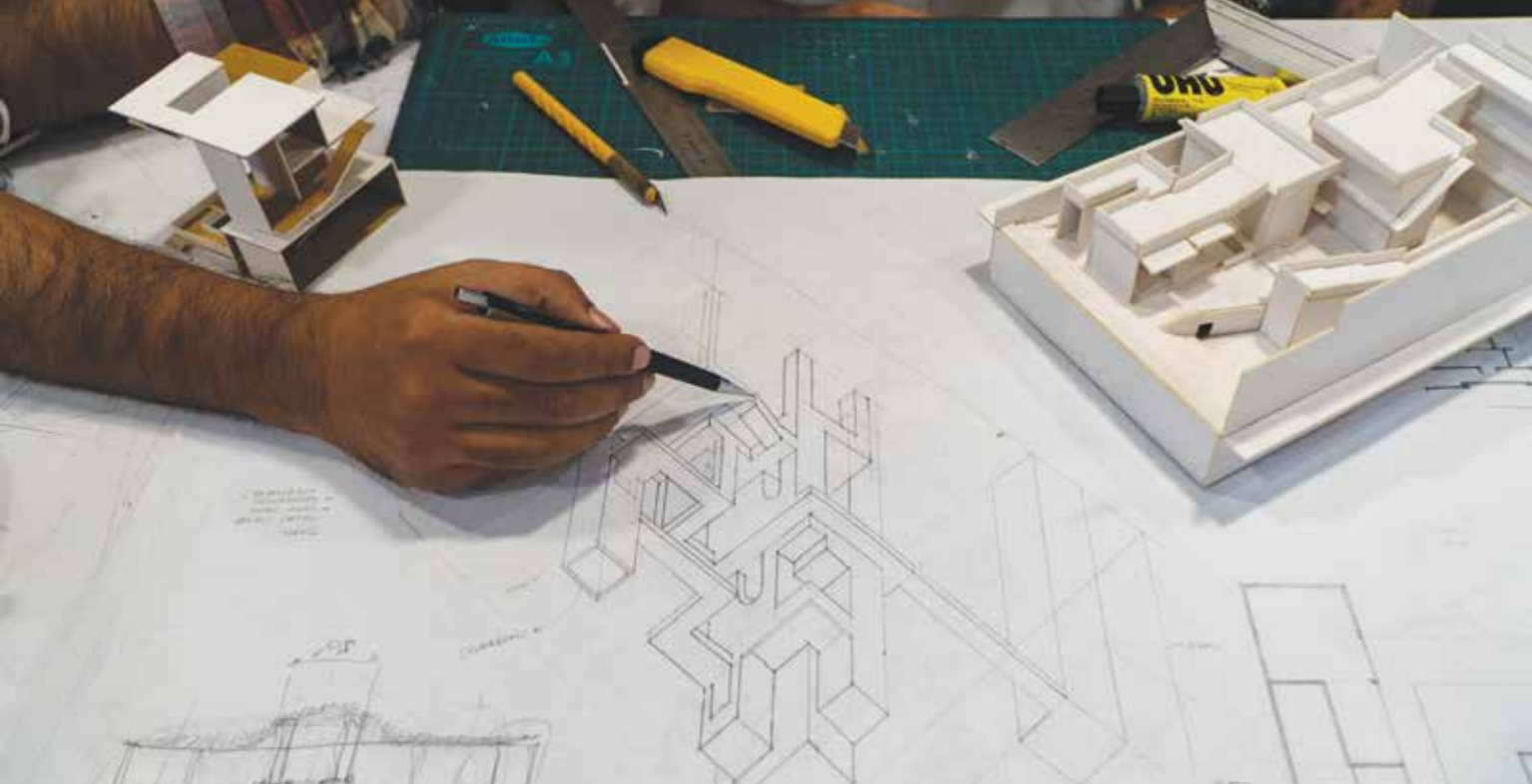
Candidates will be requested to bring a digital/physical portfolio. The portfolio should demonstrate the candidate's creativity, showcase their skills and highlight their ability to communicate ideas. Candidates may include work completed in class or independently, individual and collaborative projects, and finished or in-progress work. Submit 5-6 examples of work, ideally from the past two years.

Transfer Policies

The Transfer policy for Bachelor in Interiors is as follows:

- Approval of the transfer case will be finalized after an interview, and a review of the Portfolio and Letter of Intent.
- Transfer cases will be accepted from the second year. Students applying for transfer of credits need to have completed the first two semesters at their respective institute.
- A minimum of 3.0 CGPA is required to apply for transfer of credits to RHSA.
- Attested provisional transcript from the previous institute along with course outlines for course equivalence and exemption in the BNU equivalence Committee.
- NOC from the previous institute.

- Review and exemption will be conducted by the BNU equivalence Committee on a case-by-case basis. Courses below 2.0 GPA are not eligible for exemption.

- Equivalence Certificates of O levels, A levels or Matriculation and Intermediate Transcript / Equivalence are mandatory.

RHSA FACULTY

RHSA has the following permanent faculty members:

a) Professor

Sajjad Kausar
M.Sc. Architectural Conservation of Historical Monuments and Sites, University of Moratuwa, Sri Lanka
B.Arch. National College of Arts, Lahore
Director Interior Design Programme, NCA Lahore
Head of Department NCA, Lahore
Ex-Principal NCA
Member- PCATP
IAP Member, ICOMS

Ejaz Malik
Masters in Interior Design, ENASD, Paris
MPhil Contemporary Furniture Design, ENSAD, Paris
Architecture DPLG. Paris Bllbelle Ville. UP 8, France
Founder Interior Design NCA Lahore
Founding Member BNU-RHSA
Member- PCATP

b) Associate Professors

Omar Hassan – Interim Dean
M. Architecture 1, Rhode Island School of Design, Providence, Rhode Island, USA
B.A. Political Science and Journalism, Punjab University, Lahore
Bachelor of Design, National College of Arts, Lahore
Founding Member BNU-RHSA
Member- PCATP

Muhammad Omer Farooq – Head of Department
Ph.D. Scholar, University of Engineering and Technology, Lahore (2021-Present)
M. Arch., University of Illinois, Urbana-Champaign, IL, US
B. Arch National College of Arts, Lahore
Member- PCATP

c) Assistant Professors

Shajeea Shuja (Coordinator: Heritage Centre)
MS in Conservation of Cultural Heritage, Middle East Technical University, Turkey
Master of Architecture, University of Sydney, Australia
Master of Interior Design, National College of Arts, Lahore
Bachelor of Civil Engineering, University of Engineering & Technology, Lahore
Member-PEC

Junaid Alam Rana
M.Sc. Urban Planning and Design, Royal Institute of Technology, Stockholm, Sweden
B.Arch. National College of Arts, Lahore
Member- PCATP

Zara Amjad
M.Arch. Beaconhouse National University, Lahore
B.Arch. Beaconhouse National University, Lahore
Member- PCATP

Zeeshan Sarwar
M.Arch. Beaconhouse National University, Lahore
B.Arch. Beaconhouse National University, Lahore
Member- PCATP

Saman Malik
M.Arch. Mackintosh School of Architecture, Glasgow, UK
B.Arch. Beaconhouse National University, Lahore
Member- PCATP

Jawwad Nakai (Coordinator-Emerging Technologies)
M. Arch, Taubman College of Architecture & Urban Planning, University of Michigan, US
B. Arch, National College of Arts, Lahore
Member - PCATP

Aarez Ali
Masters in Project Management, Superior University (Enrolled)
B.Arch, Beaconhouse National University
Member PCATP

Usman Saqib Zuberi
B.Arch. Beaconhouse National University, Lahore
Member- PCATP

Ghammaz Hussain
MSc. Urban Planning & Policy Design, Politecnico di Milano, Italy.
Diploma-Robotic Meditation, Architecture Association, UK.
B. Arch, Beaconhouse National University, Lahore.
Member - PCATP

Aabidah Shujaat Ali
Post Grad Diploma in Landscape Architecture, Institute for Arts and Culture, Lahore
B. Arch. Punjab University, Lahore
Member – PCATP

Sara Assad
Masters in Art Education, Beaconhouse National University (2022-Present)
B. Arch, Beaconhouse National University, Lahore
Member PCATP

Fahad Mayo
Masters in City and Regional Planning, University of Engineering and Technology, Lahore
B. Arch, Beaconhouse National University, Lahore
Member - PCATP

d) Lecturers

Fatima Zahra
B. Arch., Beaconhouse National University, Lahore
Member - PCATP

Humna Syed
B. Arch., Beaconhouse National University, Lahore
Member - PCATP

Ahsan Fazal
B. Arch, National College of Arts, Lahore
Member- PCATP

e) Visiting Faculty

Rishm Saifullah
B.Arch. Beaconhouse National University, Lahore
Member- PCATP

Sameera Effindi
M. Arch., University of Illinois, Urbana-Champaign, IL, US
B. Arch National College of Arts, Lahore
Member- PCATP

Abrar Haider
MsAAD. Masters Science Advanced Arch. Design. Columbia University. USA
B.Arch. Illinois Institute of Technology, Chicago, USA
Member - PCATP

Salman Tariq Mirza
B.Arch. Beaconhouse National University, Lahore
Member- PCATP

Manal Qamar
B.Arch. Beaconhouse National University, Lahore
Member- PCATP

Syed Ahmad Hassan Gillani
B.Arch. Beaconhouse National University, Lahore
Member- PCATP

Faran Faisal
B. Arch., National College of Arts, Lahore
Member- PCATP

Mirza M Jahanzaib Hanif
M. Product & Industrial Design. University of Engineering and Technology, Lahore. (Present, Batch of 2025)
B. Arch. Beaconhouse National University, Lahore
Member - PCATP

Sumayya Hasan
Masters in Art and Design Studies, Beaconhouse National University, Lahore (Present, batch of Jan 2024)
B.Arch Beaconhouse National University Lahore
Member- PCATP

Amtul Mateen Ayesha
M. Arch. (Conservation) Sapienza University of Rome, Italy
B. Arch. Beaconhouse National University, Lahore
Member- PCATP

Muhammad Bin Abdur Rahman
B.Arch. Beaconhouse National University, Lahore
Member- PCATP

Abdul Hannan Toor
Masters in city and regional planning, University of Engineering and Technology (UET) Lahore (enrolled)
Bachelor of Architecture, National College of Arts (NCA), Lahore
PCATP - Member

d) Coordinators

Fersum Anwar
Academic Coordinator

Asma Khalid
Administrative and Financial Planning Coordinator
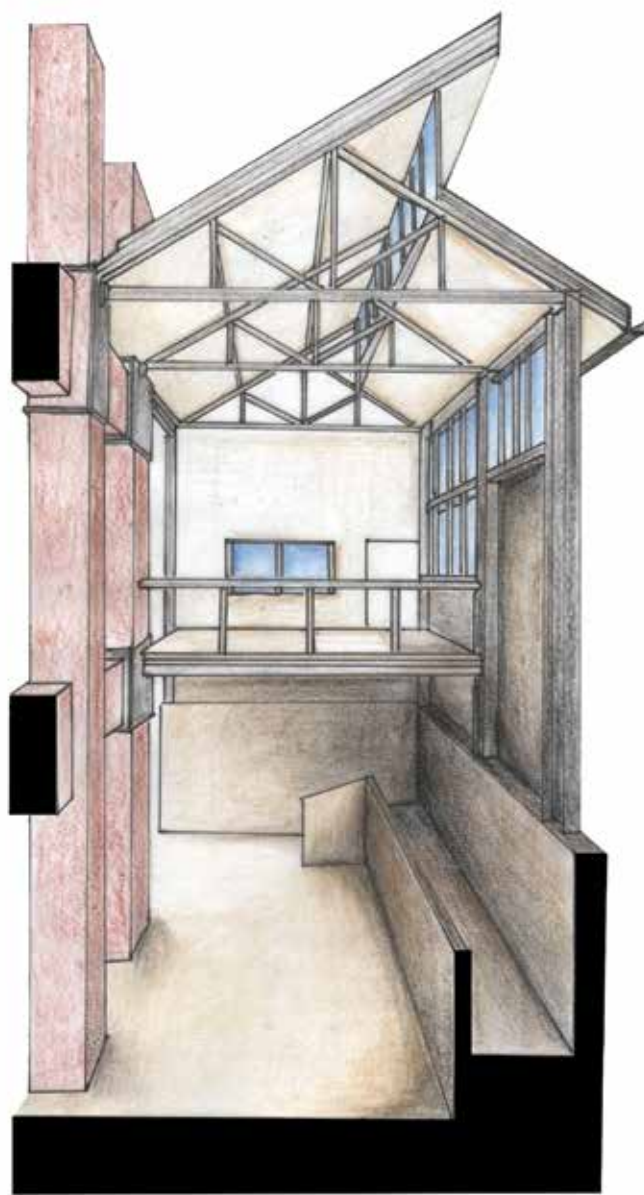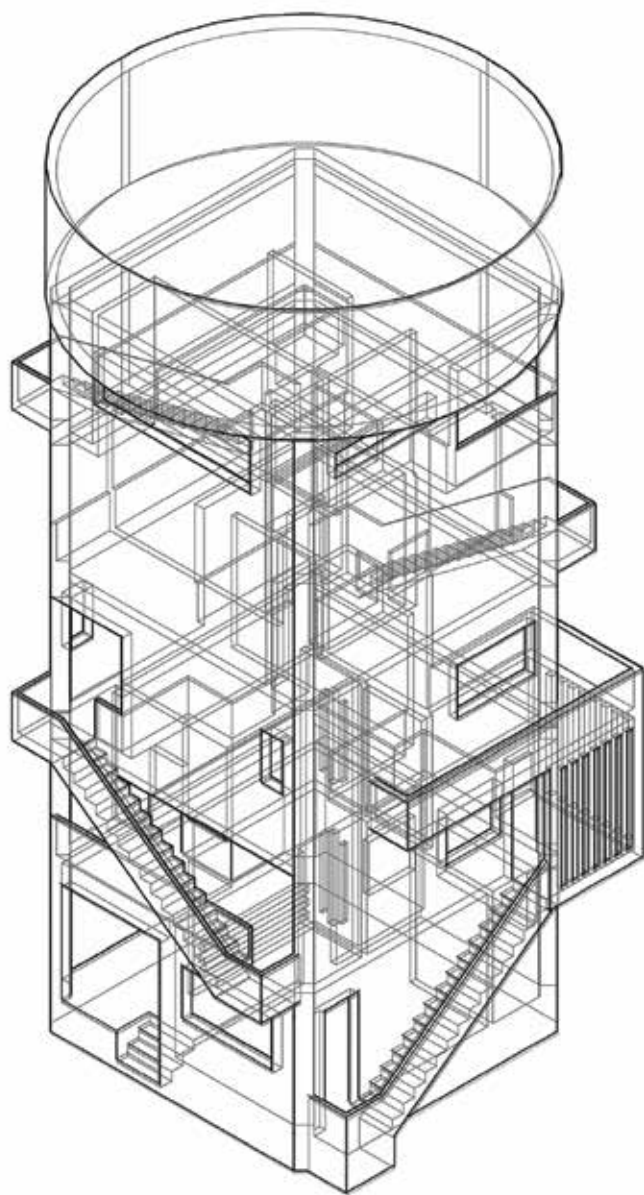
WHY JOIN RHSA?

1. Graduated Batches

- 15 batches graduated since 2009 with Bachelor of Architecture (B. Arch)-5-year program
- A four-year program in Interior Design (B.ID) commenced in Fall 2023.

2. Faculty

- **Qualified faculty members:**
  - **Local and foreign academic and professional experience in the US, UK, France, Australia, and the Middle East**
  - **Faculty is active in research, publication, exhibitions, and professional practice**
    - 17 faculty publications/ research papers written last year
    - Two books published by faculty members
    - Faculty/students exhibitions last year
    - Faculty professional practice include high-end projects located in Pakistan, US, UK, Middle East and Afghanistan
  - **Conferences**
    - An Interdisciplinary Focus on Pedagogy. Unbox Lab-BNU, 2021
    - A Focus on Pedagogy: Teaching, Learning, and Research in Modern Academy: University of Kassel, Ball State University, BNU and the University of Pretoria, Virtual, April 2022
    - International Workshop and Symposium, "Pedagogy for Change", November 2023 (UET, RHSA & IAP)
    - Women in Architecture (WAP) January, 2024. (WAP International, UET, IAP)
- **Faculty's foreign qualifications:**
  - Rhodes Island School of Design, US
  - University of Illinois, Urbana Champaign, US
  - AA School of Architecture, UK
  - Paris Belleville, France
  - Directeur d' 'etudes Bernard PAURD, France
  - University of Moratuwa, Sri Lanka
  - Royal Institute of Technology Stockholm, Sweden
  - Politecnico de Milano, Italy
  - Mackintosh School of Architecture, Glasgow, UK
  - Cardiff University, UK
  - Columbia University, US
  - University of Sydney, Australia
  - Middle East Technical University, Turkey
  - University of Michigan, US
- **Faculty Ph.D.**
  - Two faculty members are Ph.D. Scholars

3. RHSA Alumni in Foreign Universities

Alumni pursued higher education at the following universities:

- Massachusetts Institute of Technology (MIT)
- Columbia University (GSAPP)
- The Architectural Association (AA)
- Cornell University (AAP)
- Harvard University Graduate School of Design
- Pratt Institute
- Rhode Island School of Design
- Bauhaus University
- University of Glasgow
- University of Michigan
- University of Nottingham
- University of Liechtenstein
- University of Melbourne
- Victoria University of Wellington

4. Scholarships

- Merit-Based Scholarships
- Need-Based Scholarships
- Sports Based Scholarships
- VC's Scholarship
- Transgender Inclusion Scholarship
- BNU Non-Profit Scholarship
- Dean's Scholarship
- and more.

5. Infrastructure and Facilities

- 10 custom-built design studios (single and double height)
- RHSA-Interwood Workshop (4000 Sqft.)
- Immersive Room (AR/VR)
- ET. LAB (With 4 3D Printers)
- Interior Design Material Lab.
- All studios are equipped with the latest projectors, LEDs, audio, video, mic, sound system, computers for lectures, and attendance/student results through the Central Management

System (CMS).

- RHSA Computer lab with lab assistant, projector, and (36) high-end computer systems
- Photographic studio for documentation of architectural works

- Large studio with designed lighting for in-house exhibitions of faculty and students' work
- Central library with more than 2330 books on Architecture
- In-house Printing Facility

6. Educational Equipment

- Education Equipment Available for Students' use:

1.	Godex Trigger X-Pro (Sony Alpha)
2.	Silver Light Stand
3.	Silver Light C-Stand
4.	Complete Camera & Lens Cleaning Kit
5.	Godox SK400II Studio Strobe
6.	Godox SL - 60 LED Video Light
7.	Godox Deep Octa P120L with Grid Bowens Mount
8.	Rode Video Mic with Rycote Lyre Suspension
9.	Apkina 90Cm Octabox Replaced with 80*120cm Grid Softbox
10.	Sony E PZ 18-105MM f/4 G OSS (Lens)
11.	Tamron 17-70mm F208 (lens) (Alpha Mount)
12.	Laowa 12mm (Lens) with Tilt Shift (Alpha Mount Option-1)
13.	Sony NP-FW50 Lithium - Ion Battery (1020mAh) (Original)
14.	SanDisk 32GB 95MB/s SD Card
15.	ICON 7865 Video Pan Head Tripod
16.	Tripod 2 in 1 with Monopod
17.	7 in 1 Collapsible Reflector 110 cm
18.	Oculus VR Rifts (VR Headset)
19.	Converter for VR
20.	Laser Distance Measuring Device
21.	Gopro Hard 10 With Kit
22.	SOSCH File Kit GTC 400C
23.	Mola Kit for Structure
24.	DGI FVP Drone with goggles
25.	Boche Thermal Camera
26.	CPU Based Computers -41
27.	Additional camera and special lens for product photography
28.	Four 3D Printers.
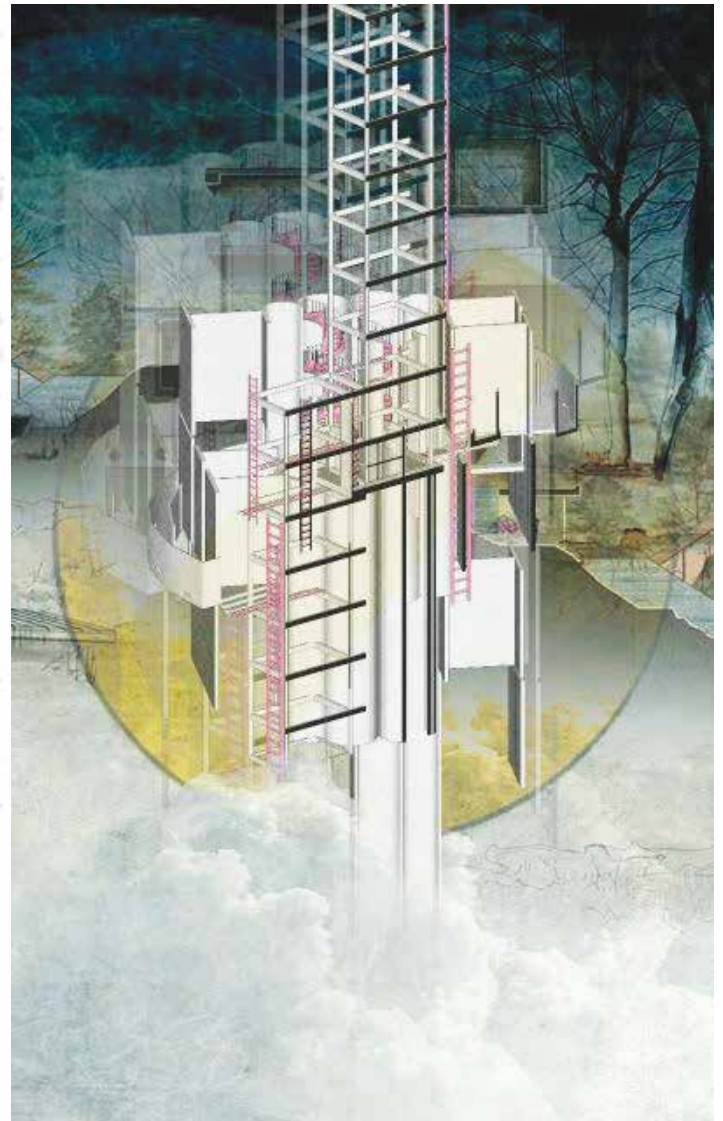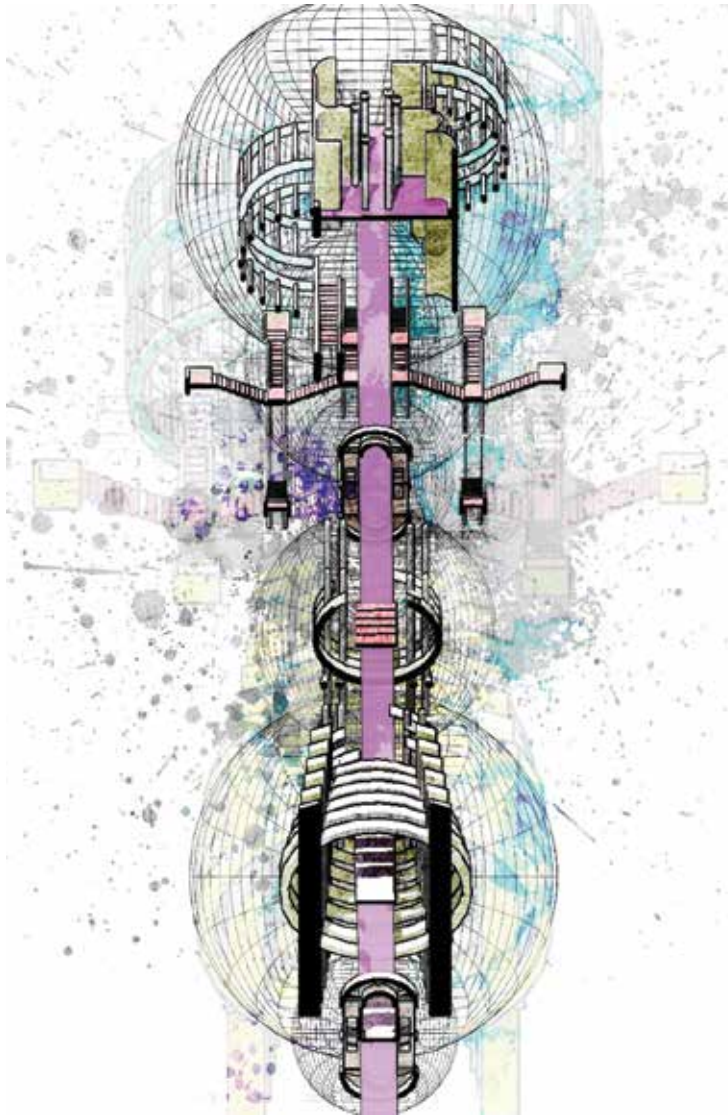
7. Learning Beyond Classrooms

- **Education trips:**
  - First Year: Within Lahore
  - Second Year: Within Punjab Province
  - Third Year: Outside Province
  - Fourth Year: International (Last class went to Turkey)
- **Student Foreign Exchange Program:**
  - 3rd Year (Spring Semester): Yeditepe University, Istanbul, Turkey
- **RHSA-Internship Development Program through:**
  - RHSA Alumni network
  - Students were provided internships by RHSA through IDP in architectural firms, Government and Non-Government Organizations including Agha Khan Cultural Services and Walled City Lahore Authority last summer
- Guest lectures, student capacity-building workshops, inter-university workshops, and seminars (offered through 8 university departments)
- Summer workshop/ programs for architecture and non-architecture students (starting from this summer)

8. Extra-Curricular Activities & Healthcare

- **Architectural Photography Society:** Capture architecture creatively with fellow students and explore the beauty of design.
- **Student Affairs Department and In-house Elected Student Council:** Get support for student needs and engage in various activities to enhance your university experience.
- **Job Placement through Alumni Network:** Benefit from alumni connections spanning 14 graduated batches for career opportunities.
- **In-house Events Organized by Student Council:** Enjoy jamming sessions, welcome/farewell events, theme weeks, concerts, and more planned by the RHSA Student Council.
- **BNU Bestival:** Participate in the annual celebration of talent and creativity showcasing the best of our university community.
- Sports Facilities Including Cricket, Football, and Basketball Courts.
- Central Cafeteria Offering a Variety of Food Options.
- Health Center with Dedicated Ambulance Service.
- On-campus Psychological Counseling Services.

9. RHSA Vision-2030 Proposal

- Re-starting M. Arch (Masters in Architecture) Program at RHSA, BNU
- RHSA Center of Development (R-COD) to focus on the following:
  - Urban and Rural Development
  - Heritage Conservation
  - Disaster Resilient Strategies including Climate Change Challenges
  - Earthen Architecture
  - Emerging Technologies
    - Augmented Reality, Virtual Reality, Metaverse
    - Data Analysis
    - Latest Software
    - Coding to develop custom-made apps for Architecture
  - New Construction Technologies
  - Faculty and Student Capacity Building
  - Think Tank to discuss alternative future trajectories within the local context
- National and International Collaborations with reputable organizations
- Development of a dedicated and high-end workshop with the latest woodwork-related equipment, Lathe Machine, CNC, Laser Cutter, and large bed 3D Printer
- Publishing and Printing Center
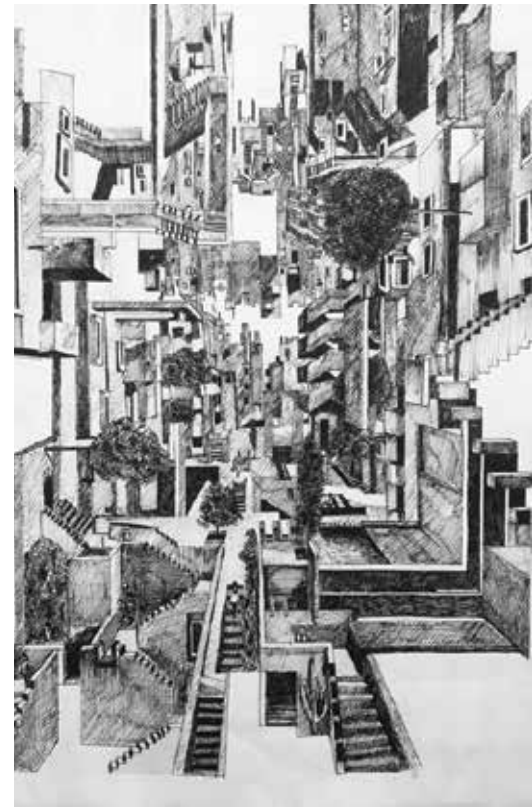
BEACONHOUSE NATIONAL UNIVERSITY

SMSLASS

SEETA MAJEED SCHOOL OF LIBERAL ARTS AND SOCIAL SCIENCE

SM SLASS | Seeta Majeed School of Liberal Arts and Social Sciences

Dean's Message

The School of Liberal Arts and Social Science (SLASS) lies at the heart of BNU's vision of being a liberal arts university. Over a century ago, Cardinal Newman (1801-1890) delivered some lectures which outline his 'idea of a university'. One of the ideas which emerge from these lectures is that a university should be a seat of learning i.e. it should teach all branches of knowledge. The Humboldtian idea of a university is not only to teach but also produce new knowledge cutting-edge research in all branches of knowledge. These are ideals which we can aspire to in Pakistan but which we cannot reach immediately. However, despite our constraints, BNU has established liberal arts and social science subjects in order to honor branches of knowledge which utilitarian capital-generating, job oriented places of teaching ignore.

Hence, it is the objective of SLASS to promote the liberal arts and social science subjects in order to equip our students with the skills required for critical thinking. Our aim is to make our students cognizant of humanitarian values so that Pakistan becomes a tolerant society. Ours is a multi-lingual, multi-ethnic society and, therefore, we have great need for accommodating our pluralism. In SLASS we have initiated exciting new programs which, we hope, will succeed in making us the very best place of learning in our various disciplines in time to come.

Department of Liberal Arts (DLA)

The flagship department of the Beaconhouse National University offers a unique interdisciplinary program in Liberal Studies that combines the best of social sciences and humanities. The program includes courses from multiple academic disciplines including Anthropology, Gender studies, History, Literature, Philosophy, Political science, and Sociology. The first year of foundation courses is designed to help students develop the essential skills of critical thinking, analytical reasoning, and effective communication through the written and spoken medium. After exploring the introductory level social sciences and humanities courses the students are encouraged to pursue courses offered by the department based on their primary academic interests. The departmental courses are supplemented by those offered by the various BNU schools (Mariam Dawood School of Visual Art & Design (MDSVAD), School of Media & Communication (SMC), and the Institute of Psychology). The program has a strong research focus and the students are provided rigorous training in various research methodologies. This culminates in a senior thesis project in the final year which serves as the capstone for every student's academic endeavor.

It is widely acknowledged that the relationship between the Liberal Arts and the Social Sciences is and should be the relationship of symbiosis and complement. At the Seeta Majeed School of Liberal Arts and Social Sciences (SMSLASS), we have designed programs that exemplify this symbiosis so that our students received a well-rounded education in a myriad of subjects while simultaneously being well-grounded and rooted in their chosen disciplines.

The Seeta Majeed School of Liberal Arts and Social Sciences (SMSLASS) offers BA (Hons.) in Social Sciences with Major in Liberal Studies which is a one-of-its-kind

Bachelors degree. It offers a diverse and comprehensive approach to the cultural, economic, political, and institutional challenges of the country with courses on Literature, History, Sociology, Philosophy, Politics, and Critical theory.

Our Mission and Goals

Conforming to the vision of BNU as a Liberal Arts institution, Seeta Majeed School of Liberal Arts and Social Sciences strives to disseminate quality education and make significant research contributions on the most pressing socio-economic issues at the local and national levels. It also aspires to prevent brain drain in the country by offering higher quality education and making Liberal Arts an important academic priority at BNU besides expanding its base in the discipline to offer diversified concentrations and electives for students in other schools.

Academic Expertise:

SMSLASS has highly qualified and accomplished faculty which is ideally equipped to train and instruct the youth of his day and age. Our faculty members are well reputed not only in the art of teaching but also in the realm of knowledge production. They have published in highly reputable and internationally acclaimed journals. Their books and papers are included in the courses of some of the best universities in the world.

The teaching staff is highly motivated and invested with missionary zeal to provide quality education in liberal arts. The majority of our teachers have the experience of teaching in foreign universities, and the experience thereby acquired is being put into the best possible use.

Research Profile:

Dr. Tahir's areas of research interest are governance, democracy, and religious politics, particularly in the regions of Pakistan and South Asia. He has authored several books with a number of research publications, encyclopedic contributions, and edited volumes to his credit. Out of the recent notable works, he recently co-authored a book on Lahore: A Portrait of a Colonial City (Hurst & Co.) and co-edited Deobandi Militancy and Faith Based Violence in Pakistan (Palgrave). He has also been serving as an editor for several academic journals and is a founding member and editor for the Pakistan Journal of Historical Studies by Indiana University Press, USA. He is also on the editorial boards of several national & international research journals. He is an affiliated scholar in the center of South Asian Studies, at the University of Cambridge. He has also been a fellow of Wolfson College, the University of Cambridge.

Dr Farooq Sulehria's area of research is global media, cultural imperialism, development, and Islamic fundamentalism. He is the author of the critically acclaimed

'Media Imperialism in India and Pakistan' (Routledge). He has also co-edited 'From Terrorism to Television: The dynamics of Media, State and Society' (Routledge). He has contributed over a dozen book chapters and peer reviewed journal articles in internationally acclaimed publications. He has a Ph.D in Development Studies (SOAS University of London) and MA Global Media and Postnational Communication (SOAS University of London). He has also MA in Mass Communication (Punjab University). He is currently working on a book on Islamic fundamentalism.

Objectives

We aim at inspiring our students to respond to their social responsibilities by addressing the socio-cultural and political challenges of this country in a creative and constructive manner. We begin by stimulating an uninhibited sense of inquiry that enables them to raise questions about self-identity, gender roles, the hegemonic cultural and historical narratives, urban and ecological challenges, responsible citizenship, the ethical pursuit of life, liberty, and happiness--in short, we help our students acquire the analytical tools to excel in an academic environment by thinking out of the box.

Though our faculty is well versed in the prevailing discourses in the leading international academies by virtue of their graduate degrees from some of the best

institutions of higher learning abroad, each and every one of them is personally vested in encouraging their students to apply the global to the local. This "global" emphasis ensures our students can make an eclectic use of the global knowledge sources by adapting them to the needs of their immediate realities.

Admission Criteria:

BA (Hons), Degree Programmes:
(i)   To be eligible for admission to undergraduate programmes, a candidate must satisfy any one of the following requirements: -
(ii) FA / F.Sc with at least 2nd division (i.e. 495 marks)*.
(iii) O-levels (at least 6 subjects with IBCC equivalence) and 3 A-levels. Advanced Subsidiary (AS) will not be taken into account.
(iv) High School Diploma and International Baccalaureate (IB) result with a CGPA of at least 2.5. Note: Equivalence Certificate from IBCC is mandatory for all international qualifications i.e. O Levels/A-Levels, High School Diploma, and International Baccalaureate, or equivalent.
(v)   Passing of BNU's written aptitude test & interview
(vi) Student terminated from one BNU school on the basis of poor academic performance or on the disciplinary grounds will not be eligible to seek admission to any other school of BNU.
(vii) Acceptance of a candidate rejected by

one BNU school who is seeking admission to another BNU school will be subject to the approval of the Vice Chancellor.

Degree Programs offered in Department of Liberal Arts

BS in Liberal Arts & Social Sciences
BS in Liberal Arts & Social Sciences with Minor in Media Studies
BS in Liberal Arts & Social Sciences with Minor in Theatre, Film and TV
BS in Liberal Arts & Social Sciences with Specialization in Political Science/International Relations
BS in Liberal Arts & Social Sciences with Specialization in History
BS in Liberal Arts & Social Sciences with Specialization in Literature

ROAD MAP

Semester-1

Course Code	Courses	Credits	Status
GEN-204	Foundation English	3	GEN
DLA-247	Introduction to World History	3	Core
DLA-143	Introduction to Social Anthropology	3	Core
GEN-120	Introduction to Liberal Arts	3	GEN
GEN-111	Ideology and Constitution of Pakistan	2	GEN
GEN-101	Computer Literacy	3	GEN
	Semester Total	**17**	

Semester-2

Course Code	Courses	Credits	Status
GEN-200	Academic Writing/Expository Writing	3	GEN
DLA-125	Introduction to Politics and International Relations	3	Core
DLA-235	Introduction to Philosophy	3	Core
DLA-170	Introduction to World Literature	3	Core
GEN-112	Islamic Studies	2	GEN
DLA-339	Key Debates in Anthropological Theory	3	Core
	Semester Total	**17**	

Semester-3

Course Code	Courses	Credits	Status
DLA-208	Introduction to Classics	3	Core
DLA-363	Comparative Politics	3	Core
DLA-200	History of Ideas	3	Core
DLA-133	Introduction to South Asian History	3	Elective
GEN-105	Maths (Quantitative Reasoning)	3	GEN
	Semester Total	**15**	

Semester-4

Course Code	Courses	Credits	Status
DLA-242	Civics and Citizenship	3	GEN
DLA-301	Introduction to Literary Theory	3	Core
DLA-377	Anthropology and Global Perspectives	3	Core
DLA-335	Globalization: Economics, Politics and Culture	3	Course
DLA-347	Muslim Intellectual History	3	Core
	Semester Total	**15**	

Semester-5

Course Code	Courses	Credits	Status
DLA-367	Problems of Development in Pakistan	3	GEN
	DLA Course Elective	3	Course Elective
	DLA Course Elective	3	Course Elective
	DLA Course Elective	3	Course Elective
	Non-DLA Elective	3	Elective
	Semester Total	**15**	

Semester-6

Course Code	Courses	Credits	Status
GEN-407	Entrepreneurship/Leadership	3	GEN
DLA-322	Self, World, God	3	Core
	DLA Course Elective	3	Course Elective
	DLA Course Elective	3	Course Elective
	Non-DLA Elective	3	Elective
	Semester Total	**15**	

Summer Semester

Course Code	Courses	Credits	Status
DLA-431	Internship	3	

Semester-7

Course Code	Courses	Credits	Status
DLA-400	Research Methods	3	GEN
DLA-367	Non-DLA Elective	3	Elective
	DLA Elective Course	3	Elective Course
	DLA Elective Course	3	Elective Course
	DLA Elective Course	3	Elective Course
GEN-345	Political Ecology	3	GEN
	Semester Total	**18**	

Semester-8

Course Code	Courses	Credits	Status
DLA-490	Thesis/Course Work	3	Project
	DLA Elective Course	3	Elective Course
	DLA Elective Course	3	Elective Cour-setive
	DLA Elective Course	3	Elective Course
	Non-DLA Elective	3	Elective
	Semester Total	**15**	

GEN	Community Service (to be completed anytime in the program)	**1**
	DLS	**1**
	Total Credits	**132**

The department reserves the right to replace, cancel, and/or change the sequence of courses depending on enrolment and faculty availability.

DLA Course Breakdown

General Courses	35	Internship	3
DLA Core Course	45	Project	3
DLA Course Elective	33	**Total**	**132**

Degree Requirements

General Education (GEN) Courses:
All students in the university are required to complete a certain number of GEN courses as part of their program. These have been listed in the roadmap for the DLA programs.

DLA Course Electives:
Students will be required to complete 11 DLA elective courses between Semester 5 and Semester 8. Those students who are opting for a specialization will be required to take no less than 7 courses from within their discipline of specialization as part of the DLA electives.

Minors and non-DLA Electives:
Students can also opt for the following two minors, from outside the DLA: (i) Minor in Media Studies; (ii) Minor Theater, Film, and TV. Students must complete four specified courses for the relevant minor between the fifth and eighth semesters. These courses can be taken as part of non-DLA elective options in the roadmap. Students not opting for the Minors mentioned above, can opt for any course from outside DLA to complete the non-DLA electives requirement.

Specialization:
Students have the option of specializing in one of three disciplines: (i) History; (ii) Literature; (iii) Political Science/IR. Students who choose not to specialize in a discipline can opt for any DLA Course Elective. However, in order to specialize in one discipline, the following requirements must be met:

1. Students need to complete 7 DLA Course Electives in the discipline of specialization between semesters 5 and 8.
2. Three DLA course electives in the discipline of specialization must be completed in semesters 5 and 6.
3. Two DLA course electives in the discipline of specialization must be completed in semester 7.
4. Two DLA course electives in the discipline of specialization must be completed in semester 8.

5. The final thesis in semester 8 must also demonstrate a link to the discipline of specialization.

DLA Core Courses

History	Literature	Political Science/ International Relations	Philosophy	Anthropology
Introduction to World History	Introduction to World Literature	Introduction to Politics and International Relations	Introduction to Philosophy	Introduction to Social Anthropology
Introduction to South Asian History	Introduction to the Classics	Comparative Politics	History of Ideas	Key Debates in Anthropological Theory
Muslim Intellectual History	Introduction to Literary Theory	Globalization: Economics, Politics and Culture	Self, World, God	Anthropology and Global Perspectives

Specializations

History	Literature	Political Science/International Relations
History of the Modern World	Partition Literature	Concepts and Theories of Foreign Policy Analysis and Diplomatic Practice
Reformist Thought in Islam	Resistance Literature	Pakistan in the Contemporary World
Historical Methods and Archives	Postcolonial Literature	Ideology and Dynamics of Pakistan Political Systems
Islam in the Historical Context	Fantasy	Race, Identity and Culture
History of Resistance and Revolutions	Magical Realism	Conflict Resolution and Sustainable Peace
	Russian Literature	Defense and Diplomatic Ties
	Social and Political History of Urdu Literature	

Degree Outcomes

Our primary goal is help our students make the best use of their time in liberal arts institutions by becoming fully cognizant of the civic obligations and national and transnational challenges, and effectively contribute toward a world that values pluralism and celebrates diversity.

Career Paths

This degree is highly suitable for students who would like to discover their moorings before pursuing higher education in social sciences, humanities, law, journalism, and business studies. An ideal program for those interested in the academia, civil services, human rights organizations, development sector, media, and digital communication.

DLA Faculty

Dr. Tahir Kamran
Professor
Ph.D. (PU) Iqbal Prog. Cambridge University, Common Wealth Fellow University of Southampton (U.K)

Dr. Farooq Sulehria
Assistant Professor
Ph.D. in Development Studies (SOAS)

Tania Fraz
Sr. Assistant Professor
M. Phil in English Literature (PU)

Dr. Waqas Sajjad
Assistant Professor
Ph.D. Cultural and Historical Studies of Religions, Graduate Theological Union, Berkeley
(Cooperative Program with University of California, Berkeley)

BEACONHOUSE NATIONAL UNIVERSITY

SMC

SCHOOL OF MEDIA & MASS
COMMUNICATION

SMC | SCHOOL OF MEDIA & MASS COMMUNICATION

Dean's Welcome Note

Prof. Dr. Bushra Hameedur Rahman

As the Dean of the School of Media and Mass Communication (SMC), I am proud to lead a community driven by the belief that our decisions and actions today shape the future we desire. We are not simply recipients of change, but active architects of our destiny. At SMC we arm ourselves with cutting-edge media technology while embracing our unique identities and potential. By embracing the latest advancements in media technology, we equip ourselves to navigate the com-plexities of tomorrow with confidence and innovation.

Yet, amidst our forward-looking approach, we remain firmly rooted in our rich traditions and core values. Our heritage serves as a guiding light, illuminating our path forward as we navigate the ever-changing landscape of media and communication. At the heart of our mission lies a commitment to inclusivity, understanding, and harmony. We understand the transformative power of media in fostering empathy and unity. Through our collective efforts, we strive to create a world where every voice is heard, every perspective is valued, and every individual is empowered to contribute to the greater good.

We believe that students of media studies are not just learners, but catalysts for change. Their creativity, passion, and dedication hold the key to unlocking a more compassionate, inclusive, and harmonious society. Together, let us harness the potential of media to shape a brighter future for generations to come.

ABOUT SMC

The School of Media and Mass Communication at BNU is a prominent academic school offering comprehensive programs in Journalism & Media Studies, Communication & Immersive Media, Theatre, Film and TV, and advanced degrees such as MS Public Relations and Advertising, as well as Film and TV. BNU students benefit from state-of-the-art facilities, including TV studios, music studios, and Pakistan's first-ever Immersive Media Lab, along with experienced faculty members and a vibrant learning environment that fosters creativity, critical and design thinking. The university's reputation for producing outstanding graduates in media and mass communication, rooted in liberal arts disciplines, is well-earned, making it a preferred choice for aspiring students seeking quality education in Pakistan. With its commitment to academic excellence and professional development, BNU continues to shine as a beacon of higher learning in the region.

Our mission is to empower individuals to become ethical, compassionate, and collaborative leaders in media and communication, equipped with a solid grounding in liberal arts. We achieve this by fostering creativity and design thinking, alongside critical thinking, with a commitment to inclusivity. This approach prepares graduates to excel in the evolving media in all its formats and platforms. Our aim is to inspire our students to consider possibilities of creating a better future for all and contribute to a tolerant, just, and fair society.

Our curriculum integrates comprehensive training on media ethics and responsible journalism, guiding students through real-world case studies from across the globe and within Pakistan to navigate complex decisions with integrity and compassion. Through this, students develop their own ethical frameworks, equipping them to handle sensitive content responsibly and make editorial choices that reflect societal values. Creativity and design thinking are fostered as fundamental skills, offering courses on innovation in media production, storytelling techniques, and developing new formats for media consumption. These are complemented by workshops and seminars on brainstorming techniques, collaborative problem-solving, and structured ideation, emphasizing how design thinking can streamline media projects and create impactful, audience-engaging content.

We emphasize the importance of inclusivity in media representation, content creation, and consumption, aiming to empower diverse voices and perspectives by nurturing a multicultural approach to storytelling and communication. Our diverse faculty and student body cultivate an environment that celebrates differing perspectives, reinforcing diverse hiring practices in the media industry. A solid liberal arts foundation is integrated into our programs, including literature, history, philosophy, and social sciences, providing context to contemporary media topics and cultivating students who understand the societal impacts of their work. This holistic approach underscores the role of media in reflecting and driving cultural and societal change.

This mission prepares graduates to excel in various formats and platforms, from traditional journalism and print media to digital content creation, social media, and multimedia storytelling, ensuring they can adapt to and thrive in an evolving media landscape. Our focus on design thinking and creativity empowers students to envision new possibilities, whether in developing innovative media projects or pioneering new platforms, thus shaping a better future for all. Additionally, we emphasize the role of media in shaping societal attitudes and narratives, highlighting the responsibility of media professionals to promote tolerance and justice. Students are encouraged to create content that challenges harmful narratives, addresses injustices, and fosters dialogue, contributing to a media landscape that reflects and promotes a fairer society.

Thus, our mission aims to create well-rounded, socially conscious media professionals who understand their impact on society and are equipped to lead with integrity, creativity, and collaboration. This comprehensive approach ensures that our graduates not only excel in their careers but also contribute positively to society at large.

DEPARTMENT OF JOURNALISM AND MASS COMMUNICATION

Step into the exciting realm of the Department of Journalism and Media Studies at the School of Media and Mass Communication, BNU. Our department is a lively hub, where the world of media and storytelling comes alive. Led by a team of experienced and knowledgeable educators, we don't just dive into textbooks; we immerse ourselves in the practical aspects of media. Our teachers aren't just academics; they bring real-world experience into the classroom, helping us understand the theories while also showing us the ropes of using cameras, crafting news stories, and navigating high-tech studios.

What sets us apart is our commitment to providing a learning environment that mirrors the industry. Our facilities are top-notch, resembling professional newsrooms and studios, equipped with the latest technologies. It's not just a classroom; it's a dynamic space where theory meets practice, preparing students for the fast-paced world of media.

We take pride in our global perspective with a local touch. While we explore media on an international scale, we never lose sight of the importance of understanding and positively impacting our own communities. It's about being a global citizen with a grounded connection to our neighborhoods.

But here, it's not all about lectures and assignments. We believe in learning by doing. Opportunities abound for students to engage with real media companies, undertake internships, and apply their knowledge in practical settings. It's about getting hands-on experience that goes beyond textbooks and prepares us for the challenges of the real media world.

More than just a department, we're a close-knit family. Collaboration and teamwork are at the heart of our approach. It's not just about making academic progress; it's about building friendships and networks that last a lifetime. The camaraderie among students creates an environment where everyone can learn, grow, and have a bit of fun along the way.

So, if you're ready for a comprehensive and immersive journey into the world of journalism and media studies, you're in the right place. Welcome to the Department of Journalism and Media Studies at the School of Media and Mass Communication, BNU – where education is an adventure, and the possibilities are limitless.

BS JOURNALISM AND MEDIA STUDIES

Program Description

BS Journalism and Media Studies is a transformative program to foster critical thinking, leadership and professional skills, entrepreneurial mindset, and social responsibility among our students. Our curriculum offers diverse knowledge for the students by integrating a wide array of subjects from media studies, liberal arts, and social sciences. The ethos of our degree is the commitment to provide our students with an immersive learning environment by providing practical knowledge through the state-of-art studios and laboratories. The four years' degree program offers three specializations: Broadcast Media, Digital Media Public Relations & Advertising, equipping students to become industry leaders, innovative professionals, and impactful global citizens.

Areas of Specialization

I: Broadcast Media
II: Digital Media
III: Public Relations & Advertising

Career Paths for Specialization in Broadcast Media

Anchor/Host, Newscaster, Reporter/Correspondent, Program Producer, Assignment Editor, Graphic Designer, Podcaster, Art Director.

Career Paths for Specialization in Digital Media

Entrepreneur, Digital Media Analyst, SEO Consultant, Graphic Designer, Communication Strategist, Content Curator.

Career Paths for Specialization in Public Relations & Advertising

Client Services Manager, Marketing Manager, Brand Consultant, Public Relations Officer, Corporate Communication Specialist, Creative Manager.

BS Journalism and Media Studies (2024-2028)

Semester I

Course Code	Course Name		Credits
JOU-113	Mass Media: Local, National and Global	DC	3
JOU-105	Story Telling in the Digital World	DC	3
GEN-122	Urdu Language Skills	GE	3
GEN-101	Computer Literacy	GE	3
GEN-112	Islamic Studies	GE	2
JOU-127	Introduction to Liberal Arts	GE	3
	Total		**17**

Semester II

Course Code	Course Name		Credits
JOU-124	Mobile Journalism	DC	3
JOU-120	Reporting	DC	3
JOU-117	Digital Photography	DC	3
GEN-111	Ideology and Constitution of Pakistan	GE	2
GEN-104	Functional English	GE	3
	Elective	IDE	3
	Total		**17**

Semester III

Course Code	Course Name		Credits
JOU-214	Opinion & Editorial Writing	DC	3
JOU-202	Mass Media Theories	DC	3
JOU-203	Media Laws and Ethics	DC	3
GEN-217	Environmental Science	GE	3
JOU-237	Academic Writing	GE	3
	Total		**15**

Semester IV

Course Code	Course Name		Credits
JOU-209	Advertising: Theory and Practice	DC	3
JOU-205	Radio Journalism and Production	DC	3
GEN-213	Quantitative Research Methods	GE	3
GEN-215	Transnational Media & Popular Culture	GE	3
	Elective	IDE	3
	Total		**15**

Summer Semester

Course Code	Course Name		Credits
	Community Service	DC-BNU	1

Semester V

Course Code	Course Name		Credits
JOU-344	TV Production I	DC	3
JOU-345	Development Communication	DC	3
JOU-314	Public Relation: Theory & Practice	DC	3
JOU-346	Convergent Journalism	DC	3
GEN-302	Data Analytics	GE	3
	Elective	IDE	3
	Total		**18**

Semester VI

Course Code	Course Name		Credits
JOU-336	TV Production II	DC	3
JOU-347	Fifth Generation Hybrid Warfare	DC	3
JOU-304	Data Journalism	DC	3
JOU-342	Qualitative Research Methods	DC	3
GEN-300	Community Media	GE	3
	Elective	IDE	3
	Total		**18**

Summer Semester

Course Code	Course Name		Credits
JOU-436	Internship	HEC	3

Note: Kindly select the courses according to your specialization.

Semester VII

Course Code	Course Name		Credits
JOU-432	Podcasting	DC	3
	Specialization Course-I	DC	3
	Specialization Course-II	DC	3
JOU-442	Thesis OR	HEC	6
JOU-433	Political Communication		3
JOU-434	Peace & Conflict Journalism		3
	Total		**15**

Semester VIII

Course Code	Course Name		Credits
	Specialization Course-III	DC	3
	Specialization Course-IV	DC	3
JOU-437	Media & Society	DC	3
JOU-441	Distinguished Lecture Series	DC	1
GEN-401	Media Entrepreneurship	GE	3
	Total		**13**
	Total Credits		**132**

Specializations
Note: The Department of Journalism is offering 3 specializations. Students needs to opt only one specialization. Two courses will be offered in semester 7 and two courses in semester 8.

Broadcast Media	Digital Media	Public Relations & Advertising
Hosting and Anchoring	Digital Media Marketing	Government, Corporate, Sports Public Relations
Bureau, Newsroom and Bulletin	Animation & Graphics	Crisis Management
Current Affairs & Production	SEO Strategies	Media Planning & Buying
Documentary Storytelling	Digital Communication Design	Branding Strategies

DC	Disciplinary Courses	27 Courses, 77 Credits
GE	General Education Courses	12 Courses, 34 Credits
IDE	Inter Disciplinary Electives	4 Courses, 12 Credits
HEC	HEC Compulsory Courses	2 Courses, 9 Credits

Note: *The requirement of this degree is successful completion of 8 semesters (4 Years), which is equivalent to 132 credit hours.*

BS COMMUNICATION AND IMMERSIVE MEDIA

Program Description

BS Communication and Immersive Media is exclusively offered at the School of Media and Mass Communication (SMC) at Beaconhouse National University (BNU). This innovative program integrates cutting-edge technologies like Game Design, 3D graphics, VFX, Virtual Reality (VR), and Augmented Reality (AR) with a solid foundation in communication theories. Through hands-on learning in state-of-the-art labs and real-world projects, our students master industry-standard software like Unreal Engine, Unity, and Maya, along with exposure to a variety of other creative tools. This prepares our students to create compelling narratives and interactive experiences for various applications, including journalism, marketing, environmental initiatives, and business. The 130-credit curriculum emphasizes project-based learning, culminating in a portfolio that showcases the students' creative vision and technical expertise. This program positions our graduates to be at the forefront of this dynamic field, empowering them to shape the future of communication and entertainment.

Curriculum Focused on Industry Needs:

Our curriculum is designed to provide you with a comprehensive understanding of communication principles while equipping you with the specific skills sought after by top employers in the immersive media industry. Based on the curriculum, here are three potential specializations and how the coursework aligns with them:

1. Game Design
2. AR/VR Development
3. Immersive Journalism

Career Paths:

This program prepares graduates for a wide range of careers in the immersive media industry, including:

- Game Designer
- Level Designer
- 3D Artist
- Digital Artist
- Texture Artist
- VR Specialist
- AR Content Creator
- VR Content Creator
- Immersive Experience Designer
- User Experience (UX) Designer for Immersive Technologies
- Immersive Media Producer
- Virtual Production Specialist

The immersive media industry is rapidly expanding, offering countless opportunities for graduates with the right skillset. This program positions you to be at the forefront of this dynamic field, empowering you to shape the future of communication and entertainment.

Beyond the Classroom:

In addition to a robust curriculum, our program offers opportunities to gain valuable hands-on experience through:

- **Internships:** Put your skills to the test and gain real-world experience by interning with leading immersive media companies.
- **Guest Lectures:** Learn from industry professionals who are shaping the future of immersive media.
- **Faculty Mentorship:** Receive guidance and support from experienced faculty members who are passionate about immersive media.
- **Capstone Project:** Demonstrate your skills and knowledge by completing a capstone project that showcases your creative vision and technical expertise.

BS Communication and Immersive Media (2024-2028)

Semester 1

Course Code	Course Name		Credits
JOU-109	Fundamentals of Communication	DC	3
JOU-128	Immersive Media: Audio Design	DC	3
JOU-117	Digital Photography	DC	3
GEN-111	Ideology and Constitution of Pakistan	GE	2
JOU-127	Introduction to Liberal Arts	DC	3
	Elective	IDE	3
	Total		**17**

Semester 2

Course Code	Course Name		Credits
JOU-114	Theories of Communication	DC	3
JOU-102	Digital Story Telling	DC	3
JOU-126	Visual Design	DC	3
GEN-104	Functional English	GE	3
GEN-101	Computer Literacy	GE	3
GEN-112	Islamic Studies	GE	2
	Total		**17**

Semester 3

Course Code	Course Name		Credits
JOU-242	Human Computer Interaction	DC	3
JOU-252	Visual Scripting	DC	3
GEN-218	Urdu Literature	GE	3
JOU-230	Game Design I	DC	3
GEN-216	Academic Writing	GE	3
GEN-217	Environmental Science	GE	3
	Total		**18**

BS Communication and Immersive Media (2024-2028)

Semester 4

Course Code	Course Name		Credits
JOU-245	Digital Production	DC	3
JOU-234	Game Design II	DC	3
JOU-355	Digital Adverting & PR	DC	3
GEN-213	Quantitative Research Methods	GE	3
GEN-203	Transnational Media & Popular Culture	GE	3
	Elective	IDE	3
	Total		**18**

Summer Semester

Course Code	Course Name		Credits
JOU-	Community Service	DC-BNU	1

Semester 5

Course Code	Course Name		Credits
GEN-202	Data Analysis	GE	3
JOU-356	Journalism in Global Context	DC	3
JOU-339	Animation I	DC	3
JOU-234	UI/UX Design	DC	3
JOU-348	Game Development	DC	3
	Total		**15**

Semester 6

Course Code	Course Name		Credits
JOU-328	Animation II	DC	3
JOU-354	AR Development	DC	3
JOU-342	Qualitative Research Methods	DC	3
GEN-301	Media Entrepreneurship	GE	3
	Elective	IDE	3
	Total		**15**

BS Communication and Immersive Media (2024-2028)

Summer Semester

Course Code	Course Name		Credits
JOU-436	Internship	HEC	3

Semester 7

Course Code	Course Name		Credits
JOU-338	Strategic Communication	DC	3
JOU-439	Digital VFX I	DC	3
JOU-440	VR Development	DC	3
GEN-300	Community Media	GE	3
	Elective	IDE	3
	Total		**15**

Semester 8

Course Code	Course Name		Credits
JOU-428	Portfolio Development	DC	3
JOU-429	Digital VFX II	DC	3
JOU-441	Distinguished Lecture Series	DC	1
JOU-431	Capstone Project	HEC	6
	Total		**13**
	Total Credits		**132**

DC	Disciplinary Course	27 Courses, 79 Cred-its
GE	General Education	12 Courses, 34 Cred-its
IDE	Inter Disciplinary Electives	4 Courses, 12 Credits
HEC	HEC Compulsory	2 Course, 6 Credits

Note: *The requirement of this degree is successful completion of 8 Semesters (4 Years) which is equivalent to 132 Credit Hours*

MS PUBLIC RELATIONS AND ADVERTISING

Focus Areas

Public Relations, Advertising, Media Marketing, Media Planning & Buying, Client Management, Corporate Communication, Media Advocacy, Crisis Communication, Communication Research.

Program Overview

DEGREE: MS
DURATION: 2 years / 4 semesters
CREDITS: 30

Career Paths

Public Relations Officers / Managers, Media-Lobbyists, Campaigners, Copywriters, Concept Writers, Advertising Account Manager, Event Manager, Marketing Executive, Media Buyer / Planner, Market Researcher.

Program Description

MS Public Relations & Advertising is a two-year (four semesters) program which is equivalent to MPhil or 18 years of education. It aims to train students to become highly qualified professionals with the skills needed to work in advertising and public relations agencies, businesses and both public or private institutions and organizations. The focus is on creative and strategic thinking, planning and executing campaigns, professional writing, ethical practices, and innovative use of both mainstream and new media.

MS Public Relations & Advertising

Semester 1

Course Code	Course Name		Credits
MMS-501	Advertising Campaigns	DC	3
MMS-502	Public Relations Campaigns	DC	3
MMS-503	Theory and Practice of Marketing	DC	3
MMS-504	Research Methods I	DC	3
	Total		**12**

Semester 2

Course Code	Course Name		Credits
MMS-505	Visual Communication Design	DC	3
MMS-506	Digital Marketing	DC	3
MMS-507	Integrated Marketing Communication	Optional	3
MMS-508 MMS-509	Research Methods II (for Thesis) OR Seminar (for Project)	Optional	3
	Total		**12**

Semester- 3 & 4

Course Code	Course Name		Credits
MMS-601/602	Project /Thesis	DC	6
	Total		**6**
	Total Credits		**30**

MS Public Relations & Advertising

Optional Courses*

Course Code	Course Name	Credits
MMS-510	**Integrated marketing Communication**	**3**
MMS-511	**Account Management**	**3**
MMS-512	**Copy Writing**	**3**
MMS-513	**Government and Corporate Public Relations**	**3**
MMS-514	**Crisis Communication**	**3**
MMS-515	**Client Management**	**3**

DEPARTMENT OF THEATRE, FILM & TV

The Department of Theatre, Film, and Television (TFT) is a vibrant and dynamic hub where creativity thrives and storytelling takes center stage. As a cornerstone of artistic expression, TFT serves as a melting pot for aspiring actors, filmmakers, and television professionals, fostering their talents and nurturing their passion for the performing arts.

Within the department, students are immersed in a rich tapestry of theory, practice, and hands-on experience, equipping them with the skills needed to excel in the ever-evolving landscape of entertainment. Whether exploring the intricacies of character development on stage, mastering the nuances of cinematography behind the camera, or delving into the complexities of screenwriting, TFT offers a comprehensive education that prepares individuals to make their mark in the industry.

Moreover, TFT serves as a catalyst for collaboration, bringing together individuals from diverse backgrounds and disciplines to collaborate on innovative projects that push the boundaries of artistic expression. Through its commitment to fostering a supportive and inclusive environment, the department cultivates a community of artists who inspire, challenge, and uplift one another.

As an integral part of the academic institution, the Department of Theatre, Film, and Television not only educates the next generation of storytellers but also contributes to the cultural fabric of society, enriching lives through the power of imagination and creativity.

In TFT, students explore various aspects of theatre, film, and television, including acting, directing, screenwriting, cinematography, production design, editing, sound design, and more. The curriculum typically combines theoretical studies with practical experiences, allowing students to gain both a deep understanding of the art form and hands-on skills necessary for professional success.

DEGREE PROGRAMS OF DEPARTMENT OF THEATRE, FILM & TV

- Bachelors in Theatre, Film & TV (B. TFT)
- MS Film & TV (Weekend)

BS IN THEATRE, FILM & TV (BS TFT)

Focus Areas

Acting, Directing, Screenwriting, Production Design, Cinematography, Post-Production, Theatre Production, Film & TV Production, Sound Design, Special Effects and Animation, Entrepreneurship.

Program Overview

Degree: BA (Hons)
Duration: 8 semesters / 4 years
Credits: 133

Career Paths

Producer, Director, Actors, Screenwriter/ Playwright, Content Creator, Editors, Cinematographer, Production Designer/ Manager, Researcher, Sound Designer, Art Director, Freelancer & Entrepreneur.

Program Description

BS in Theatre, Film, and Television program aims to empowering students to become skilled practitioners, critical thinkers, and innovative storytellers who are prepared to make meaningful contributions to the entertainment industry and beyond.

Students immerse themselves in the rich tradition of dramatic arts while also exploring contemporary approaches to performance and production. Our curriculum covers a wide spectrum of disciplines, including acting, directing, stagecraft, playwriting, dramaturgy, and theatre history. Through hands-on experience and collaboration with faculty and peers, students develop the skills and techniques necessary to bring stories to life on stage.

This program provides comprehensive education in all aspects of Television and Filmmaking, from scriptwriting and pre-production to cinematography, directing, editing, and post-production. With access to state-of-the-art equipment and facilities, students have the opportunity to produce their own short films, documentaries, and experimental projects while receiving guidance and mentorship from faculty and industry professionals. Through hands-on projects and internships, students gain practical experience and build a professional portfolio to launch their careers in the entertainment industry.

Whether on stage or behind the camera, this program fosters a collaborative environment where students can experiment, innovate, and find their voice in the ever-evolving landscape of entertainment. Join us as we embark on a journey of imagination, innovation, and inspiration.

ROAD MAP

Semester 1

Course Code	Course Title		Cr. Hrs.
GEN-120	Introduction to Liberal Arts		03
TFT-105	Photography		03
TFT-121	World of Theatre		03
TFT-122	History of Film and TV		03
GEN-112	Islamic Studies		02
GEN-104	Functional English		03
	Total Credit Hours		**17**

Semester 2

Course Code	Course Title		Cr. Hrs.
TFT-150	Cinematography		03
TFT-125	Writing for Stage		03
TFT-153	Fundamentals of Editing		03
GEN-123	Anthropology		03
GEN-101	Computer Literacy		03
GEN-111	Pakistan Studies / Ideology & Constitution of Pakistan		02
	Total Credit Hours		**17**

BS in Theatre, Film & TV

Semester 3

Course Code	Course Title		Cr. Hrs.
TFT-218	Acting Improvisation & Devising		03
TFT-219	Advanced Editing		03
TFT-230	Lighting for Film & TV		03
GEN-218	Urdu Literature		03
	Elective 1		03
	Elective 2		03
	Total Credit Hours		**18**

Semester 4

Course Code	Course Title		Cr. Hrs.
TFT-232	Acting for Stage & Screen		03
TFT-221	Musicology		03
TFT-231	Writing for Screen		03
GEN-200	Expository Writing		03
	Elective 3		03
	Elective 4		03
	Total Credit Hours		**18**

Summer

Course Code	Course Title		Cr. Hrs.
GEN-208	Community Service		01
	Total Credit Hours		**01**

BS in Theatre, Film & TV

Semester 5

Course Code	Course Title		Cr. Hrs.
TF-308	Short Film Production		03
TF-309	Production Design		03
TF-302	The Art of Direction		03
TFT-322	Film Theory & Criticism		03
TF-303	Sound Design for Film & TV		03
TF-304	Costume & Make-up		02
	Total Credit Hours		**17**

Semester 6

Course Code	Course Title		Cr. Hrs.
TF-307	Film Animation		03
TF-301	Documentary Production		03
TFT-388	Color Grading		03
TF-310	Choreography: Movement, Rhythm & Dance		02
GEN-217	Environmental Science		03
GEN-303	Qualitative Research		03
	Total Credit Hours		**18**

Summer

Course Code	Course Title		Cr. Hrs.
TFT-311	Internship		03
	Total Credit Hours		**03**

BS in Theatre, Film & TV

Semester 7

Course Code	Course Title		Cr. Hrs.
TFT-443	Music Video Production		03
TFT-436	Advanced Film Animation		03
TFT-437	TV Drama Production		03
GEN-213	Quantitative Research		03
GEN-300	Community Media		02
GEN-403	Entrepreneurship in Modern Media		03
	Total Credit Hours		**17**

Semester 8

Course Code	Course Title		Cr. Hrs.
TFT-456	Project (Thesis) (Pick any one) • Short Film • Documentary • Theatre Play • Two Music Videos • TV Drama		06
GEN-402	Distinguished Lecture Series		01
	Total Credit Hours		**07**
	Total Credit Hours		**133**

Note: *The requirement of this degree is successful completion of 8 semesters (4 Years), which is equivalent to 133 credit hours.*

MS FILM & TELEVISION

Focus Areas

Film and TV Production, Screenwriting, Cinematography, Acting, Sound, Editing, and Direction.

Program Overview

Degree Name: MS Film & TV
Duration: 4 semesters / 2 years
Total Credit Hours: 30-33

Career Paths

Filmmaker, Screenwriter, Actor, Producer, Director, Cinematographer, Film & TV Researcher.

Program Description

MS Film & TV is a one-of-its-kind graduate program focused on producing creative leadership equipped with disciplinary knowledge and culturally relevant vision for the screen industry in the country. Bringing storytelling and employability at the center stage, this program is designed to develop the production and theoretical skills of the students under the supervision of highly qualified academics and industry professionals. Through hands-on experience, students will learn to create, produce, and manage audio-visual stories for all types of screens, starting from the generation of the idea to the development of the marketing strategy as producers, directors, screenwriters, cinematogra-

phers, and actors. The intensive module of placements will place students right at the heart of the industry to gain further practical experience and critically engage with the practice by examining it through theoretical debates and frameworks.

With the flexible weekend classes, the program allows students to align coursework and production-based projects with their specific career aspirations. You can choose to specialize in Direction, Cinematography, or Screenwriting.

With highly advanced equipment, well-facilitated studios, and supportive faculty and staff, TFT at BNU is the ideal place to nurture and incubate creative ideas for film and television productions. With their rigorous academic training, innovative approaches, and socially relevant vision, our graduates have changed the landscape of the screen industry in Pakistan, and beyond.

ROAD MAP

Semester 1

Course Code	Course Title	Credit Hours
TFT-525	Film and Drama Studies	3
TFT-526	Writing for Screen	3
TFT-528	Research Methods	3
TFT-538	Cinematography	3
	Total Credit Hours	**12**

Semester 2

Course Code	Course Title	Credit Hours
TFT-539	Screen Production	3
TFT-340	Directing Actors	3
	Optional Course as Elective • Direction (TFT-542) • Advanced Cinematography (TFT-543) • Screenplay Writing (TFT-545) • Post-Production & Sound (TFT-546) • Documentary (TFT-547)	3
TFT-548	Placements	3
	Total Credit Hours	**12**

Semester 3 & 4

Course Code	Course Title	Credit Hours
TFT-640	Thesis (Project)	6
TFT-641	Thesis (Research)	
TFT-646	Advanced Research Methods (For research thesis students only)	3
	Total Credit Hours	**6 or 9**
	Total Credit Hours	**33**

Mandatory Workshops

Semester 1

1.	Sound Design and Background
2.	Post-Production
3.	Media Analysis Techniques

Semester 2

4.	Production Design
5.	Global Cinema (South Asia; Russian; Iranian; European Cinema)
6.	Curating Film Festival

Project/Thesis Options

	Thesis (Choose any one)	Credits
1.	Research Thesis	6
2.	Short Film	6
3.	TV Play	6
4.	Docudrama	6
5.	Documentary	6
6.	Telefilm	6
7.	Animation Film	6
8.	Experimental Film	6
9.	Feature Film	6
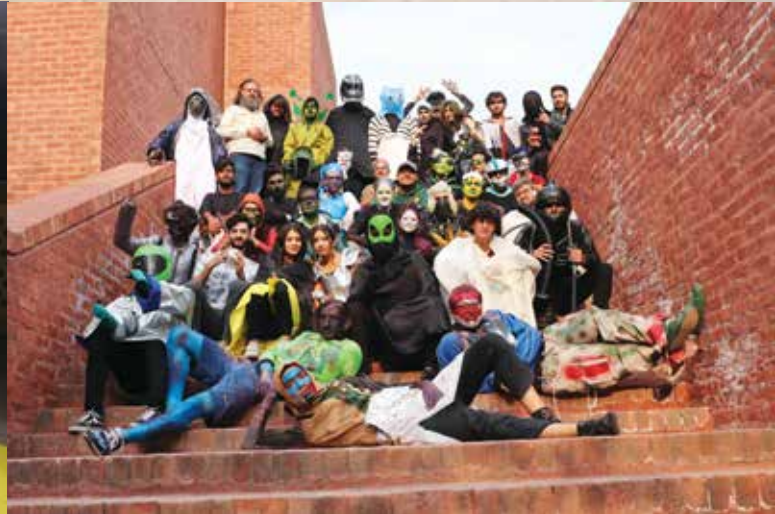
SMC Permanent Faculty

Prof. Dr. Bushra Hameedur Rahman
Dean, SMC

Rana Faizan Ali
Assistant Professor
HOD Faculty of Mass Communication
(Dept. of Journalism & Mass Communication)
Ph.D. Scholar Mass Communication

Qazi Akhyar Ahmad
Assistant Professor
HOD Faculty of Mass Communication
(Dept. of Theatre, Film & TV (TFT)

Dr. Wajiha Raza Rizvi
Associate Professor
Head of Program MS Film & TV

Dr. Farasat Rasool
Associate Professor

Dr. Qaisar Abbas
Assistant Professor
Ph.D. in Drama and Theatre Studies

Dr. Qamar-ud-din Zia Ghaznavi
Assistant Professor
Degree In-charge MS Public Relations &
Advertising

Dr. Zeeshan Zaigham
Assistant Professor
Degree In-charge BS Journalism & Media
Studies

Werdah Munib
Assistant Professor
Ph.D. Scholar Mass Communication

Harris Badar
Assistant Professor

Misha Mirza
Assistant Professor

Muhammad Nasir Ali Mazari
Assistant Professor

Sarmed Ibrahim Cheema
Senior Lecturer

Naveed Asim
Lecturer
Degree In-charge BS Communication
and Immersive Media

Muhammad Usman Rana
Lecturer

Warda Shah
Lecturer
Ph.D. Scholar Mass Communication

Nosharwhnan Adil
Lecturer

Academic Administration

Yasir Sharif
Academic Coordinator.

Farina Nabil
Academic Coordinator.

Iram Taj
Academic Coordinator.

Ms. Shaheen Nazar
Academic Coordinator Cum Teaching
Assistant

Supporting Staff

Shehzad Raza
Studio Supervisor and Broadcasting In-charge

Muhammad Rashid
SMC Lab Coordinator

Rafique Ahmad
Video Lab In-charge (TFT)

Anjum Nawaz
Control Room Operator / Studio Supervisor (TFT)

Azeem Danish
Music Studio In-charge (TFT)

Muhammad Noman
SMC Assistant Lab Coordinator

Mushtaq Amir
Studio Technician

Adjunct Faculty

Shahid Malik
Broadcaster BBC Urdu

Mubashir Bukhari
Editor at Reuters

Zaeem Yaqoob
Executive Director, Student Affairs & External Relations, Beaconhouse National University

Hasan Zuberi
Faculty Member

Visiting Faculty

(Department of Journalism and Mass Communication)

Dr. Asghar Nadeem Syed
Pakistani drama serial writer and columnist for newspapers
Media Consultant at Pakistan Television
Board of Governors of Pakistan Academy of Letters, an institution of Pakistani scholars and writers
Director Lahore Museum

Dr. Abida Ashraf
Professor, School of Communication Studies, PU

Dr. Zaeem Yasin
Assistant Professor, Mass Communication University, LCWU

Dr. Mian Javed
HOD, School of Media & Communication Studies, UMT.

Mohammad Akbar Bajwa
Senior Anchorperson Public News

Rameez Khan
Senior Political Reporter, Tribune Newspaper

Baber Ali
General Manager in VU Television Network, Virtual University of Pakistan

Umar Younas
CEO, Trends and Tricks

Zenab Ali
Founder, Rack Couture
MSc in International Development, University of Birmingham.

Momina Malik
International Business Development & Marketing Officer, Growex Digital Agency.

Zoya Humza
Founder/Director, SHE.

Shahab Khalil
Film Director, Media Professional, Professional Photographer

Omer Azeem
Strategy & New Business Consultant

Abbas Rasheed
Managing Editor, Lahore Institute for Research and Analysis, Lahore.

Bilal Razzaq
Director Producer, GEO News, Lahore.

Zohaib Butt
Show Host, Benam Sarkar, City 42.

Shiraz Hasnat
Bureau Chief, Hum News.

Seemi Raheel
TV & Film Artist / Social Activist, Entrepreneur, Academician & Trainer

Feryal Ali Gauhar
TV & Film Artist / Social Activist, Academician & Trainer

Kawal Khoosat
Director, Producer, Writer, Art Director, Academic
Co-Founder and Executive Director, OLOMOPOLO Media

Sobia Zaidi
MFA in Acting - HKU University of the Arts Utrecht, NL

Muhammad Ali
DoP - Visual Prophecy
Master in Film & TV, Beaconhouse National University, Lahore

Afrin Hussain
BA (Hons) Media (Film & Video) - University of Westminster, UK

Gillian Rhodes
Choreographer & Performer

Rakae Jamil
Musicologist, Sitar Player

Salman Nafess
Editor and Videographer

Hisham Bin Munawar
Filmmaker, Writer

Rija Kashif
Special Effect Make-up Artist

Binish Khan
Textile Designer
MPhil in Film Television and Theatre
BS.Hons in Textiles and Fibre Art Design

Zain Ijaz Khan
Art Director
MPhil Mass Communication

Mian Muhammad Nasir Mazher
An Imagineer Artist with Expertise in Film Making and 3D Animation.

Nirvaan Nadeem
Theatre Director / Actor and also continues associated with Ajoka Theater

Shahrukh Naveed
Director / Writer / Cinematographer
C.E.O / Founder at FILMO'CLOCK PRODUCTION STUDIO

Yasir Javed Dogar
Graphic Designer

Syed Hafiz Muhammad Ghulam Mohi-ud-Din
Poet, Writer, Voice-over Artist

Syed Muhammad Kamran Faiq
Director / Producer of Films, TV, Documentaries & Music Videos

Asghar Ali Khan (Chaat Khan)
Classical Singer and Trainer

Ustad Ahmed Raza
Musician (Tabla Teacher)

Uzma Ashraf
Choreographer & Performer

Israr Hussain Chishti
Associate Professor

BEACONHOUSE NATIONAL UNIVERSITY

SCIT

SCHOOL OF COMPUTER AND INFORMATION TECHNOLOGY

SCHOOL OF COMPUTER AND INFORMATION TECHNOLOGY (SCIT)

DEAN'S WELCOME NOTE

I am honored to lead a distinguished team comprising faculty with industrial and research linkages, dedicated professional staff, esteemed foreign experts, and our bright and shining students.

At SCIT, we pride ourselves on our robust connections with leading industry players such as NetSol, DigitalOcean, Tech Valley, VSI, CureMD, and Genentech. Through joint collaborations, student projects, boot-camps, and internships, we provide our students with invaluable real-world experiences and opportunities to apply their knowledge in practical settings. Additionally, our partnership with Google in ventures such as the APAC Cybersecurity fund, where BNU is the sole implementing partner in Pakistan, further underscores our School's global recognition and credibility.

SCIT has unique placement within Pakistan's first Not-For-Profit Liberal Arts University, where SCIT is not just a hub of technological exploration and expertise. By setting up opportunities for interdisciplinary collaboration, our distinctive environment provides a holistic educational experience, equipping our students with a profound understanding of technology and its potential to transform societies. Such exposure ensures that our graduates are also thoughtful innovators who understand the broader cultural and social context of their work.

The software industry in Pakistan has witnessed exponential growth in recent years, leading to high software exports and increased employment opportunities. We are committed to preparing future computing professionals who can not only lead this industry domestically and internationally but also contribute significantly to the growth of the Pakistani economy. Our teaching methodologies emphasize critical thinking, problem-solving skills, and an entrepreneurial mindset, preparing our students to assume leadership roles in the software industry.

Our graduates hold key roles in various national and multinational organizations, and many of them have established their personal businesses. We are determined to make this school a place where our graduates are poised to spearhead innovation and lead advancements within the software and IT industry

I welcome the students to join the wonderful and conducive environment of our School to become leaders in the software and IT industry both at the national and international levels.

Prof. Dr. Khawaja Shafaat Ahmed Bazaz
Dean, SCIT

SCHOOL OF COMPUTER AND INFORMATION TECHNOLOGY

SCIT Introduction

Welcome to the School of Computing, a pioneering institution dedicated to shaping the next generation of tech leaders in digital age. Our school stands as a beacon of innovation and excellence which is at the intersection of innovation and education where we offer cutting-edge undergraduate programs in Computer Science, Software Engineering, and Business Computing.

SCIT Mission:

- To prepare computing professionals to be future leaders, job creators and lifelong learners to achieve excellence in the core competencies of computer science, software engineering, artificial intelligence, data science, gaming and multimedia and emerging technologies
- To nurture students with critical thinking, problem solving and an entrepreneurial mindset that enable them to effectively lead the software industry both at local & global level with the strength of research and the highest level of integrity
- Equip students to foster cross-disciplinary collaboration to solve multifaceted real-world problems

Academic Excellence with Strong Industry Linkage

- We take pride in our partnerships with industry leaders, Silicon Valley based tech companies, startups and the corporate sector. These alliances offer real-world project experiences to our students where they learn technical as well as crucial soft skills like teamwork, communication, and advanced problem-solving etc.
- Our curriculum is constantly evolving to incorporate the latest advancements in the field, ensuring our students are equipped with the most relevant knowledge and skills. Curriculum is enriched with interdisciplinary learning, encouraging students to draw connections between core computing disciplines and fields such as visual arts, architecture, media studies, economics, business, and psychology.
- State-of-the-art labs provide students with hands-on experience using the latest tools and technologies, preparing them to tackle real-world challenges from day one.

Faculty is a blend of Experience, Energy and Innovation

Our faculty is a blend of distinguished academics, young professions, researchers and experienced industry professionals which creates a conducive environment for exploration and innovation. Our dynamic teaching and research approach align with the latest scientific and technological developments in the field. The courses are tailored according to international standards to nurture capacity building and original thinking in our graduates. These efforts from the faculty members produce globally employable responsible computing professionals who will drive the change in world through technology.

Liberal Arts University

- Beaconhouse National University (BNU) is Pakistan's first liberal arts university in the private sector. At the heart of our educational philosophy is the belief that responsible citizenship goes hand in hand with technical proficiency. We place a strong emphasis on ethics, social responsibility, and sustainability in all aspects of our programs.
- Through project-based learning, group assignments, and extracurricular activities, we foster an environment that encourages collaboration, creativity, personal growth and outstanding entrepreneurial acumen.

- The school offers a range of opportunities for students to engage with the broader tech community. From industry partnerships and internships to hackathons and guest lectures, we provide numerous avenues for students to connect with industry professionals, gain real-world experience, and expand their professional networks.

School Attracts the Talent Through Scholarships

To attract the talent from Pakistan, almost one third of our students are on scholarships. These scholarships support full and partial academic fees of the students based on their talent as well as financial needs.

Outcome-Based Education (OBE) defined by Seoul Accord

Central to our ethos is the adoption of Outcome-Based Education (OBE), a pedagogical approach that places emphasis on measurable outcomes and continuous improvement. With OBE at the core of our curriculum design, we ensure that our students acquire theoretical knowledge and develop practical skills and critical thinking abilities essential for success in their chosen fields.

Graduate attributes defined by Seoul Accord and Program Learning Outcomes defined by Higher Education Commission (HEC) to produce quality and market ready employable graduates are:

1. Academic Education
2. Knowledge for Solving Computing Problems
3. Problem Analysis
4. Design/ Development of Solutions
5. Modern Tool Usage
6. Individual and Team Work
7. Communication
8. Computing Professionalism and Society
9. Ethics
10. Life-long Learning

Program Offerings:

We offer BS Computer Science and BS Software Engineering programs. BS Computer Science is offered with specializations in Artificial Intelligence, Data Science, Cybersecurity, and Multimedia & Gaming.

In addition, we offer a unique BS Management and Business Computing program in which we develop students with a unique blend of business and management skills to support the Software and IT Industry in human resource, finance and operations.

Accreditation

All our programs are accredited by National Computing Education Accreditation Council (NCEAC), of HEC.

Eligibility (Admission of Pre-medical Students in All Computing Programs)

- As per guidelines from NCEAC-HEC, FSc/A-Level & equivalent (Pre-Medical) students with minimum 50% marks can take admission in all computing programs
- These students are not required to appear in any additional exams of FSc/A Level to fulfill their admission requirement of Mathematics course, once they are with us
- Students from FSc/A-Level & equivalent (Pre-Engineering), ICS with minimum 50% marks can take admission in all computing programs
- For BS Management & Business Computing program, students from multiple backgrounds in FA/FSc/A Level & equivalent with minimum 45% marks are eligible.
- Admission is subject to fulfillment of university's admission criteria.

BSc (HONS) IN COMPUTER SCIENCE (CS)

Program Overview

DEGREE   BSc (Hons)

DURATION   4 years (8 semesters)

CREDITS   137

Career Paths

Software Developer/Engineer, Data Scientist/Analyst, Machine Learning Engineer: Research Scientist (Academia or Industry), Systems Analyst, Network Engineer, Cybersecurity Analyst, Database Administrator, Human-Computer Interaction (HCI) Specialist, Product Manager, Professor/Instructor, IT Project Manager, Entrepreneur.

Program Description

In view of the ubiquitous presence of computers in industry, business and everyday life; ICT professionals need to possess an in-depth knowledge of computer hardware and software along with their applications. The BSc (Hons) in Computer Science program prepares CS graduates for a variety of careers that require specialized skills for designing computer-based solutions. These skills are in demand in IT departments of corporate sector or in the software industry. Graduates can pursue advanced study in computer science that involves theoretical and applied research.

The learning outcomes of the Computer Science program comprise an ability: (a) to analyze a complex computing problem and apply principles of computing and other relevant disciplines to identify solutions, (b) to design, implement and evaluate a computing-based solution to meet a given set of computing requirements, (c) to communicate effectively in a variety of professional contexts, (d) to recognize professional responsibilities and make informed judgments in computing practice based on legal and ethical principles, and (e) to function effectively as a member or leader of a team engaged in activities appropriate to the discipline of Computer Science.

The curriculum of the Computer Science program has been designed keeping in view the recommendations of the HEC Curriculum Revision Committee. In order to succeed, students are expected to devote themselves to a focused study of Computer Science theory, complemented by intensive lab work.

ROAD MAP OF BS-CS-2024

Course Code	Course Type	Course Title	Credit Hours for Non-Medical	Credit Hours for Medical	Prerequisite
YEAR 1 - SEMESTER 1- FALL					
CSC-117	GE	Application of Information & Communication Technologies	3 (2-3)	3 (2-3)	-
ELU-106	GE	Functional English	3 (3-0)	3 (3-0)	-
CSC-115	CC	Programming Fundamentals	4 (3-3)	4 (3-3)	-
GEN-120	ES	Intro to Liberal Arts (Social Science Elective)	3 (3-0)	3 (3-0)	-
MTH-106	GE	Calculus & Analytical Ge-ometry	3 (3-0)	N/A	-
MTH-109	MSF	Math – I (Pre Med)	N/A	3 (3-0)	-
		Total	**16**	**16**	
YEAR 1 - SEMESTER 2- SPRING					
MTH-201	MSF	Probability & Statistics	3 (3-0)	3 (3-0)	-
CSC-213	CC	Object Oriented Programming	4 (3-3)	4 (3-3)	Programming Fundamentals
ELU-107	GE	Expository Writing	3 (3-0)	3 (3-0)	Functional English
MTH-105	GE	Applied Physics	3 (2-3)	3 (2-3)	-
MTH-111	MSF	Multivariable Calculus	3 (3-0)	N/A	Calculus & Ana-lytical Geometry
GEN-111	GE	Ideology & Constitution of Pakistan	2 (2-0)	2 (2-0)	-
MTH-110	MSF	Math – II (Pre Med)	N/A	3 (3-0)	
		Total	**18**	**18**	

ROAD MAP OF BS-CS-2024

Course Code	Course Type	Course Title	Credit Hours for Non-Medical	Credit Hours for Medical	Pre-Req.
YEAR 2 - SEMESTER 3- FALL					
CSC-214	CC	Data Structures	4 (3-3)	4 (3-3)	Object Orient-ed Programming
CSC-104	CC	Digital Logic Design	3 (2-3)	3 (2-3)	Applied Physics
CSC-202	CC	Database Systems	4 (3-3)	4 (3-3)	-
CSC-105	GE	Discrete Structures	3 (3-0)	3 (3-0)	-
GEN-211	GE	Civics	3 (3-0)	N/A	-
GEN-125	GE	Community Engagement	1 (0-1)	1 (0-1)	-
MTH-106	GE	Calculus & Analytical Geometry	N/A	3 (3-0)	-
		Total	**18**	**18**	
YEAR 2 - SEMESTER 4 - SPRING					
CSC-2XX	DE	Domain Elective-I	3 (2-3)	3 (2-3)	-
CSC-321	CC	Artificial Intelligence	3 (2-3)	3 (2-3)	Object Orient-ed Programming
CSC-225	CC	Analysis of Algorithms	3 (3-0)	3 (3-0)	Data Structures
CSC-226	CC	Comp Organization & Assembly Language	3 (2-3)	3 (2-3)	Digital Logic Design
CSC-320	CC	Software Engineering for CS	3 (3-0)	3 (3-0)	-
CSC-318	DC	Advanced Database Management Systems	3 (2-3)	3 (2-3)	Database Sys-tems
		Total	**18**	**18**	

ROAD MAP OF BS-CS-2024

Course Code	Course Type	Course Title	Credit Hours for Non-Medical	Credit Hours for Medical	Pre-Req.
YEAR 3 - SEMESTER 5 - FALL					
CSC-329	DC	HCI & Computer Graphics	3 (2-3)	3 (2-3)	
MTH-203	MSF	Linear Algebra	3 (3-0)	3 (3-0)	Calculus & Analytical Geometry
CSC-3XX	DE	Domain Elective-II	3 (2-3)	3 (2-3)	-
CSC-3XX	DE	Domain Elective-III	3 (2-3)	3 (2-3)	-
CSC-330	CC	Operating Systems	3 (2-3)	3 (2-3)	Data Structures
CSC-332	CC	Computer Networks	3 (2-3)	3 (2-3)	-
		Total	**18**	**18**	
YEAR 3 - SEMESTER 6 - SPRING					
CSC-402	DC	Theory of Automata	3 (3-0)	3 (3-0)	-
CSC-3XX	DE	Domain Elective-IV	3 (2-3)	3 (2-3)	-
CSC-305	CC	Information Security	3 (2-3)	3 (2-3)	-
CSC-336	DC	Parallel & Distributed Computing	3 (2-3)	3 (2-3)	Operating Systems
CSC-3XX	DE	Domain Elective-V	3 (2-3)	3 (2-3)	-
CSC-302	DC	Computer Architecture	3 (2-3)	3 (2-3)	Comp Organization & Assembly Lang
		Total	**18**	**18**	

ROAD MAP OF BS-CS-2024

Course Code	Course Type	Course Title	Credit Hours for Non-Medical	Credit Hours for Medical	Pre-Req.
YEAR 4 - SEMESTER 7 - FALL					
CSC-410	DC	Compiler Construction	3 (2-3)	3 (2-3)	Theory of Automata
CSC-4XX	DE	Domain Elective-VI	3 (2-3)	3 (2-3)	-
CSC-4XX	DE	Domain Elective-VII	3 (2-3)	3 (2-3)	-
GEN-408	GE	Professional Practices	2 (2-0)	2 (2-0)	-
GEN-4XX	GE	Social Science Elective	2 (2-0)	2 (2-0)	-
PRJ-403	CC	Project Part I	2 (0-6)	2 (0-6)	
GEN-409	GE	Civics	N/A	3 (3-0)	-
		Total	**15**	**18**	
YEAR 4 - SEMESTER 8 - SPRING					
GEN-407	GE	Entrepreneurship	3 (3-0)	3 (3-0)	-
ELU-301	MSF	Technical & Business Writing	3 (3-0)	3 (3-0)	Expository Writing
PRJ-404	CC	Project Part II	4 (0-12)	4 (0-12)	FYP-1
GEN-112	GE	Islamic Studies	2 (2-0)	2 (2-0)	-
MTH-XXX	MSF	Multivariable Calculus	N/A	3 (3-0)	Calculus & Analytical Geometry
		Total	**12**	**15**	
		Distinguished Lecture Series	**1**	**1**	
		Internship	**3**	**3**	
		Total Credit Hours	**133 +1+3 =137**	**139 +1+3 =143**	

BSc (HONS) IN SOFTWARE ENGINEERING (SE)

Program Overview

DEGREE	BSc (Hons)
DURATION	4 years (8 semesters)
CREDITS	137

Career Paths

Software Developer/Engineer, Quality Assurance (QA) Engineer, DevOps Engineer, Systems Engineer, Full Stack Developer, Mobile Developer, Embedded Systems Engineer, Cloud Engineer, Security Software Engineer, Technical Support Engineer, Software Architect, User Experience (UX) Designer, Project Manager, Software Sales Engineer.

Program Description

The high percentage of software components in ICT devices has provided a window of opportunity for developing countries like Pakistan to venture into the field of software development. This can help the country to leapfrog the digital divide and bring about socio-economic benefits for its people.

The BSc (Hons) in Software Engineering program prepares graduates for careers in the software industry and corporate sector IT departments. In addition to providing a sound theoretical foundation in computing fundamentals, the program imparts applied expertise in the art and science of designing, developing and deploying software systems for a variety of applications.

The curriculum of the software engineering program has been updated in accordance with the recommendations of the HEC as defined in Revised Curriculum 2017. The program is quite intensive and requires participants to demonstrate the traits of dedication and resilience for achieving the requisite learning objectives.

ROADMAP OF BS-SE-2024

Course Code	Course Type	Course Title	Credit Hours for Non-Medical	Credit Hours for Medical	Pre-Req.
YEAR 1 - SEMESTER 1- FALL					
CSC-117	GE	Application of Information & Communication Technologies	3 (2-3)	3 (2-3)	-
ELU-106	GE	Functional English	3 (3-0)	3 (3-0)	-
CSC-115	CC	Programming Fundamentals	4 (3-3)	4 (3-3)	-
GEN-120	ES	Intro To Liberal Arts (Social Science Elective)	3 (3-0)	3 (3-0)	-
MTH-106	GE	Calculus & Analytical Geometry	3 (3-0)	N/A	-
		Math – I	N/A	3 (3-0)	-
		Total	**16**	**16**	
YEAR 1 - SEMESTER 2- SPRING					
MTH-201	MSF	Probability & Statistics	3 (3-0)	3 (3-0)	-
CSC-213	CC	Object Oriented Programming	4 (3-3)	4 (3-3)	Programming Fundamentals
CSC-105	GE	Discrete Structures	3 (3-0)	3 (3-0)	-
MTH-105	GE	Applied Physics	3 (2-3)	3 (2-3)	-
MTH-111	MSF	Multivariable Calculus	3 (3-0)	N/A	Calculus & Analytical Geometry
GEN-111	GE	Ideology & Constitution of Pakistan	2 (2-0)	2 (2-0)	-
		Math – II	N/A	3 (3-0)	
		Total	**18**	**18**	

ROADMAP OF BS-SE-2024

Course Code	Course Type	Course Title	Credit Hours for Non-Medical	Credit Hours for Medical	Pre-Req.
YEAR 2 - SEMESTER 3- FALL					
CSC-214	CC	Data Structures	4 (3-3)	4 (3-3)	Object Oriented Programming
CSC-104	CC	Digital Logic Design	3 (2-3)	3 (2-3)	Applied Physics
CSC-202	CC	Database Systems	4 (3-3)	4 (3-3)	-
CSC-113	CC	Software Engineering	3 (3-0)	3 (3-0)	-
GEN-211	GE	Civics	3 (3-0)	N/A	-
GEN-125		Community Engagement	1 (0-1)	1 (0-1)	-
MTH-106	GE	Calculus & Analytical Geometry	N/A	3 (3-0)	
		Total	**18**	**18**	
YEAR 2 - SEMESTER 4 - SPRING					
CSC-2XX	DE	Domain Elective-I	3 (2-3)	3 (2-3)	-
CSC-321	CC	Artificial Intelligence	3 (2-3)	3 (2-3)	Object Oriented programming
CSC-225	CC	Analysis of Algorithms	3 (3-0)	3 (3-0)	Data Structures
CSC-226	CC	Comp Organization & Assembly Language	3 (2-3)	3 (2-3)	Digital Logic Design
ELU-107	GE	Expository Writing	3 (3-0)	N/A	Functional English
CSC-228	DC	Software Requirement Engineering	3 (2-3)	3 (2-3)	Software Engineering
MTH-XXX	MSF	Multivariable Calculus	N/A	3 (3-0)	Calculus & Analytical Geometry
		Total	**18**	**18**	

ROADMAP OF BS-SE-2024

Course Code	Course Type	Course Title	Credit Hours for Non-Medical	Credit Hours for Medical	Pre-Req.
YEAR 3 - SEMESTER 5 - FALL					
CSC-207	DC	Software Design & Architecture	3 (3-0)	3 (3-0)	Software Requirement Engineering
MTH-203	MSF	Linear Algebra	3 (3-0)	3 (3-0)	Calculus & Analytical Geometry
CSC-3XX	DE	Domain Elective-II	3 (2-3)	3 (2-3)	-
CSC-3XX	DE	Domain Elective-III	3 (2-3)	3 (2-3)	-
CSC-330	CC	Operating Systems	3 (2-3)	3 (2-3)	Data Structures
CSC-332	CC	Computer Networks	3 (2-3)	3 (2-3)	-
		Total	**18**	**18**	
YEAR 3 - SEMESTER 6 - SPRING					
CSC-331	DC	Software Construction & Development	3 (2-3)	3 (2-3)	Software Design & Architecture
CSC-3XX	DE	Domain Elective-IV	3 (2-3)	3 (2-3)	-
CSC-305	CC	Information Security	3 (2-3)	3 (2-3)	-
CSC-336	DC	Parallel & Distributed Computing	3 (2-3)	3 (2-3)	Operating Systems
CSC-3XX	DE	Domain Elective-V	3 (2-3)	3 (2-3)	-
CSC-337	DC	Software Project Management	3 (2-3)	3 (2-3)	Software Engineering
		Total	**18**	**18**	

ROADMAP OF BS-SE-2024

Course Code	Course Type	Course Title	Credit Hours for Non-Medical	Credit Hours for Medical	Pre-Req.
		YEAR 4 - SEMESTER 7 - FALL			
CSC-420	DC	Software Quality Engineering	3 (2-3)	3 (2-3)	Software Engineering
CSC-4XX	DE	Domain Elective-VI	3 (2-3)	3 (2-3)	-
CSC-4XX	DE	Domain Elective-VII	3 (2-3)	3 (2-3)	-
GEN-408	GE	Professional Practices	2 (2-0)	2 (2-0)	-
GEN-4XX	GE	Social Science Elective	2 (2-0)	2 (2-0)	-
PRJ-403	CC	Project Part I	2 (0-6)	2 (0-6)	
ELU-107	GE	Expository Writing	N/A	3 (3-0)	Functional English
		Total	**18**	**18**	
		YEAR 4 - SEMESTER 8 - SPRING			
GEN-407	GE	Entrepreneurship	3 (3-0)	3 (3-0)	-
ELU-301	MSF	Technical & Business Writing	3 (3-0)	3 (3-0)	Expository Writing
PRJ-404	CC	Project Part II	4 (0-12)	4 (0-12)	FYP-1
GEN-112	GE	Islamic Studies	2 (2-0)	2 (2-0)	-
GEN-409	GE	Civics	N/A	3 (3-0)	-
		Total	**12**	**15**	
		Distinguished Lecture series	**1**	**1**	
		Internship	**3**	**3**	
		Total Credit Hours	**133 +1+3 =137**	**139 +1+3 =143**	

BSc (HONS) IN MANAGEMENT AND BUSINESS COMPUTING (MBC)

Program Overview

DEGREE   BSc (Hons)

DURATION   4 years (8 semesters)

CREDITS   133

Career Paths

IT Business Developer, Business Analyst, Project Manager, Systems Analyst, Enterprise Resource Planning (ERP) Specialist, Data Analyst, Customer Relationship Management (CRM) Specialist, IT Consultant, Digital Marketing Manager, Supply Chain Manager, Information Systems Manager, E-commerce Manager, Risk Management Specialist, Product Manager.

Program Description

The impetus in **IT-enabled** organizations and their adoption of IT to gain competitive advantage, has given rise to the need for skill-based individuals who possess a sound knowledge of Information Technology on one hand and the way in which modern organizations work on the other. The BSc (Hons) in Management and Business Computing (MBC) program has been designed to fill this need.

The MBC program provides an in-depth exposure to all facets of Information Technology at systems and technology level through courses like Event Driven Programming, Web Development, Databases, Cloud Computing, Networks, Information Systems and Artificial Intelligence.

MBC graduates will be well-prepared to contribute to the success of a modern business environment through their ability to analyze business problems, specify appropriate IT-based solutions, manage the use of IT in business, exploit the benefits provided by the Internet for increased productivity, and manage IT development projects.

ROADMAP OF MBC PROGRAM

Course Code	Course Type	Course Title	Credit Hours	Pre-Req.
YEAR 1 - SEMESTER 1- FALL				
CSC-117	GE	Applications of Information and Communication Technologies (ICT)	3 (2-3)	-
MTH-118	GE	Environmental Science	3 (2-3)	-
FIN-105	MBC-C	Financials for IT	3 (3-0)	-
GEN-120	ES	Intro To Liberal Arts (Social Science Elective)	3 (3-0)	
MTH-112	GE	Math for IT	3 (3-0)	-
ELU-106	GE	Functional English	3 (3-0)	-
		Total	**18**	
YEAR 1 - SEMESTER 2- SPRING				
BUS-101	ID	Micro Economics	3 (3-0)	-
CSC-110	MBC-C	Business Computing	4 (3-3)	-
CSC-206	MBC-C	Event Driven Programming	4 (3-3)	-
MTH-205	GE	Probability for Data Science	3 (3-0)	-
ELU-107	GE	Expository Writing	3 (3-0)	Functional English
		Total	**17**	
YEAR 2 - SEMESTER 3- FALL				
BUS-201	MBC-C	Businesses and Organizations	3 (3-0)	-
MGT-205	MBC-C	Management for IT	3 (3-0)	-
BUS-202	ID	Macro Economics	3 (3-0)	Micro Economics
FIN-205	MBC-C	Business Finance	3 (3-0)	Financials for IT
MGT-2XX	MBC-E	Technical Elective-I	3 (2-3)	-
GEN-211	GE	Civics	3 (3-0)	-
		Total	**18**	

ROAD MAP OF MBC PROGRAM

Course Code	Course Type	Course Title	Credit Hours	Pre-Req.
YEAR 2 - SEMESTER 4 - SPRING				
MGT-201	MBC-C	Management Information Systems	3 (3-0)	Application of ICT
CSC-211	MBC-C	Database Management Systems	3 (2-3)	Application of ICT
MGT-203	MBC-C	Organizational Behavior	3 (3-0)	Management for IT
CSC-203	MBC-C	Computer Networks	3 (3-0)	
MGT-305	MBC-C	Operations Management	3 (3-0)	Management for IT
GEN-125	GE	Community Engagement	1 (0-1)	
		Total	**16**	
YEAR 3 - SEMESTER 5 - FALL				
BUS-300	MBC-C	Digital Marketing	3 (2-3)	Management for IT
CSC-215	MBC-C	Web Technologies	3 (2-3)	Event Driven Programming
MGT-304	GE	Entrepreneurship	3 (3-0)	
GEN-111	GE	Ideology & Constitution of Pakistan	2 (2-0)	-
MGT-302	MBC-C	Human Resource Management	3 (3-0)	-
MGT-3XX	MBC-E	Technical Elective -II	3 (3-0)	-
		Total	**17**	
YEAR 3 - SEMESTER 6 - SPRING				
MGT-304	MBC-C	IT Service Quality Management	3 (3-0)	Management for IT
BUS-301	ID	Contract and Cyber Law	3 (3-0)	Businesses and Organizations
CSC-338	MBC-C	Network Administration	3 (3-0)	Computer Networks
MGT-3XX	MBC-E	Technical Elective -III	3 (3-0)	-
MGT-XXX	MBC-E	Technical Elective -IV	3 (3-0)	-
		Total	**15**	

ROAD MAP OF MBC PROGRAM

Course Code	Course Type	Course Title	Credit Hours	Pre-Req.
YEAR 4 - SEMESTER 7 - FALL				
MGT-420	MBC-C	Strategic IT Management	3 (3-0)	Management for IT
CSC-417	MBC-C	Cloud Computing	3 (3-0)	Computer Networks
CSC-424	MBC-C	Enterprise Systems	3 (3-0)	-
MGT-4XX	MBC-E	Technical Elective -V	3 (3-0)	-
GEN-112	GE	Islamic Studies	2 (2-0)	-
PRJ-403	MBC-C	Project Part I	3 (0-3)	
		Total	**17**	
YEAR 4 - SEMESTER 8 - SPRING				
MGT-430	MBC-C	Supply Chain Management	3 (3-0)	Management for IT
CSC-425	ID	User Experience Design	3 (3-0)	-
GEN-410	GE	Arts and Humanities	2 (2-0)	-
PRJ-404	MBC-C	Project Part II	3 (0-3)	Project Part I
		Total	**11**	
		Distinguished Lecture Series	**1**	**1**
		Internship	**3**	**3**
		Total Credit Hours	**129 +1+3 =133**	

FACULTY

Dr. Khawaja Shafaat Ahmed Bazaz
Professor and Dean
Ph.D. (IT & Automation Systems), National Institute of Applied Sciences, Toulouse, France

Dr. Natash Ali Mian
Associate Professor and HoD (SE)
PhD (Computer Science), NCBA&E, Lahore

Ms. Shazia Rizwan
Senior Assistant Professor and HoD (CS)
MS (TQM), University of the Punjab
MS (Computer Science), University of Central Punjab

Mr. Syed Nouman Ali Shah
Senior Assistant Professor
MS (Computing), National University of Singapore
MSc (Computer Science), UET, Lahore

Ms. Huda Sarfraz
Senior Assistant Professor
MS (Computer Science), FAST-NUCES, Lahore

Ms. Amna Humayun
Senior Assistant Professor
MS (Computer Science), FAST-NUCES, Lahore

Dr. Usman Nazir
Assistant Professor
PhD (Computer Science), LUMS, Lahore

Dr. S. A Raza
Scholar of practice & Cluster Head
Ph.D. (Electronic payment Transaction Systems), Birmingham City University, UK

Mr. Asim Irshad
Lecturer
MS (Computer Science), LUMS, Lahore

Ms. Nimra Abbas
Lecturer
MS (CS), National University of Computer and Emerging Sciences (NUCES), Lahore

Ms. Hamna Anwar
Lecturer
MS (CS), National University of Computer and Emerging Sciences (NUCES), Islamabad

Ms. Rubab Nadeem
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MS Mathematics, LUMS, Lahore

Muhammad Naveed Asim
Senior Lecturer
MS (Digital Visual Effects), University of Kent, Canterbury, UK,

Muhammad Nosherwhan Adil
Lecturer
MS (CS), University of Agriculture, Faisalabad.

Ms. Amna Rafiq
Lab Instructor
BSc Electrical Engineering, UET, Lahore

Mr. Osama Tariq
Lab Instructor
MS (CS), University of Management & Technology, Lahore

Mr. Ubaidullah Azeem
Lab Instructor
BS (EE), NUST, Islamabad

Mr. Muhammad Ali
Lecturer
MS Information Technology (IT)
Area of Specialization: Distributed Systems , VANET, IoV, Microservices

Ms. Muntha Amjad
Lecturer
MSCS
Area of Specialization: AI /ML

Hafiz Ahsan Ahmed
Lab Instructor
BS (CS)
Area of Specialization: AI / ML / Data Analytics

VISITING FACULTY

Dr. Ateeq ur Rehman
Ph.D. (Management), LUMS, Lahore

Dr. Razia Haider
Ph.D. Computer Engineering & Science, UNIMORE, Italy

Dr. Adnan Rashid
Ph.D. Medical Image Processing, Ecole des Mines de Paris, PSL, France

Mr. Imtiaz Ahmed
MCom (Accounting and Finance),
Punjab University

COORDINATION

Mr. Haris Iftikhar
Admin Coordinator
BBA (NCBA&E, Lahore)

Mr. Talha Nawaz
Faculty Coordinator
BCom (Punjab University)

School of Computer & IT - Industrial Advisory Board - 2024

Name	Designation
Mr. Asif Peer	Chief Executive Officer & Managing Director, Systems Limited
Mr. Waqar Ahmed	Tech entrepreneur and startup expert
Ms. Shamim Rajani	COO Genentech Solutions & Founder CodeGirls
Ms. Hira Zainab	Vice President- Strategic Affairs, Contour Software
Mr. Syed Ahmad	CEO/Founder, DPL
Mr. Talha Munir Khan	COO at CitrusBits USA
CEO at CitrusBits Private Limited Pakistan	
Mr. Badar Khushnood	CMO S4 Digital
Mr. Aqib Gadit	Chief Revenue Officer, Digital Ocean8y
Mr. Ayub Ghauri	Executive Director Innovations Lab NETSOL Technologies, Head of NSPIRE, CEO HospitALL
Mr. Umar Farooq	Founder & CEO, Tech Valley Pakistan
Mr. Yusuf Hussain	Former CEO, Ignite, National Technology Fund

BEACONHOUSE NATIONAL UNIVERSITY

SE

SCHOOL OF EDUCATION

SE | SCHOOL OF EDUCATION

DEAN'S WELCOME NOTE

The School of Education (SE) wants you to feel welcome as a second home in the pursuit of knowledge and personal growth. We understand the importance of creating a warm and inclusive environment, where every student feels valued and supported. To cater to all our students' needs, we have scheduled all our classes in the afternoon. Since our students generally work in the morning, this highly convenient arrangement allows them to strike a balance between work and academic lives. We offer two MPhil programmes at the moment, one in 'Linguistics and Teaching of English to Speakers of Other Languages' (TESOL) and the other in 'Educational Leadership and Management'. Also, SE offers courses in English language skills, which are mandatory for all under-graduate students. In short it is the backbone of the whole university, and you will enjoy being part of its vibrant student body. The School of Education was set up to meet two requirements of our education system: first, to train teachers so as to improve their professional performance in the class; and secondly, to train them to administer and provide professional leadership to schools. In time, English Language Teaching and Linguistics were added because both were in demand in the market. Indeed, SE became a pioneer of linguistic studies in Lahore, which is now an established discipline in many institutions of higher learning. For many years we offered short courses, MA and MPhil degrees. However, with the recent decrease in demand for MA, we offer two MPhil degrees. Our MPhil in Educational Leadership and Management (ELM) is meant to cater to those who want to qualify themselves for leadership roles in schools and colleges. The other MPhil, that in Linguistics and TESOL, is a combination of two popular streams of specialization in language studies. It enables our graduates to carry on research and teaching in either TESOL or linguistics. Since education serves as the foundation of all academic pursuits, the role of SE is pivotal and profoundly significant.

Prof. Dr. Tariq Rahman
Dean, SE

SCHOOL OF EDUCATION (SE)

The aim of the School of Education (SE) is to pursue excellence in education related fields maintaining rigorous academic standards Since its inception in 2005, the School of Education (SE) at BNU has been dedicated to developing educators and educational leaders poised to make meaningful contributions to the field of education across various sectors and levels. Established in response to the deeply felt need in Pakistan for improvement in the quality of teacher education, it has emerged as a premier institution for teacher education and higher education in Pakistan, recognized for its commit-ment to excellence. Over the years, SE has reached a diverse population of aspiring and practicing educational professionals from different educational levels, sectors, and regions through its wide range of pro-grammes and courses designed with en-quiry and argument as their main tenets.

The degree programmes at SE also pro-mote the much-needed research culture in higher education in Pakistan. They are designed to address the contemporary challenges of change faced by individu-als, institutions, and societies, equipping students to become dynamic educators of the 21st century.

SE PROGRAMMES AND DEGREES

- **MPhil in Linguistics & TESOL**

- **MPhil in Educational Leadership and Management**

- **English Language Unit**

- Foundation Courses
- Communication Skills Courses
- Academic Writing Courses
- Tailor-made Courses

Success Lab
Shot courses and workshops leading to a certificate from BNU.

Programme of Linguistics & TESOL

MPhil in Linguistics & TESOL Programme Overview

MPhil in Linguistics and TESOL equips the participants with the linguistic and pedagogic knowledge needed for teaching and learning a language, particularly a second language. The programme aims to provide the participants with the tools and resources needed to develop the knowledge of various areas of linguistics as well as English language teaching. It provides them with a thorough understanding of the basic concepts in linguistics. It also develops their knowledge about language, how it works, and how it contributes to real life issues. Finally, the programme helps the participants develop an insight into current issues and key trends in second language learning and teaching in a range of contexts.

Duration: Two (2) years, 4 semesters
Credits: 33

Career Paths

The field of linguistics is extremely versatile and can be used across many disciplines from language therapy to crime investigations. There's a very high demand for teachers with TESOL qualification not only in non-native but also in native English speaking countries, which has opened the doors to a number of opportunities for graduates of the programme. Studying Linguistics and TESOL can lead directly into teaching English as a Foreign or Second Language in any part of the world and at various levels i.e. primary, secondary, and tertiary. The graduates can also shift from teaching careers into policy making, language curriculum and syllabus designing, materials designing, language testing and evaluation, textbook writing, editing in print and electronic media, standardized test training and examination (e.g. IELTS and TOEFL). The degree also offers entrepreneurship opportunities to its graduates in areas related to English language teaching.

Mission Statement

"To pursue excellence in the fields of linguistics and English language teaching by providing comprehensive knowledge and cultivating a variety of skills that bridge theory and practice in one of the most significant human academic endeavors—language and language learning"

Objectives

1. To equip the students with the knowledge of linguistics, its history and branches
2. To provide the students with an understanding of various fields of linguistics such as phonology and phonetics, semantics, syntax, and morphology.
3. To provide the students with an insight into linguistic issues and solutions related to the use of language and society
4. To provide the students with a theoretical basis for their teaching practices and to empower them with the most up to date and contemporary knowledge of English language teaching practices.
5. To provide students with the required knowledge and skill for conducting and writing research in the area of linguistics and TESOL

Degree Requirement

For the award of MPhil in Linguistics and TESOL degree, the students need to complete 27 hours of course work along with 6 credit hours of thesis.

PROGRAMME STRUCTURE

	Year 1-Semester I Fall 2024	
Course Code	**Course Title**	**Credit hours**
SL 7123	Introduction to Linguistics	3
LIN-703	Second Language Acquisition	3
LIN-702	Phonology and Phonetics	3
	Year 1-Semester II Spring 2025	
SE-712	Qualitative Research Methodology	3
Ling-707	Language Assessment and Evaluation	3
LIN-705	**Optional Course** • English for Specific Purposes Or	3
SE-718	• Western History in Relation to South Asia Through Visual and Aural Media Or	
LIN-709	• Semantics and Pragmatics	
	Total Credit Hours	**18**

	Year 2-Semester III Fall 2025	
Course Code	**Course Title**	**Credit hours**
SE 7302	Sociolinguistics	3
SE 7301	Quantitative Research Methodology	3
SL 7213	**Optional Course** Writing for Research and Publication	3
LIN 708	or Morphology and Syntax	
	Year II-Semester 4 Spring 2026	
SE-717	Dissertation	6
	Total Credit Hours	**15**
	Total Credit Hours Required for Degree Completion	**33**

PROGRAMME OF EDUCATIONAL LEADERSHIP AND MANAGEMENT

MPhil in Educational Leadership and Management (ELM)

Program Overview

Educational Leadership and Management is a dynamic field that serves as a bridge fostering connections among academia, educational professionals, industry, and society at large, allowing for a wide-reaching impact. It is specifically designed for individuals seeking to start or advance their careers in leadership and management positions within education-related settings. What sets our MPhil programme apart is its strong focus on fostering advanced research skills. Aspiring researchers and professionals aiming to make significant contributions to the educational landscape will find this programme especially attractive.

By successfully completing the MPhil programme, students open doors to various exciting possibilities, including the potential to pursue a PhD degree, further enriching their academic journey and professional growth.

Duration:	2 years, 4 semesters
Credits:	33

Career Paths

The graduates can pursue careers as:

- 21st century teachers
- Impactful researchers
- Curriculum innovators
- Assessment designers
- School evaluators
- Instructional leaders
- Entrepreneurs
- Educational resource managers
- Learning managers
- Policy makers
- Strategic planners
- Professional development coaches
- Capacity building trainers
- Diversity, Inclusion, Equity and Belonging (DIEB) advocates

Our alumni find MPhil ELM degree very effective for increasing their chances of getting hired or getting promoted as school administrators.

Mission Statement

The MPhil ELM programme aims at producing educational leaders who are conscious of emerging educational needs, possess research skills, are aware of existing and emerging scholarship on educational leadership, and are able to apply the key leadership ideas and theories within their workplaces to ensure the academic achievement and holistic development of all the students. The programme also aims at developing participants' disposition to think critically. The programme uses various forms of research activities to develop participants' critical and creative thinking.

Objectives

1. To acquaint students with the knowledge about the key concepts of social science research, leadership theories, educational change, educational governance and policies, international educational practices, management of educational resources, and organizational working.
2. To empower the students as educational leaders who can apply theoretical knowledge to analyze and solve educational and managerial problems and plan for organizational development.
3. To help the students develop research skills and an unbiased outlook as researchers.
4. To inculcate professional and ethical values among the students so that they act as ethical leaders and teachers.

The courses offered under the MPhil Educational Leadership and Management programme have been designed in light of the above-mentioned objectives. The programme is updated on a regular basis in light of emerging scholarship of Educational Leadership and Management and the feedback of alumni and the members

of the Board of Faculty.

Outcomes

After completing the MPhil ELM programme, the students will be able to:

1. Identify and reflect upon the key leadership and management issues in educational settings.
2. Apply theoretical knowledge, gained in the degree programme, at their workplaces to develop and lead teams, manage resources, improve academic achievement of students, and develop students holistically.
3. Pursue higher studies in any international university of high reputation.
4. Undertake qualitative and quantitative research on different educational issues.
5. Question and address inequitable practices in educational institutions.
6. Participate in policy dialogue on education at different forums.
7. Build and lead teams for educational change in their schools.
8. Act as ethical, instructional leaders in their schools.
9. Evaluate their organizations for quality of education and employees' satisfaction.
10. Devise strategic plans for their schools.

Degree Requirement

For the award of MPhil ELM degree, candidates will need to complete 27 credit hours of coursework along with 6 credit hours of thesis.

ROAD MAP

Year 1-Semester I / Fall 2024

Course Code	Course	Status	Credit hours
ELM-701	Philosophies of Education	Core	3
ELM - 702	Educational Leadership for Change	Core	3
ELM-752	Meaningful Learning and Technology	Core	3
Total Credit Hours			**9**

Year 1-Semester II / Spring 2025

Course Code	Course	Status	Credit hours
SE-712	Qualitative Research Methodology	Core	3
ELM - 704	Educational Management	Core	3
ELM -754 Or ELM – 752 Or ELM - 750	Comparative and International Education Or Managing Learning in a Classroom Or Professional Development: Tools & Practices	Elective	3
Total Credit Hours			**9**

Year 2 – Semester III / Fall 2025

Course Code	Course	Status	Credit hours
SL 713	Writing for Research and Publication	Core	3
SE-711	Quantitative Research Methodology	Core	3
ELM – 707 Or ELM-716 Or ELM- 717	Educational Assessment Or Educational Planning Or Educational Entrepreneurship	Elective	3
Total Credit Hours			**9**

Year II-Semester 4 / Spring 2026

Course Code	Course	Status	Credit hours
SE-717	Capstone Project (dissertation)	Core	6
Total Credit Hours for the Degree Completion			**33**

PROGRAMME STRUCTURE

	Year II-Semester 4 Spring 2026		
Course Code	**Course**	**Status**	**Credit hours**
SE-717	Capstone Project (dissertation)	Core	6
	Total Credit Hours for the Degree Completion		**33**

English Language Unit

English Language Unit (ELU) at the School of Education offers a range of English language courses to undergraduate students at BNU. The aim of these courses is to equip the students with the language and study skills needed to cope with the demands of a graduate study programme in English. The emphasis is on improving participants' confidence and competence in using English in academic contexts. As a support unit, ELU also offers tailor-made courses on requests from different departments at the university.

Success Lab

The Success Lab is an endeavour to contribute to the professional development of teachers, educators, educational administrators and managers. It offers a wide range of certificate courses and interactive workshops designed to cater to the evolving needs of individuals in the fields of English language teaching, communication skills, education, teacher education, and educational leadership and management with the mission to foster a community of life-long learners.

Duration of Courses: The courses vary from one day (6 hours) to four days (24 hours) in duration.

Award: Successful completion of a course will lead to a Certificate of Continuous Education.

FACULTY

Dr. Tariq Rahman
Professor & Dean
- DLitt University of Sheffield
- MLitt in Linguistics, University of Strathclyde, UK
- Ph.D. in English, University of Sheffield, UK
- MA in History & English Literature, University of Sheffield, UK

Ms. Shabana Ahmed
Senior Assistant Professor
Head, English Language Unit
Acting Head, Programme of Linguistics and TESOL
- MA ELT York St. John University, UK
- MA (English Literature) Karachi University

Ms. Naureen Zaman
Assistant Professor
- MPhil Teaching English as a Second Language, Beaconhouse National University, Lahore
- MA Teaching English as a Second Language, Beaconhouse National University, Lahore
- Ph.D. (in progress) Lahore College for Women University

Dr. Muhammad Shahbaz Khan
Assistant Professor
- Ph.D. Education, University of Leicester
- M.A. Educational Leadership and Management, Beaconhouse National University

Dr. Shazia Humayun
Assistant Professor
- Ph.D. Educational Leadership and Research, Louisiana State University (USA)

Ms. Fatima Bilal
Lecturer
MPhil Applied Linguistics, Kinnaird College for Women University

Ms. Arumah David
Lecturer

MPhil Linguistics and TESOL, Beaconhouse National University

ADJUNCT FACULTY

Dr. Qaisera Sheikh
Associate Professor
- Ph.D. University of Education
- MSc (Applied Linguistics) Edinburgh University, UK
- MA (English Literature) University of the Punjab, Lahore

ADMINISTRATION

Ms. Saima Zaigham
Academic & Administrative Coordinator (SE)

- MBA Marketing, American International College

- MS Public Relations and Advertising, Beaconhouse National University

VISITING FACULTY

Dr. Muhammad Islam
- Ph.D. (Applied Linguistics, UK)
- MA (TESOL & Applied Linguistics, UK)
- MA Eng Lit. Punjab University

Syeda Zahra Batool
- (MPhil LING & TESOL)
- Ph.D. Scholar Linguistics (2022-current) Department of English Division of Arts and Sciences University of Education, Lahore.
- MPhil in Applied Linguistics (University of Lahore)
- MA in Linguistics and Phonetics (University of Leeds, UK)

BEACONHOUSE NATIONAL UNIVERSITY

SMS

SCHOOL OF MANAGEMENT SCIENCES

SCHOOL OF MANAGEMENT SCIENCES

BNU's School of Management Sciences is committed to providing top-notch education focused on real-world practice to help our students develop the skills fundamental to assuming leadership and managerial roles in the industry. The acclaimed faculty at the School of Management Sciences brings its experience to the table and provides students with an unmatched academic as well as professional experience. School of Management trains graduates to take up careers in modern corporate entities.

Vision

To be the school of first choice in the country for its transformational learning, research & innovation, and global societal impact.

Mission

Fostering a dynamic environment that encourages creativity, diversity & inclusivity to develop responsible leaders who transform business and society, through:
• Excellence in teaching
• Experiential learning
• Industry-academia collaborations
• Cutting-edge research
• Sustainability
• Entrepreneurship & technology

Dean's Message

The Business Programs at BNU are targeted at providing students with a modern blend of a technologically advanced education intertwined with concepts of business and commerce. A parochial view towards functional aspects of a business might not be sufficient to make students competitive in the industry; therefore, we at BNU provide liberal and inclusive education, one that is infused with theoretical and practical aspects, and taught by leading practitioners in the industry so that our graduates are well prepared to take up professional roles in the corporate sector.

Academic Excellence

Quality education has always been a concern from the inception of the School of Management Sciences. A gradual rise in the criteria for admission applications over time and close monitoring of our student's academic performance and performance-based filters indicate our foresight and vision. We combine our activity-based, interactive and practical pedagogy with industrial visits and invited lectures to enhance the learning of the students through the academia-industry linkages. All students are provided hands-on experience through a mandatory final-year project and internship.

DEPARTMENT OF MANAGEMENT SCIENCES (DMS)

Department of Management Sciences is committed to nurturing the next generation of business leaders and data-driven professionals. We impart theoretical and practical knowledge in the diverse fields of business. We believe in continuous improvement to deliver quality education, develop leadership skills, and prepare our graduates for the modern corporate world. We design and make our programs available for motivated and committed learners only.

Life at the Department of Management Sciences

Life at the Department of Management Sciences encircles an ideal fit of learning, corporate training, and joy. Courses are coupled with interesting guest speaker sessions, industry visits, business plan competitions, and other extracurricular events to groom our students in converging study dynamics.

Programs of Study
Department of Management Sciences offers the following academic programs with a focus on real-world practice:

•   BBA (Hons)
•   BS Business Intelligence and Analytics

Programs of Study

We provide unique experiences to our students' through our academic programs on offer:
•   Skill building through a well-designed curriculum

- Learning through business simulation games.
- Final year business and research projects on industry issues
- Diverse intake, liberal academic environment and culture
- Renowned academic and industry partners
- Opportunities to initiate and accelerate startups through our incubation centre
- Engagement in community service
- Foreign-qualified and experienced academics
- Practitioners from the industry
- Case study teaching methodology
- Local and international distinguished guest lectures
- Placement services
- On-campus employment and internship opportunities
- Mandatory internship placements from a pre-qualified list of companies
- BNU's student mentorship program

Scholarships
- Need-based scholarships
- Opportunities for external financing and student loans
- Merit-based scholarships up to 100% (Dean's and VC's Scholarships)
- Institutional Scholarship
- Transgender Scholarships
- Sports Scholarships
- High-tech and e-support services

We are currently offering the following academic programs:
- BBA (Hons)
- BS Business Intelligence and Analytics

BBA (Hons)

Our business programs offer a distinct blend of courses covering key areas of marketing, management, finance, supply chain economics, banking, digital marketing, financial technology (fin-tech) and digital finance, information systems, business intelligence, business ethics, business laws and regulations, quantitative techniques and business communication. This program has a unique curriculum in terms of relevance and depth with intelligently identified objectives. We offer the following specializations in our BBA program:
- Marketing
- Finance
- Business Intelligence
- Human Resource Management
- Supply Chain Management

BS Business Intelligence and Analytics

This program typically aims to equip students with the skills and knowledge necessary to develop data-driven strategies and communicate insights to decision-makers of modern corporate businesses. The program provides you with hands-on experience using cutting-edge technology and tools such as data visualization software, machine learning algorithms for business, and big data platforms. The program incorporates various disciplines such as business, statistics, data analysis, and management. This interdisciplinary approach enhances your broader perspective and a more comprehensive understanding of the field.

Admission Criteria

Admission offers will be subject to the decision of the admission committee based on the candidate's academic history and performance in the test and interview. However, the candidates with a minimum 1200 or higher SAT Score are exempted from the admission test.

Eligibility
BBA

Minimum 60% or higher marks in intermediate or equivalent marks in A levels or High School.

BS Business Intelligence and Analytics

Minimum 50% or higher marks in intermediate or equivalent in A levels or High School.

Transfer Policy

Students who have attained a minimum CGPA of 3.0 are eligible to transfer credits from relevant schools or programs of BNU or other HEC-recognized universities. Transferred students are required to complete at least 60% of the total credit hours from BNU.

Degree Requirements

Students are required to complete the required credit hours with a minimum 2.0 CGPA to qualify for the degree. The student's academic performance and commitment to their studies are closely monitored. Contrary to any other policy, the students failing to meet minimum educational standards and having a casual attitude toward their studies are dropped from the program. A hundred percent attendance of the delivered lectures is mandatory, however, the students with a minimum of 75% attendance are eligible to appear in the final examination. A course is automatically graded as W* if the number of absences exceeds 8 in a course of 3 credit hours each.

PROGRAMME STRUCTURE		
	BS Business Intelligence and Analytics	**BBA (Hons.)**
Duration	4 Years	4 Years
No. of Semesters	8	8
Course Work	128	131
Hands-on Experience:		
Mandatory Internship	3	3
Final Year Project	3	3
Distinguished Invited Lectures	1	1
Community Engagement	1	1
Total Credit Hours	**136**	**139**

ROAD MAP: BBA (Hons)

	Course Code	Course Title	Category	Course Pre-Requisite/s	Credit Hours
Year I Semester I	EDU-101	Foundation English	GEN1	-	3
	SLA-103	Islamic Studies	GEN2	-	2
	BBA-201	Business Mathematics	GEN3	-	3
	BBA-205	IT in Business: Theory & Practice	GEN4	-	3
		Introduction to Liberal Arts	GEN5	-	3
	BBA-111	Introduction to Business	MC1	-	3
		Semester Total			**17**
Year I Semester II	BBA-105	Business Statistics	GEN6	-	3
	BBA-114	Business Communication I	GEN7	GEN1	3
	SLA-103	Pakistan Studies	GEN8		2
	BBA-101	Microeconomics	GEN9	-	2
	BBA-113	Principles of Management	MC2	-	3
	BBA-109	Introduction to Accounting	MC3	-	3
		Semester Total			**16**
Year II Semester III		Civics	GEN10		3
		Community Engagement	GEN10		1
	BBA-106	Macroeconomics	MC4	GEN9	2
	BBA-203	Principles of Marketing	MC5	-	3
	BBA-216	Business Finance I	MC6	F3	3
	BBA-212	Business Communication II	MC7	GEN7	3
	BBA107	Introduction to Banking	MC8	MC3	3
		Semester Total			**18**

Year II Semester IV	BBA309	Entrepreneurship and Business Development	GEN11	MC1	3
		One course from BNU's Cluster of Environmental Sciences	GEN12		3
	BBA-217	Business Finance II	MC9	MC6, MC3	3
	BBA-215	Social and Economic Issues in Pakistan	MC10	GEN9, MC4	3
	BBA-214	Organization Behavior	MC11	MC2	3
	BBA-110	Financial Statement Analysis and Reporting	MC12	MC3	3
		Semester Total			**18**
Year III Semester V	BBA-202	Financial Instruments, Markets and Institutions	MC13	MC3	3
	BBA-210	Management Information System: Theory & Practice	MC14	GEN4	3
		Artificial Intelligence for Business	MC15	GEN4	3
	BBA-311	Quantitative Techniques in Business	MC16	GE3, GEN7	3
	BBA-304	Corporate Law and Governance	MC17	MC1	3
		IDC*	IDC1		3
		Semester Total			**18**
Year III Semester VI	BBA-208	Human Resource Management	MC18	MC2	3
		IDC*	IDC2		3
	BBA-303	Operations Management	MC19	MC1	3
		A Course from Social Sciences (SMC/TFT/Psychology)	GEN10		3
	BBA-316	Business Research Methods	MC20	GEN6	3
	BBA-318	Digital Marketing	MC21	MC4	3
	BBA-404	Business and Professional Ethics	MC22	MC1	3
		Semester Total			**18**

Year IV Semester VII		IDC*	IDC3		3
		**Specialization Course	GEN12		3
		**Specialization Course		3	3
	BBA-213	Cost and Management Accounting	MC23	MC3	3
	BBA-402	Business Tax & Commercial Laws	MC24	MC3	3
	BBA-425	Business Analytics	MC25	GEN6	3
		Semester Total			**18**
Year IV Semester VIII		**Specialization Course	S3		3
		**Specialization Course	S4		3
		Final Year Project	MC26	MC20	3
		IDC*	IDC4		3
		Distinguished Lecture Series	DLS		1
		Semester Total			**13**
		Sub-Total			**136**
		Mandatory Internship			**3**
		Total			**139**

		**List of Specialization Courses				
	Course Code	Course Title	Course Category	Course Pre-requisites	Credit Hours
		Specialization in Finance				
	BBA-401	Financial Modelling	S1	MC3, MC12	3
	BBA-438/BBA-439	Strategic Corporate Finance/Fintech & Digital Finance	S2	MC3, MC6, MC9	3
	BBA-305	Investment & Portfolio Analysis	S3	MC3, MC6, MC9	3
		Students can choose any one course from the following:				
	BBA-418	Banking Operations & Management OR	S4	MC3, MC8	3
	BBA-412	Risk Management		MC3, MC6, MC9	3
		Specialization in Marketing				
	BBA-419	Marketing Management	S1	MC5	3
	BBA-420	Advertising & Promotion	S2	MC5	3
	BBA-421	Branding Strategy and Management	S3	MC5	3
		Students can choose any one course from the following:				
	BBA-422	Marketing Research, Design & Analysis OR	S4	MC5	3
	BBA-423	Global Marketing OR		MC5	3
	BBA-437	New Product Development OR		MC5	3
	BBA-317	Consumer Behavior		MC5	3
		Specialization in Business Intelligence				
	BBA-323	Business Intelligence and Data Visualization	S1	GEN4	3
	BBA-324	Data Warehousing and Mining	S2	GEN4	3
	BBA-325	Emerging Technologies in Business	S3	GEN4	3
	BBA-326	ERP Business Systems	S4	GEN4	3

	Course Code	Course Title	Course Category		Credit Hours
	Specialization in Supply Chain Management				
	BBA-426	Fundamentals of Supply Chain Management	S1	MC1	3
	BBA-427	Procurement Management	S2	MC1	3
	BBA-428	Storage & Warehouse Management	S3	MC1	3
	Students can choose any one course from the following:				
	BBA-429	Transportation Techniques & Management OR	S4	MC1	3
	BBA-430	Distribution Network Designing		MC1	3
	Specialization in Human Resource Management				
	BBA-431	Employment Relation and Labor Law	S1		3
	BBA-432	Training and Development	S2	MC1	3
	BBA-433	Organizational Development and Change	S3	MC1, MC2	3
	BBA-434	Strategic Human Resource Management	S3	MC1, MC2	3

Key:
IDC*=Inter-disciplinary Course
GEN=General Education
MC=Major Core Course
S=Specialization Course

BS Business Intelligence and Analytics

	Course Codes	Course Title	Course Category	Course Pre-Requisites	Credit Hours
Year I Semester I	EDU-101	Functional English	GEN1	-	3
	SLA-103	Islamic Studies	GEN2	-	2
	BBA-201	Business Mathematics	GEN3	-	3
	BBA-205	IT in Business: Theory & Practice	GEN4	-	3
	GEN-120	Introduction to Liberal Arts	GEN5		3
	BBA-111	Introduction to Business	MC1	-	3
		Semester Total			**17**
Year I Semester II	BBA-105	Business Statistics	GEN6	-	3
	BBA-114	Business Communication I	GEN7	GEN1	3
	SLA-103	Pakistan Studies	GEN8		2
	BBA-101	Microeconomics	GEN9	-	2
	BBA-113	Principles of Management	MC2	-	3
	BBA-109	Introduction to Accounting	MC3	-	3
		Semester Total			**16**
Year 2 Semester III	GEN-211	Civics	GEN10		3
	GEN-125	Community Engagement	GEN10		1
	BBA-106	Macroeconomics	MC4	GEN9	2
	BBA-203	Principles of Marketing	MC5	-	3
	BBA-216	Business Finance I	MC6	MC3	3
	BBA-212	Business Communication II	MC7	GEN1, GEN7	3
	BIA-203	Computing and Analytics	MC8	GEN4	3
		Semester Total			**18**

	Course Codes	Course Title	Course Category	Course Pre-Requisites	Credit Hours
Year II Semester IV	BBA-309	Entrepreneurship & Business Development	GEN11	MC 1	3
		One Course from BNU's Cluster of Environmental Sciences	GEN12	-	3
	BIA-204	Database Systems	MC9	GEN4	3
	BIA-210	Statistical Computing for Analytics	MC10	MC 1	3
	BIA-211	Machine Learning for Business Analytics	MC11	MC8	3
	BBA-110	Financial Statement Analysis and Reporting	MC12	MC3	3
		Semester Total			**18**
Year III Semester V	BBA-321	Management Information System	MC13	GEN4	3
	BBA-322	Artificial Intelligence for Business	MC14		3
	BIA-302	Agile Business Intelligence and Project Management	MC15		3
	BIA-303	Forecasting and Predictive Analytics	MC16	MC11	3
		IDC*	IDC1		3
		Semester Total			**15**
Year III Semester VI	BIA-309	Deep Learning for Business Analytics	MC17	MC11	3
	BIA-305	Big Data Analytics	MC18	MC11	3
		IDC*	IDC2		3
	BBA-316	Business Research Methods	MC 19	GEN6	3
	BBA-318	Digital Marketing	MC20	MC5	3
	BBA-404	Business and Professional Ethics	MC21	MC1	3
		Semester Total			**18**

	Course Codes	Course Title	Course Category	Course Pre-Requisites	Credit Hours
Year IV Semester VII	BBA-323	Business Intelligence and Data Visualization	S1	GEN4	3
	BBA-324	Data Warehousing and Mining	S2	GEN4	3
	BBA-215	Social & Economic Issues in Pakistan	MC22	GEN9, GEN5	3
	BBA-425	Business Analytics	MC23	GEN4	3
	BBA-214	Organization Behavior	MC24	MC2	3
		IDC*	IDC3		3
		Semester Total			**18**
Year IV Semester VIII	BBA-325	Emerging Technologies in Business	S3	GEN4	3
	BBA-326	ERP Business Systems	S4	GEN4	3
		IDC*	IDC4		3
	BSBIA-413	Final Year Project	MC25	MC19	3
		Distinguished Lecture Series	DLS	-	1
		Semester Total			**13**
		Subtotal Total **Mandatory Internship** **Total**	MC26		**133** **3** **136**

Key:
IDC*=Inter-disciplinary Course
GEN=General Education
MC=Major Core Course
S=Specialization Course

DEPARTMENT OF ECONOMICS

Introduction

Department of Economics offers its students an opportunity to enhance their personal and professional development through highly supportive academic atmosphere so that they can play leadership roles. Graduates of the department are provided with experience on research, real world issues, and application of quantitative techniques while working on their research projects or thesis.

Vision

To be recognized as the innovating and leading Department in Economics and contribute to research at local and national level in Pakistan.

Mission

Mission of Department of Economics is to carry out career oriented, financially viable vertical and horizontal expansion of the Department to deliver quality education with the support of distinguished faculty. Department also aims at making significant research contribution on the most pressing issues at local and national level in Pakistan.

Career Prospects

Economics degree offers diverse career paths in banking and financial sector, commerce and industry, research organizations, regulatory bodies, planning and development institutions, non-Governmental organizations.

Academic Program

Department of Economics at BNU is offering following four years honors programs at undergraduate level.

1. BS(Hons) in Economics
2. BS(Hons) in Economics and Finance
3. BS(Hons) with Major in Economics and Minor in Media Studies
4. BS(Hons) with Major in Economics & Minor in Finance
5. BS (Hons) Major in Economics with Minor in Data Sciences and Business Analytics
6. BS (Hons) In Business Economics

Structure of Programs	
BS Degree	
Duration	4 Years
No. of Semesters	8
Entry Requirements	Intermediate or equivalent with 50% marks

BS (HONS) IN ECONOMICS

	Course Codes	Proposed Courses	Course Category	Credit Hours
Semester I (Year 1)	ECO-103	Fundamentals of Microeconomics	M1	3
	EDU-101	Foundation English	GEC1	3
	ECO-112	Mathematics 1	M2	3
	BBA-206	IT in Business	GEC2	3
	GEN-120	Introduction to Liberal Arts	GEC3	3
	SLA-103	Islamic Studies	GEC4	2
		Semester Total		**17**
Semester II (Year 1)	ECO-201	Mathematics 2	M3	3
	ECO-104	Fundamentals of Macroeconomics	M4	3
	ELU-300	Expository Writing	GEC5	3
	ECO-202	Statistics 1	GEC6	3
	GEN-116	IDC / Intro to Political Thought	IDC1	3
	SLA-102	Pakistan Studies	GEC7	2
		Semester Total		**17**
Semester III (Year 2)	ECO-115	Macroeconomics I	M5	3
	ECO-203	Statistics 2	M6	3
	GEN-211	Character and Civics	GEC8	3
	BBA-111	Intro to Business	GEC9	3
	BBA-109	Introduction to Accounting	M7	3
		Semester Total		**15**
Semester IV (Year 2)	ECO-200	Development Economics	M8	3
	ECO-107	Microeconomics I	M9	3
	ECO-211	Mathematical Economics	M10	3
		Course from Environment Cluster	GEC10	3
		IDC	IDC2	3
		Semester Total		**15**

	Course Codes	Proposed Courses	Course Category	Credit Hours
Semester V (Year 3)	ECO-223	Microeconomics-II	M11	3
	ECO-214	Econometrics-I	M12	3
	ECO_251	Institutional Economics	M13	3
	BBA-311	Quantitative Techniques in Business	M14	3
	JOU-214	Opinion & Editorial Writing	IDC3	3
		IDC	IDC4	3
		Semester Total		**18**
Semester VI (Year 3)	ECO-260	International Trade	M15	3
	ECO-314	Econometrics-II	M16	3
	ECO-351	Macroeconomics II	M17	3
	ECO-221	Introduction to R	M18	3
		IDC	IDC5	3
		Semester Total		**15**
Summer Internship	**ECO-399**	**Internship**		**3**
Semester VII (Year 4)	EC0-311	Environmental Economics	M19	3
	ECO-313	Games of Strategy	M20	3
	ECO-351	Qualitative Research Methodology	GEC11	3
	ECO_222	Introduction to Python	M21	3
	DLA-109	IDC	IDC6	3
		Semester Total		**15**
Semester VIII (Year 4)	ECO-323	Public Finance	M22	3
	ECO-402	Data Visualization	M23	3
	ECO-405	Thesis	M24	3
	ECO-315	Monetary Economics	M25	3
	ECO-208	History of Economic Thought	M26	3
	GEN-208	Community Service		1
		Semester Total		**16**

BS(Hons.) in ECONOMICS		
	Courses	Credit Hours
GEC	11	31
Major	26	78
Interdisciplinary	6	18
Community service	1	1
DLS	1	1
Internship	1	3
TOTAL	**46**	**132**

BS (HONS) IN ECONOMICS WITH MINOR IN FINANCE / MEDIA STUDIES / DATA SCIENCES

	Course Codes	Proposed Courses	Course Category	Credit Hours
Semester I (Year 1)	ECO-103	Fundamentals of Microeconomics	M1	3
	EDU-101	Foundation English	GEC1	3
	ECO-112	Mathematics 1	M2	3
	BBA-206	IT in Business	GEC2	3
	GEN-120	Introduction to Liberal Arts	GEC3	3
	SLA-103	Islamic Studies	GEC4	2
		Semester Total		**17**
Semester II ((Year 1)	ECO-201	Mathematics 2	M3	3
	ECO-104	Fundamentals of Macroeconomics	M4	3
	ELU 107	Expository Writing	GEC5	3
	ECO-202	Statistics 1	GEC6	3
	DLA 109	IDC / Intro to political thought	IDC1	3
	SLA-102	Pakistan Studies	GEC7	2
		Semester Total		**17**
Semester III (Year 2)	ECO-115	Macroeconomics I	M5	3
	ECO-203	Statistics 2	M6	3
		Character and Civics	GEC8	3
	BBA-111	Introduction to Business	GEC9	3
	BBA-109	Introduction to Accounting	M7	3
		Minor	Min 1	3
		Semester Total		**18**

	Course Codes	Proposed Courses	Course Category	Credit Hours
Semester IV (Year 2)	ECO-200	Development Economics	M8	3
	ECO-107	Microeconomics I	M9	3
	ECO-211	Mathematical Economics	M10	3
		Course from Environment Cluster	GEC10	3
		IDC	IDC2	3
		Minor	Min 2	3
		Semester Total		**18**
Semester V (Year 3)	ECO-223	Microeconomics II	M11	3
	ECO-214	Econometrics-I	M12	3
	ECO-251	Institutional Economics	M13	3
	BBA-311	Quantitative Techniques in Business	M14	3
	JOU-214	Opinion & Editorial Writing	IDC3	3
		Minor	Min3	3
		Semester Total		**18**
Semester VI (Year 3)	ECO-260	International Trade	M15	3
	ECO-314	Econometrics-II	M16	3
	ECO-351	Macroeconomics II	M17	3
	ECO-221	Introduction to R	M18	3
		IDC	IDC4	3
		Semester Total		**15**
Summer Internship	ECO-399	Internship		3
Semester VII (Year 4)	ECO-399	Internship		3
	ECO-311	Environmental Economics	M19	3
	ECO-313	Games of Strategy	M20	3
	ECO-351	Qualitative Research Methodology	GEC11	3
	ECO-222	Intro to Python	M21	3
		Minor	Min 4	3
		Semester Total		**15**

	Course Codes	Proposed Courses	Course Category	Credit Hours
Semester VIII (Year 4)	ECO-323	Public Finance	M22	3
	ECO-	Data Visualization	M23	3
	ECO-	Thesis	M24	3
	ECO-315	Monetary Economics	M25	3
	ECO-208	History of Economic Thought	M26	3
		Community Service		1
		Semester Total		**16**
		Total		**138**

BS (HONS) IN ECONOMIC/MINOR

	Courses	Credit Hours
GEC	11	31
Major	26	78
Interdisciplinary	4	12
Minor	4	12
Community Service	1	1
DLS	1	1
Internship	1	3
TOTAL	**47**	**138**

	Minor in Finance
	Course
BBA-216	Business Finance I
BBA-217	Business Finance II
BBA 107	Introduction to Banking
BBA 305/BBA 401/BBA-440	Investment & Portfolio Analysis/Financial Modeling/Entrepreneurial Finance

	Minor in Media
	Course
	Mass Media: Local, National, and Global
JOU-112	New Media Technologies
JOU-105	Story Telling in Digital World
MCM-514	Advertising Theory & Practice

	Minor in Data Analytics
	Course
	Machine Learning for Business Analytics
BBA 210	Management Information System
BBA 425	Business Analytics
BBA 323	Business Intelligence and Data Visualization/Emerging Technologies in Business

BS (HONS) IN ECONOMICS AND FINANCE

	Course Codes	Proposed Courses	Course Category	Credit Hours
Semester I	ECO-103	Fundamentals of Microeconomics	M1	3
	EDU-101	Foundation English	GEC1	3
	ECO-112	Mathematics 1	M2	3
	BBA-206	IT in Business	GEC2	3
	GEN-120	Introduction to Liberal Arts	GEC3	3
	BBA-111	Intro to Business	GEC4	3
		Semester Total		**18**
Semester II	ECO-201	Mathematics 2	M3	3
	ECO-104	Fundamentals of Macroeconomics	M4	3
	ELU 107	Expository Writing	GEC5	3
	ECO-202	Statistics 1	GEC6	3
	BBA-109	Intro to accounting	M5	3
	SLA-102	Pakistan Studies	GEC7	2
	BBA-113	Principles of Management	M6	3
		Semester Total		**20**
Semester III	ECO-115	Macroeconomics I	M7	3
	ECO-203	Statistics 2	M8	3
	GEN-211	Character and Civics	GEC8	3
	BBA-107	Intro to Banking	M9	3
	BBA-216	Business Finance I	M10	3
	BBA-203	Principals of Marketing	M11	3
	SLA-103	Islamic Studies	GEC9	2
		Semester Total		**20**

	Course Codes	Proposed Courses	Course Category	Credit Hours
Semester IV	ECO-200	Development Economics	M12	3
	ECO-107	Microeconomics I	M13	3
	ECO-211	Mathematical Economics	M14	3
		Course from Environment Cluster	GEC10	3
	BBA-217	Business Finance II	M15	3
	BBA-214	Organization Behavior	M16	3
	BBA-110	Financial Statement Analysis and Reporting	M17	3
		Semester Total		**21**
Semester V	ECO-223	Microeconomics-II	M18	3
	ECO-214	Econometrics-I	M19	3
	ECO-251	Institutional Economics	M20	3
	BBA-311	Quantitative Techniques in Business	M21	3
	BBA-202	Financial Instruments, Markets and Institutions	M22	3
	BBA-210	Management Information System: Theory & Practice	M23	3
		Semester Total		**18**
Semester VI	ECO-260	International Trade	M24	3
	ECO-314	Econometrics-II	M25	3
	ECO-351	Macroeconomics II	M26	3
	ECO-221	Introduction to R	M27	3
	BBA-318	Digital Marketing	M28	3
	BBA-404	Business and Professional Ethics	M29	3
	BBA-208	Human Resource Management	M30	3
		Semester Total		**21**
Summer Semester	ECO-399	Internship		3

	Course Codes	Proposed Courses	Course Category	Credit Hours
Semester VII	EC0-311	Environmental Economics	M31	3
	ECO-313	Games of Strategy	M32	3
	ECO-351	Qualitative Research Methodology	GEC11	3
	ECO-222	Intro to Python	M33	3
	BBA-213	Cost and Management Accounting	M34	3
	BBA-401	Financial Modelling	M35	3
	BBA-438/ BBA-439	Strategic Corporate Finance/Fin tech & Digital Finance	M36	3
		Semester Total		**21**
Semester VIII	ECO-323	Public Finance	M37	3
	ECO-402	Data Visualization	M38	3
	ECO-528	Thesis	M39	3
	ECO-315	Monetary Economics	M40	3
	ECO-208	History of Economic Thought	M41	3
	BBA-418	Banking Operations & Management OR Risk Management	M42	3
	BBA-305	Investment & Portfolio Analysis	M43	3
		Semester Total		**21**
		Total		**165**

	Ccourses	Credit Hours
GEC	11	31
Major	43	129
Community Service	1	1
DLS	1	1
Internship	1	3
TOTAL	**46**	**165**

BS (HONS) IN BUSINESS ECONOMICS

	Course Codes	Proposed Courses	Course Category	Credit Hours
Semester I	ECO-103	Fundamentals of Microeconomics	M1	3
	EDU-101	Foundation English	GEC1	3
	ECO-112	Mathematics 1	M2	3
	BBA-206	IT in Business	GEC2	3
		Introduction to Liberal Arts	GEC3	3
	BBA 111	Introduction to Business	GEC4	3
		Semester Total		**18**
Semester II	ECO-201	Mathematics 2	M3	3
	ECO-104	Fundamentals of Macroeconomics	M4	3
	ELU -107	Expository Writing	GEC5	3
	ECO-202	Statistics 1	GEC6	3
	SLA-103	Islamic Studies	GEC7	2
	SLA-102	Pakistan Studies	GEC8	2
		Semester Total		**16**
Semester III	ECO-115	Macroeconomics I	M5	3
	ECO-203	Statistics 2	M6	3
		Character and Civics	GEC9	3
	BBA -216	Business Finance I	IDC1/M7	3
	BBA-109	Introduction to Accounting	M8	3
		Semester Total		**15**
Semester IV	ECO-200	Development Economics	M9	3
	ECO-107	Microeconomics I	M10	3
	ECO-211	Mathematical Economics	M11	3
	BBA-214	Organizational Behavior	IDC2/M12	3
	BBA-216	Business Finance II	IDC3/ M13	3
		Semester Total		**15**

	Course Codes	Proposed Courses	Course Category	Credit Hours
Semester V	ECO-223	Microeconomics-II	M14	3
	ECO-214	Econometrics-I	M15	3
	ECO-251	Institutional Economics	M16	3
	BBA-311	Quantitative Techniques in Business	M17	3
		Course from Environment Cluster	GEC10	3
	BBA-210	Management Information system: Theory and Practice	IDC4/ M18	3
		Semester Total		**18**
Semester VI	ECO-260	International Trade	M19	3
	ECO-314	Econometrics-II	M20	3
	ECO-351	Macroeconomics II	M21	3
	ECO-221	Introduction to R	M22	3
	BBA-404	Business and Professional Ethics	IDC5/M23	3
		Semester Total		**15**
Semester VII	**ECO-399**	**Internship**		**3**
	EC0-311	Environmental Economics	M24	3
	ECO-313	Games of Strategy	M25	3
	ECO-351	Qualitative Research Methodology	GEC11	3
	ECO-222	Intro to Python	M26	3
	BBA-213	Cost and Management accounting	ID6/ M27	3
		Semester Total		**15**
Semester VIII	ECO-323	Public Finance	M28	3
		Data Visualization	M29	3
	ECO-528	Thesis	M30	3
	ECO-315	Monetary Economics	M31	3
	ECO-208	History of Economic Thought	M32	3
		Community Service		1
		Semester Total		**16**
		Total		

BS (HONS.) IN BUSINESS ECONOMICS

	Courses	Credit Hours
GEC	11	31
Major	32	96
Community Service	1	1
DLS	1	1
Internship	1	3
TOTAL	**46**	**132**

Features

The bachelor's program in Economics is an excellent step towards a successful career. Our former students enjoy careers in a variety of analytical, technical and finance related roles as well as setting up their own businesses including:

1. Banking and Financial Sector
2. Commerce and Industry
3. Research Organizations
4. Regulatory Bodies
5. Planning and Development Institutions
6. Non-Government Organizations (NGOs)
7. Academic Institutions

DEPARTMENT OF HOSPITALITY MANAGEMENT

Message From Head of Department

We are thrilled to announce that our department is now offering the globally recognized curriculum from the Confederation of Tourism and Hospitality (CTH), UK. This collaboration enhances our commitment to providing you with a world-class education in Hospitality Management.

Furthermore, we are proud to have partnered with the largest hospitality group in the country, the Hashoo Group. This collaboration provides our students with unparalleled opportunities for internships, research, and future employment.

We invite you to explore the exciting future of Hospitality Management with us. We are confident that our program will equip you with the skills and knowledge necessary to excel in this dynamic industry.

Introduction

Welcome to the Future of Hospitality Management at Beaconhouse National University!

The Department of Hospitality Management at Beaconhouse National University (BNU) offers a cutting-edge curriculum developed in collaboration with the Hashoo School of Hospitality Management (HSHM) to ensure alignment with industry best practices and international standards set by the Confederation of Hospitality (CTH) UK. This unique curriculum not only enables students to pursue a four-year bachelor's degree but also provides the opportunity to attain internationally accredited CTH qualifications concurrently. Additionally, students have the flexibility to transfer credits and complete portions of their degree at any CTH-affiliated institution worldwide.

Vision

Our vision is to establish a hub of excellence, innovation, and industry relevance, setting the standard for hospitality education in the region. We aspire to nurture a community of forward-thinking, globally-minded professionals who are equipped to lead and thrive in the rapidly evolving landscape of the hospitality industry.

Mission

Our mission is to provide a transformative educational experience that empowers students with the knowledge, skills, and practical exposure essential for success in various sectors of the hospitality industry. Through a dynamic curriculum, strategic industry collaborations, and hands-on training opportunities, we are committed to preparing graduates who are not only adept in management and operations but also possess a deep understanding of the cultural, technological, and ethical dimensions of the hospitality field.

Career Prospects

BS in Hospitality Management offers diverse career paths in hotel management, event planning, food and beverage, and tourism. Graduates can also pursue roles in restaurant management, catering, cruise lines, and international hospitality. The program equips them with skills like customer service and leadership for executive positions in the industry. It provides promising opportunities in a dynamic and growing field.

STRUCTURE OF PROGRAMS

	BS Degree	Associate Degree	Post-Associate BS Degree
Duration	4 Years	2 Years	2 Years
No. of Semesters	8	4	4
Credit Hours	133	69	64
Entry Requirements	Intermediate or equivalent with 45% marks	Intermediate or equivalent with 45% marks	Associate Degree in Hospitality

ROAD MAP

Categories	No. of Courses	Credit Hours	HEC Req. Credit Hours
Compulsory courses (as per undergraduate policy 2023, must be completed in first 2 years)	13	35	30
Other department/school general courses (Inter-disciplinary)	4	12	21 - 24
Discipline specific foundation courses (CTH Level 4 & Level 5)	14	34	30 – 33
Major courses including research project/internship (CTH Level 6 + advance courses)	12 + Internship + DLSW	40	36 – 42
Electives within the majors (hospitality business management)	4	12	12
TOTAL	**49**	**133**	**124 – 136**

ROADMAP THE BS PROGRAM

	Course Codes	Course Title	GEN	Course Pre-Requisites	Credit Hours
Year I Semester I	GEN-104	Foundation English	C4	-	3
	GEN-112	Islamic Studies	C8	-	2
	GEN-105	Business Mathematics	C6	-	3
	BSH-101	Global Tourism & Hospitality	F1	-	2
	BSH-102	Rooms Division Operations	F2	-	2+1
	BSH-103	Food & Beverage Operation	F6	-	2+1
		Semester Total			**16**
Year I Semester II	GEN-118	Business Communication	C5	C4	3
	GEN-111	Ideology and Constitution of Pakistan	C9	-	2
	GEN-119	Information Technology: Theory & Practice	C10	-	3
	BSH-104	Customer Service Management in Hospitality and Tourism	F4	-	2
	BSH-201	Finance in Tourism & Hospitality	F5	-	2
	BSH-106	Rooms Division Supervision	F3	-	2+1
	BSH-107	Food & Beverage Supervision	F7	-	2+1
		Semester Total			**18**
Year II Semester III	GEN-206	Food and Nutrition (Natural Sciences)	C2	-	3
	GEN-207	Business Economics	C3	-	3
	GEN-108	Business Statistics	C7	-	3
	BSH-105	Human Resource Management in the Tourism & Hospitality Industry	F8	-	2
	BSH-202	Food & Beverage Management	F13	F6, F7	2+1
	BSH-203	Understanding Funding & Finance in Tourism & Hospitality	F9	F5	2
	GEN-208	Community Service	C12	-	1
		Semester Total			**17**

	Course Codes	Course Title	GEN	Course Pre-Requisites	Credit Hours
Year II Semester IV	GEN-209	Entrepreneurship & Business Development	C11	F1	3
	GEN-210	Food & Culture (Humanities)	C1	-	3
	GEN-211	Civics	C12	-	3
	BSH-204	Customer Relationship Management in the Tourism & Hospitality Industry	F11	F4, F10	2+1
	BSH-205	Strategic Marketing in the Tourism & Hospitality Industry	F10	F4	2
	BSH-206	Contemporary Issues in the Tourism & Hospitality Industry	F12	F1	2
	BSH-207	Facilities Management in the Tourism & Hospitality Industry	F14	F2, F3	2
		Semester Total			**18**
Year III Semester V	TBA	Intro to Liberal Arts	IDCI	-	3
	BBA-322	Artificial Intelligence for Business *	IDC5	C10	3
	BBA-321	Management Information System: Theory & Practice*	IDC6	C10	3
	BSH-301	The Strategic Impact of the Business Environment	M1	F10, F12	3
	BSH-302	Managing Events for Hospitality & Tourism	M2	F6, F7, F13	3
		Semester Total			**15**
Year III Semester VI		IDC*	IDC2	-	3
	BBA-316	Business Research Methods	M5	C7	3
	BBA-318	Digital Marketing	M6	F10	3
	BSH-304	Business Strategy for Hospitality & Tourism	M3	F1	3
	BSH-305	Quality Management for Hospitality & Tourism	M4	-	3
		Semester Total			**15**

	Course Codes	Course Title	GEN	Course Pre-Requisites	Credit Hours
Year IV Semester VII		IDC*	IDC3	-	3
		**Elective Course	C1	-	3
		E1	-	3	3
		**Elective Course	F11	F4, F10	2+1
		E2	-	3	2
		Semester Total			**15**
Year IV Semester VIII		IDC*	IDC4	-	3
		**Elective Course	E3	-	3
		**Elective Course	E4	-	3
	BSH-402	Sustainable Tourism Planning	M8	-	3
	BSH-410	Final Year Project	M9	C7, C11, M5	3
		Semester Total			**15**
		Sub-Total			**129**
		Mandatory Internship (M10)			**3**
		DLSW(Distinguished Lecture Series+ Students Workshop			**1**
		Total			**133**

Key:

IDC*=Inter-disciplinary course from other schools /Departments

C= Compulsory General Education as per HEC Policy

F=Discipline Specific Foundation Course

M=Major Course (Discipline Specific)

**E=Elective Course (Student may take an elective course from any Business specialization course being offered in the School of Management Sciences)

Practical Training at Hashoo Hotels

As mentioned in our previous section, we envision a strong collaboration with the Hashoo Group, the largest hotel group in the country. To enhance the practical learning experience of our students, we propose that they undertake their practical training and internships at various Hashoo hotels. This arrangement will allow students to gain firsthand experience in hotel operations, food and beverage management, guest services, and other essential aspects of the industry.

CTH UK Diploma

CTH (confederation of Tourism and Hospitality) is the UK's leading specialist professional awarding body for qualifications in the growing hospitality and tourism sector. Under this proposed collaborative program Department of Hospitality Management became the center of CTH UK. Our curriculum is well integrated with CTH Modules. After successful completion of first two years BNU Hospitality, students will be able to get UK level 4 and UK level 5 diploma after necessary testing from CTH. This means our student, after completion of first two years, may proceed abroad and could complete their Bachelors (Hons) degree from UK or many other countries in just one year. Students completing year 3 and 4 of BS Hospitality Management will be able to get UK level 6 diploma after necessary testing from CTH.

FACULTY

Permanent Faculty

Dr. Hafiz A. Pasha, Professor Emeritus
PhD in Economics – Stanford University, USA
M.A. – Cambridge University, UK

Dr. Akmal Hussain, Distinguished Professor
PhD in Economics – University of Sussex, UK

Mr. Ijaz Hussain, Head, Department of Management Sciences
ACMA, Institute of Cost and Management Accountants of Pakistan, Karachi
M.A. in Economics – Government College University, Lahore

Dr. Atif Hassan, Professor & Head, HRM
Post-Doctorate - AIMST University, Malaysia
PhD in Management – Ifugao State University: Philippines

Dr. Ali Abbas, Assistant Professor & Head, Marketing
PhD in Management Sciences, Turiba University, Latvia
Masters in Entrepreneurship and Business Management, Satakunta University, Finland

Dr. Muhammad Zafran, Assistant Professor, Supply Chain & Marketing
Ph.D. in Economics and Business, Turiba University Latvia, EU

Dr. Syed Ali Raza, Scholar of Practice & Cluster Head, Business Intelligence
Ph.D in Electronic Payment Transaction Systems Security from Birmingham City University, UK
M.Phil in Intelligent Systems Engineering from the University of East London, UK

Dr. Jamshed Ali, Assistant Professor and Head of Initiative for JS Chair on Sustainable Finance & Fintech
Ph.D. in Management Sciences COMSATS, Islamabad

Dr. Ahsan Ahmad, Assistant Professor
Ph.D. University of Malaya, Kuala Lampur, Malaysia.
M.Sc Investment and Finance, Middlesex University, London.
M.B.A, Institute of Management Sciences, Lahore.

Ms. Hafsa Tanvir, Head, Department of Economics
MPhil in Economics – Lahore School of Economics

Mr. Omer Naeem, Assistant Professor
Chartered Financial Analyst (CFA Institute, USA)
MBA – Institute of Business Administration, Karachi

Ms. Sana Iqbal, Lecturer
MS in Management Sciences – COMSATS Institute of Information Technology, Lahore

Ms. Fatima Khalid, Lecturer
MS in Management for Business Excellence, University of Warwick, UK

Ms. Mehr Alam, Lecturer (Study Leave)
MS in Consumer Sciences, Purdue University, USA

Ms. Fatima Malik, Assistant Professor
MPhil in Development & Public Policy, Beaconhouse National University, Lahore

Adjunct Faculty

Dr. Ishtiaq Ahmad Bajwa
PhD in Financial Markets, AMSE, AIX Marseille University France, France

Dr. Izza Aftab
PhD in Economics – The New School, New York, USA

Dr. Usman Sattar
PhD in Informatics – Malaysia University of Science and Technology, Malaysia
MS in IT Management – University of Sunderland, UK

Mr. Ghulam Mustafa
Master of Business & Administration Information Technology University, Lahore, Punjab
Manager IT-Advisory-KPMG (Lighthouse KSA)
Data Insights Consultant, Power BI Developer, Data Engineer, ETL Developer, Project Manager, Microsoft Certified Trainer, Corporate Trainer

Mr. Zahid Rasool
ACMA, APFA, CPFA (UK), LLM
Manager Taxation, Huzaima, Ikram & Ijaz.

Mr. Syed Muhammad Ijaz
Fellow Charted Accountant
Institute of Charted Accountants of Pakistan
Corporate & Tax Lawyer & Consultant
Tax and Legal Consultant- Allied Bank Limited

Support Staff

Mr. Danyal Asghar
Coordinator

Mr. Muhammad Akhtar
Lab Assistant

Advisory Board

Dr. Muhammad Osama Nasim Mirza
Assistant Professor at Lahore Business School (LBS),
The University of Lahore.

FACULTY

Prof. Dr. Atif Hassan
- Excellence in Teaching & Research Program, Georgae Mason University, USA
- Post-Doctorate in Business Management, AIMST University, Malaysia
- Ph.D. in Management, Ifugao State University, Philippines

Email: atif.hassan@bnu.edu.pk

Mr. Ahmad Zafar Hayat
Senior Lecturer
- Ph.D. Scholar
  North central University, Prescott, Arizona, USA
- Master's in Business Administration (Hospitality)
  Johnson & Wales University, Providence, RI, USA
- Bachelors in Business Administration
  Shorter College, Rome, GA, USA – GPA – 2.95

Ms. Javeria
Lecturer
- MBA/MS Marketing
  COMSATS University, Lahore
- BBA Honors
  National University of Modern Languages, Lahore
- Manager Learning & People Development
  Pearl Continental Hotel, Lahore

Ms. Hui Qi
Senior Lecturer
- Post Graduation in Hotel Management, Hotel Institute Montreux Switzerland
- MPhil. Education Leadership and Management, LUMS, Lahore
- Bachelor in Financial Management, Dong Hua University, Shanghai, China

BEACONHOUSE NATIONAL UNIVERSITY

IP

INSTITUTE OF PSYCHOLOGY

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INSTITUTE OF PSYCHOLOGY

Director's Note

Dear Prospective Students,

Welcome to the Institute of Psychology (IP) at Beaconhouse National University. The Institute of Psychology is an excellent choice to seek education and prepare for a bright career.

The Institute of Psychology was established in 2004 to provide opportunities in the private sector for higher studies in psychology. It offers a broad range of courses that not only impart contemporary knowledge of the subject, but also train students in general skills of research, critical thinking, statistical analysis, written and oral communication. It assists students to develop mental health acumen.

At the Institute of psychology, we strive to ensure that the students receive a well-rounded and informed perspective on the subject of psychology with rigorous core courses at their epicenter. IP follows an evolutionary approach and constantly revise its course to ensure that they remain challenging and relevant. Our faculty brings pertinent clinical and research experience to the classrooms to develop student's appreciation for different scenarios. All IP's programs are conducted in collaboration with psychiatric units at teaching hospitals, educational institutes and business organizations. The emphasis is on the professional training that facilitates students in the applied areas of psychology, encourages innovative thinking and develops student's professional networking skills by holding regular workshops, seminars and panel discussions conducted by specialists in the field.

What makes us distinctive is the academically rigorous, yet supportive culture that prevails in the Institute. IP offers an environment that is genuinely warm and friendly, and places a very high value on the services provided to the students. A key feature of our program is to provide each student with a faculty mentor who serves as a counselor and provides guidance to the students in solving any problem that they might encounter on campus throughout their stay at IP.

I hope the prospective students will have an exciting and enriching academic experience during their academic journey at BNU.

Dr. Ruhi Khalid
Professor & Director
Institute of Psychology (IP)

INTRODUCTION OF IP

The Institute of Psychology grew out of the Department of Applied Psychology established at BNU, in 2004 and was one of the first higher education facility in the subject in private sector. The institute is successfully offering the following academic programs: B.Sc. (Hons) Applied Psychology, MS Clinical and Counseling Psychology, M.Phil. in Applied areas of Psychology and PhD. Over and above the core courses in the discipline of psychology, the institute offers innovative courses that promote independent critical thinking and instill analytical skills among the students such as Debates and Current Trends and Issues in psychology, Seminars on Indigenous and Cross-Cultural Developments in psychology and specialized workshops conducted by experts in the field.

Over the years, these programs have motivated the students to actively carry out research on indigenous issues under the keen guidance of expert supervisors. The research output of the institute is impressive and publications of the faculty and the students appear regularly in national and international research journals of universal academic repute. We are proud of the fact that several of our students have been awarded prestigious scholarships and have been able to enroll in the Ivy League Universities. Furthermore, the employment rate of our graduates is extremely encouraging. Our graduates are working as outstanding competent professionals and have been absorbed in hospitals and private clinics as clinical psychologists, in schools as schools counselors, in the armed services as military psychologists, in the academia as research associates and teachers. Several among them are also serving in special education institutions while some of them are curriculum planners for different school systems. The institute can boast of fully equipped Experimental, Social and Psychometric laboratories that provide students substantial opportunities to hone their practical skills.

Our programs are designed to meet the following objectives:

- To provide first-rate instruction and practical training in areas of psychology: Child and Developmental; Abnormal and Clinical; Health; Guidance and Counseling; Business and Organizational; Social; Cognitive; Experimental; Psychometrics; Assessment; Educational; School; Cognitive and Behavioral Neuroscience; Advertising and Consumer psychology.

- To conduct basic and applied research on topics relevant to our society with a view to study the existing psychosocial issues in the community. The institute Promotes Interdisciplinary research for the solution of clinical, social, educational, health, forensic and, organizational problems.

- To develop evidence-based and indigenous psychological assessment tools for research and assessment purposes.

- To gain indigenous knowledge about the prevalence and management of various psychological and social problems in Pakistan.

- To equip students with problem solving skills and coping mechanisms that would not only help them in personal wellbeing but would also enable them to facilitate others to cope with the demands of everyday life.

- To help students to maximize their inherent strengths as unique individuals and as purveyors of mental health in Pakistan.

Mission Statement

The mission of the institution is to provide first rate instruction & practical training in various areas of psychology. To Promote Interdisciplinary research for the solution of social, educational, industrial & clinical problems. To equip students with problem solving skills that fosters understanding of self and others. And to help students maximize their potential as individuals, as Pakistanis and as good human beings.

Degree Programs

Degree	Duration	Credits	End of Program Requirements
BSc. (Hons) in Applied Psychology	4 years	132	Research Project
MS Clinical & Counseling Psychology	2 Years	43	Thesis
PhD	3-7 Years	20	Thesis
Post Graduate Certificate Courses	3 Weeks		

B.SC. (HONS.) IN APPLIED PSYCHOLOGY

Introduction

The degree is a four-year program consisting of eight semesters and aims to provide a thorough grounding in the theories, methods and, debates in Psychology. It further aims to develop the ability to analyze and evaluate psychological concepts and theories, and assess different kinds of evidence by using quantitative and qualitative research methodologies.

Unique Features

1. The B.Sc program provides first-rate instruction and practical training through individual mentors in various areas of Psychology
2. The curriculum aligns with the curriculum of IVY league universities and provides an opportunity to compete for and to avail prestigious international scholarships, such as The Fulbright Program.
3. It focuses on conducting basic and applied research on topics relevant to our society with a view to study the existing psychosocial issues in the community. The institute plans to promote interdisciplinary research for the solution of clinical, social, educational, health, forensic, and organizational problems.
4. It promotes development of evidence-based and indigenous psychological assessment tools for research and assessment purposes.
5. The program focuses on gaining indigenous knowledge about the prevalence and management of various psychological and social problems in Pakistan through innovative courses like Current Debates in Psychology, Seminars on Indigenous Psychosocial Issues and specialized workshops by experts in the field.
6. It equips students with problem solving skills and coping mechanisms that would not only help them in personal adjustment but will also enable them to facilitate others to adjust to the demands of everyday life.
7. It helps students to maximize their potential as individuals, as Pakistanis, and as good human beings.

Program(s) Entry Requirements

To be eligible for admission in the undergraduate programs, a candidate must have an intermediate certificate [FA/F.Sc.] from a recognized institute of higher education in Pakistan with a minimum placement in the 2nd division [50% marks] or three A-Levels with an average grade of C from either a foreign or local recognized educational system. In addition to this, a written test followed by an interview will be taken in order to qualify for admission.

Admission Test Pattern

- All the admissions are based on previous academic performance admission test and performance in face-to-face interviews.

- The admission test for B.Sc (Hons) in Applied Psychology is based on general knowledge as well as candidate's subjective motivation for studying the subject.

Become a Better Yo...
Make better health choice...
Appreciate your inner beau...
Rise your confidenc...

Program Roadmap
B.Sc. (Hons.) in Applied Psychology
A four-year program divided into eight semesters as given below:

Year 1 Semester I

Course Code	Course Title	Credits
PSY 101	Introduction to Perspectives in Psychology	3
PSY 110	*Psychosocial Influences on Behavior**	3
PSY 115	Cognition: Sensation, Perception, and Emotion	3
PSY 135	Exercises in Psychological Investigation	3
ELU 101	*Communication Skills I**	3
PSY 100	*Introduction to Computers**	3
	Total	**18**

Semester II

Course Code	Course Title	Credits
PSY 105	*Biological Basis of Behavior**	3
PSY 120	*Statistics in Psychology**	3
PSY 125	Cognition: Learning, Memory and Intelligence	3
SLA 103	*Islamic Studies**	2
SLA 102	*Pakistan Studies**	2
	*One General Education Course (Arts & Humanities)**	3
	Total	**16**

Year 2 Semester III

Course Code	Course Title	Credits
PSY 411	Gender Psychology	3
PSY 205	Child Psychopathology	3
PSY 263	Development Psychology	3
PSY 230	*Applied Statistics**	3
ELU 102	*Communication Skills II**	3
	*One Interdisciplinary/Allied Course***	3
	Total	**18**

Semester IV

Course Code	Course Title	Credits
PSY 220	Psychometrics	3
PSY 225	Adult Psychopathology	3
PSY 310	School Psychology	3
PSY 235	Social Cognition	3
	*One Interdisciplinary/Allied Course***	3
	Total	**15**

Year 3 Semester V

Course Code	Course Title	Credits
PSY 356	Forensic Psychology	3
PSY 405	Human Resource Management	3
PSY 315	Therapeutic Interventions in Clinical Psychology	3
PSY 201	Research Methodologies and Applications	3
PSY 345	Personality	3
	*One Interdisciplinary/Allied Course***	3
	Total	**18**

Semester VI

Course Code	Course Title	Credits
PSY 320	Counseling Psychology	3
PSY 460	Environmental Psychology	3
PSY 335	Behavioral and Cognitive Neuroscience	3
PSY 316	Stress and Wellbeing	3
	*Entrepreneurship**	3
	*One Interdisciplinary/Allied Course***	3
	Total	**18**

Year 4 Semester VII

Course Code	Course Title	Credits
PSY 340	*Summer Project Internship and Case Reports**	3
PSY 470	Research Project I	3
PSY 415	Psychological Report Writing/Case Studies	3
PSY 408	Debates on Current Trends and Issues in Psychology	3
PSY 413	Ethics in Psychology	3
	Community Service	1
	Total	**16**

Semester VIII

Course Code	Course Title	Credits
PSY 471	Research Project II	3
PSY 414	Positive Psychology	3
PSY 465	Organizational Behavior	3
PSY 404	Seminars on Indigenous and Cross-Cultural De-velopments in Psychology	3
	Distinguished Lecture Series & Workshops	1
	Total	**13**
	Total Credit Hours	**132**

* General Education Courses as per HEC's new Undergraduate policy 2023.

**Interdisciplinary/Allied Courses as per HEC's new Undergraduate policy 2023.

***It is mandatory for students to attend two lectures & two workshops per semester in order to earn the 1 credit hour assigned to complete their degree requirements.

The Institute of Psychology celebrates Mental Health Week annually in order to inculcate the spirit of altruism in students and active participation by the students in community work is highly encouraged and is a mandatory requirement for degree completion.

List of Interdisciplinary/Allied Courses for IP Students

- Energy, Environment, and Form I
- Visualizing Environmental Science
- Environmental Economics
- Environmental Journalism
- Food and Nutrition
- Natural/ Environment Science: Everyday Science
- Political Ecology
- Community Media (Department of Journalism)
- Volunteer Development
- Civics and Citizenship
- Sustainable Development
- Development Economics
- Contextuality
- Art & Society
- Global Citizenship in the Anthropocene
- Learning for a Sustainable Society
- Leadership Practices for Social Impact

Students are not restricted to the above specified courses, they may enroll in any course offered by other departments with schools.

List of Interdisciplinary/Allied Courses offered for students of other Schools at BNU

Course Code	Course Title	Credit Hrs.
PSY 101	Introduction to Perspectives in Psychology	3
PSY 105	Biological Basis of Behavior	3
PSY 110	Psychosocial Influences on Behavior	3
PSY 115	Cognition: Sensation, Perception, and Emotion	3
PSY 125	Cognition: Learning, Memory and Intelligence	3
PSY 263	Developmental Psychology	3
PSY 235	Social Cognition	3
PSY 345	Personality	3
PSY 405	Human Resource Management	3
PSY 460	Environmental Psychology	3
PSY 465	Organizational Behavior	3

These courses will be offered according to the availability of the teacher.

MS CLINICAL AND COUNSELING PSYCHOLOGY

Introduction

The institute of Psychology offers MS Clinical and Counseling Psychology after M.A/M.Sc. (2 years program) or B.Sc. Honors (4-year program) in Psychology. The MS Program provides intensive professional training to facilitate students in the applied areas of the subject. This degree aims to provide a thorough grounding in the theories, methods, and debates in Psychology with a particular focus on psychopathologies, diagnosis, assessment, and intervention. It further aims to develop the ability to analyze and evaluate psychological issues with an emphasis on indigenous problems through the application of quantitative and qualitative research methodologies. The curriculum roadmap has been systematically designed and is in line with contemporary trends in the field of psychology. The curriculum inculcates culturally relevant issues along with the application of Western theories in a manner tailored to the needs of the Pakistani population.

Unique Features

- The practical training of MS students is intensive as it involves clinical placements in diverse clinical setups. The degree program has been enriched by adding another course in the area of specialization. This is to give more practical clinical exposure to the students to enhance their clinical skills. Moreover, the placement supervisors aid in the refinement of the student's clinical skills.

- MoUs have been signed with leading psychiatrists serving in hospitals, treatment centers and addiction units in Lahore to give the best training opportunities to the students.

- The clinical assessment skills of the students are refined through practical work which is part of a comprehensive clinical assessment course. Students conduct in-depth assessments of people with different psychological issues and make assessment reports.

Furthermore, these reports are evaluated by the external supervisors prior to the commencement of clinical placements in the hospitals. This is to ensure that students are equipped with skills to work as effective professionals.

- Students develop case formulation skills through the theoretical application of their knowledge during case conferences. Each week, students participate in clinical case conferences under the supervision of the placement supervisor, with the objective of fostering effective communication and problem-solving skills among trainees.

- The students are also encouraged

and expected to conduct workshops on diverse clinical issues for both the general public and the clinical population with the aim of enhancing therapeutic skills and dissemination of knowledge. In addition, they design psychoeducational materials for both community and clinical populations to enhance awareness of common mental health problems. Moreover, self-help materials on mental health problems are also gathered by the students.

- Role plays and group activities are integral parts of teaching and training as they enhance problem-solving and critical-thinking skills among students. Furthermore, students are introduced to professional ethics and code of conduct from the outset of the degree program.
- The students are encouraged and given opportunities to publish their research work with the help of their research supervisor which enhances their research skills as well.

Program Entry Requirements

To be eligible for admission in MS Clinical and Counseling Psychology, a candidate must have good academic record with M.A/M.Sc (2 years program) or B.Sc. Honors (4 years program) in Psychology from a well-established and HEC recognized university. Moreover, the candidate will have to qualify the NTS (GAT) test prior to the admission in MS Clinical and Counseling Psychology. Criteria for admission in the MS Program is kept in strict accordance with the guidelines set by the Higher Education Commission. Applicants who meet the academic criteria will take an entrance test by the Institute. On clearance of the test, they will be interviewed for final admission.

Admission Test Pattern

- All the admissions are based on previous academic performance, admission test, and performance in face-to-face interviews.

- The admission test for MS in Clinical and Counseling Psychology is based on knowledge of Clinical Psychology, subjective motivation, and suitability of candidate for the course.

PROGRAM ROADMAP

Year 1 - Semester I

Course Codes	Courses	Credit Hours
PSY 756	Child Psychopathology	3
PSY 709	Clinical Skills: Assessment and Diagnosis for Children	3
PSY 722	Counseling and Interventions for Children and Adolescents	3
	Total	**9**

Semester II

Course Codes	Courses	Credit Hours
PSY 759	Adult Psychopathology	3
PSY 712	Clinical Skills: Assessment and Diagnosis for Adults	3
PSY 723	Counseling and Interventions for Adults	3
PSY 708	Clinical Training-I: Child Placement	3(2-1)
	Total	**12**

Year 2 - Semester III

Course Codes	Courses	Credit Hours
PSY 752	Contemporary Research Methodologies and Formulating Research Proposal	3
PSY 716	Clinical Training-II: Adult Placement	3 (2-1)
PSY 719	Current Trends in Assessment and Psychotherapy	2
	Elective*	3
	Total	**11**

Semester IV

Course Codes	Courses	Credit Hours
PSY 760	Research Thesis	3
PSY 721	Clinical Training III in Community Mental Health with specialization	3 (2-1)
PSY 701	Professional and Ethical Issues	3
PSY 724	Dissemination of Research Work	2
	Total	**11**
	Total Credit Hours	**43**

*Elective / Clinical Training in Community Mental Health with Specialization in:

- School Psychology
- Neurodevelopmental Disorders
- Family and Marital Counseling
- Rehabilitation for Substance Abuse
- Adolescent Mental Health

Electives will be offered as per the availability of qualified experts and number of the students opting for an elective.

Note: Students must maintain a minimum CGPA of 2.5 in each semester, those who fail to achieve the minimum required CGPA will not be promoted to the second year. Moreover, only those students will be allowed to continue with the MS program who exhibit appropriate skills for clinical interventions.

3(2-1) means a total of three credit hours, of which two are for the supervised placement in the mental health care settings and one credit hour is for the case conferences.

Program Overview

The Institute of Psychology offers PhD after MS / M.Phil in Psychology. PhD program will be offered in the following Specialized Areas of Psychology*

1. Clinical Psychology
2. Counseling Psychology
3. Industrial/Organizational Psychology
4. School and Educational Psychology
5. Health Psychology
6. Developmental Psychology

The area of specialization of PhD scholars will be defined by the topic of their PhD dissertation and the degree title will be determined accordingly.

The degree aims to furthering understanding of human behavior by using scientific methods in both basic and applied research. We train our scholars to become independent researchers in the discipline as they work under the expert and competent supervision of our faculty. This program focuses on instilling research expertise and eventually enabling our scholars to publish their work in reputed international and national journals.

Program Objectives

1. To provide first-rate instruction and practical training in specialized areas of Psychology
2. To conduct basic and applied research on topics relevant to our society with a view to study the existing psychological problems in the community.
3. To develop data-base and indigenous psychological assessment tools for research and assessment purposes.
4. To gain indigenous knowledge about the current issues in the discipline of Psychology.
5. To equip students with problem solving skills that would not only help them in personal adjustment but will also help them to facilitate others to adjust to the demands of everyday life.
6. To enable students to become independent researchers.

Program Outcomes

1. Students demonstrate considerable knowledge of and competence in research methods and design, basic quantitative methods and data analysis, and psychological measurement commonly used in the field of psychology
2. Students demonstrate the ability to write a critical review of the literature in specialized area of psychology.
3. Enabling students to develop valid and reliable research instruments.
4. Enabling students to formulate and conduct an independent research project.
5. Students demonstrate practical experience in presenting research on academic forums like professional conferences, peer-reviewed journals, and other scholarly outlets.
6. Working as a professional psychologist upholding moral and ethical standards.

Program Entry Requirements

To be eligible for admission to the PhD in Psychology, a candidate must have good academic record with MS / M.Phil. in Psychology from a well-established and HEC recognized university. Criteria for admission in the PhD program is kept in strict accordance with the guidelines set by the Higher Education Commission. Applicants who meet the academic criteria will take an entrance test. On clearance of the test, they will be interviewed for final admission.

Admission Test Pattern

- All the admissions are based on previous academic performance admission test and performance in face-to-face interviews.
- The admission test for PhD is based on knowledge of psychology and suitability of candidate for carrying out independent research.

PROGRAM ROADMAP

Semester I

Course Codes	Courses	Credit Hours
PhD-801	Current Perspectives and Issues in Psychology	3
PhD-805	*Seminars on Updates in Specialized Areas of Psychology	3
PhD-810	Developing Research Proposal in Area of Specialization	3
	Ethical and Professional Issues	2
	Total	**11**

Semester II

Course Codes	Courses	Credit Hours
PhD-815	Writing up, Presenting, and Publishing Research	3
PhD-825	Practical Issues in Developing Research Instrument	3
PhD-820	Theoretical & Practical Application of Advanced Statistics	3
	Total	**9**
	Total Credit Hours	**20**

Note: Specialization course

The duration of PhD program will range between three to seven years. The course work will be covered in the first year of PhD while the students will be required to work on their dissertation pertaining to their area of specialization in the remaining years.

Career Paths

Psychological research units and organizations, hospitals, private clinics, educational institutions, armed forces (educational and medical core), counseling and guidance centers, selection boards, research organizations, civil services, business enterprises, advertising and marketing agencies, industries, social welfare agencies, reformatories, NGOs and institutions for individuals with special needs.

POSTGRADUATE CERTIFICATE COURSES

1. School Psychology

Course Description: Schools today serve increasingly diverse and dynamic student populations. Every child brings unique strengths and challenges to the learning process. School counselors are a vital part of the effort to unlock each child's potential for success. The School Psychology Certificate Course is an interactive course that involves hands-on training for prospective school counselors. This course is designed to educate and equip trainees with skills that help to understand the child's counseling needs, so that the trainees are facilitated in maximizing their potential. Keeping in view the curriculum and structure of the course, it is divided into three major modules, followed by practical training aimed at diversifying the exposure of trainees.

*A background in psychology is a prerequisite for this certificate course. The minimum qualification of each trainee should be Bachelors (B.A.) with a major in psychology.

2. Effective Parenting

Course Description: Raising happy and healthy children seems more challenging than ever in today's world, and parents who successfully meet these challenges are often the ones who apply the principles of good parenting to raise their children. This short course will enable the participants to handle their child's emotional and physical needs. An introduction to all developmental stages of a child will be given for a better understanding of parents. Behavioral techniques for handling difficult children will be discussed in detail.

3. Handling Difficult People

Course Description: Learning the secrets of effectively dealing with difficult people has a great impact on one's self-esteem. This certificate course will teach the participants to look for ways to get the results they need and want from difficult people. It will show them how to cut past the temper tantrums, moodiness, and back stabbing to make things happen. This will help people to get the tools and skills needed to see how to get what one wants by giving these people what they're looking for. The course will further focus on the personality traits that keep us from being effective, and what qualities give us the best chance of having an influence on the people around us.

4. Management of Depression

Course Description: This short course will enable the participants to learn about depression and understand the impact of depression on the patient, the family, and society. This course includes planning brief supportive interventions using active reflective listening skills and some techniques from cognitive behavioral therapy. It addresses the relationship issues that patients of depression face and also provides information about other treatments for depression such as anti-depressant therapy.

5. Stress Management

Course Description: This short course includes the theory of stress and its management. The course takes a multimodal cognitive-behavioral approach to stress management and is based on current research and practice. Some of the topics included are individual and organizational symptoms of stress, thinking errors and thinking skills, stress mapping, stability zones, relaxation techniques, biofeedback, lifestyle management, physical outlets, management of personal work environment, type A behavior, locus of control, time management, and coping strategies at work and home. The application of theory to practice in different settings, e.g. counseling, health education, individual and group training, coaching, management, and psychotherapy, will be covered.

6. Building Self-Esteem

Course Description: Self-esteem and assertiveness is essential for self confidence and success. And it all begins with oneself. This course will help participants discover some simple assertiveness techniques that will dramatically change how they feel about themselves and will be able to boost their self-esteem. Participants will learn to recognize the importance of learning self-

acceptance and nurturing their sense of self. The course includes the introduction and course overview, mapping anxiety, building self-esteem, increasing self-confidence, and the power of thoughts.

7. Anger Management

Course Description: This short course in anger management offers practical, common sense, effective techniques to help anger addicts break the cycle of rage. Rather than focusing on psychotherapeutic processes that can sometimes involve months or years of counseling, our clinically tested anger management techniques provide students with the skills and insights they need to begin changing their angry behavior patterns from the very first class. They will be guided in assessing their relationship to anger; provided with a set of tools and strategies to control their anger, and assisted in designing a recovery program that will start producing results immediately.

8. Time Management

Course Description: This short course is valuable for those who want to improve their productivity and strengthen their time-management skills through multiple ways of thinking about and using time more effectively. Critical deadlines, competing priorities, and an avalanche of e-mails and/or personal tasks often leave individuals feeling overwhelmed. Being able to set priorities and allocate time appropriately are critical skills for achieving your goals. Taking control of your time and schedule enables you to increase personal productivity and enhance your quality of life. This unique course provides strategies, techniques, and tips to set priorities and manage the daily pressures of meeting important and urgent commitments in your life. This course will enable you to balance your professional and personal lives, monitor daily work habits and determine areas for improvement and implement a personal time-management action plan.

9. Emotional Intelligence for Team Building and Effective Management

Course Description: Emotional intelligence refers to the ability to identify individual's own emotions as well as emotions of others. Research has documented pivotal role of emotional intelligence for success in personal and professional life. Thus EI is equally important as IQ in today's competitive professional arena. This course is specially designed for professionals to help them better understand, empathize and negotiate with others.

*The certificate courses will be of 3-week duration and are subject to the number of students enrolled and the instructor's availability.

ADVISORY BOARD

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MBBS, DPM, MRC, FRCS, FCPS

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Research Assistant
MS Clinical & Counseling Psychology, BNU

Ms. Eshal Jahangir
Academic Coordinator
MS Clinical & Counseling Psychology, BNU

REGISTRAR'S MESSAGE

Dear Prospective Students,

Welcome to Beaconhouse National University (BNU), where excellence in education meets innovation and creativity. As the University Registrar, it is my pleasure to introduce you to our vibrant academic community, committed to fostering an environment of intellectual growth and personal development.

At BNU, we offer a diverse range of programs designed to equip you with the knowledge and skills needed to excel in your chosen field. Our distinguished faculty, state-of-the-art facilities, and a rich tradition of academic excellence ensure that you receive a comprehensive and dynamic education.

We are proud to support our students every step of the way, from the moment you apply to the day you graduate. Our dedicated staff and faculty are here to guide you, providing personalized attention to help you navigate your academic journey and achieve your goals.

This prospectus is your gateway to discovering the opportunities that await you at BNU. Within these pages, you will find detailed information about our programs, admission requirements, campus life, and the myriads of resources available to support your success.

We invite you to explore BNU and become a part of our inspiring community. Together, let's embark on a journey of discovery, innovation, and excellence.

Farzana Shahid

THE OBJECTIVES OF BEACONHOUSE NATIONAL UNIVERSITY

Beaconhouse National University's objectives are deeply rooted in its mission to provide a transformative educational experience within the framework of a liberal arts institution. The university's goals encompass a wide range of academic, cultural, and social aspects:

Holistic Education:
BNU aims to provide holistic education that cuts across traditional disciplinary boundaries. The university seeks to foster well-rounded individuals by integrating various fields of study and encouraging cross-disciplinary exploration.

Higher Education Access:
One of BNU's core objectives is to offer higher education opportunities to students from diverse backgrounds. The university is committed to ensuring that deserving students are not denied access due to financial constraints, thereby promoting inclusivity and social mobility. BNU's wholesome scholarship program is a key aspect of the university's not-for-profit ethos that continues to remain a priority for the entire BNU community.

Equal Opportunities and Inclusiveness:
The university's objectives emphasize providing equal opportunities for all, irrespective of their backgrounds. BNU's commitment to inclusivity extends to its admission policies, scholarship programs, and support services.

Academic Freedom and Excellence:
BNU values academic freedom, where both faculty and students are encouraged to explore diverse perspectives and engage in open dialogue. The commitment to excellence is reflected in BNU's efforts to maintain high academic standards and provide a world-class educational experience.

Liberal Arts Environment:
The establishment of a liberal arts environment is a key objective. BNU aims to provide an educational atmosphere that emphasizes critical thinking, creativity, and intellectual exploration, enabling students to become versatile thinkers and learners. The end product is not only a degree holder but a problem solver capable of applying their skills across disciplines.

Research and Knowledge Expansion:
BNU actively contributes to the expansion of knowledge through research and scholarly endeavors. The university promotes a culture of research and innovation, encouraging faculty and students to engage in meaningful academic dialogues and contribute to the advancement of various fields through publishing and disseminating knowledge.

Socially Conscious Approach:
BNU's objectives align with a socially conscious outlook. The university endeavors to create a community of students and faculty aware of societal challenges, engage in community service, and work towards positive social change.

Cultural and Artistic Enrichment:
The university seeks to enrich the cultural and artistic landscape of the country by fostering creativity and artistic expression. BNU's programs in arts, design, and architecture contribute to the development of the arts and cultural sectors.

Engagement and Extracurricular Activities:
BNU encourages a vibrant co-curricular atmosphere that promotes student engagement in extracurricular activities, fostering personal growth, leadership skills, and a sense of community.

Global Citizenship:
BNU is dedicated to nurturing empowered and impactful global citizens. The university's educational approach encourages students to develop a broader worldview, engage with global issues, and contribute positively to society at both local and international levels. We pride ourselves on striving to promote responsible global citizens.

National and International Impact:
BNU aspires to be recognized nationally and internationally for its contributions to education, research, and cultural enrichment. The achievements of its alumni and their placements in prestigious institutions validate the university's commitment to excellence.

Quality Infrastructure and Learning Environment:
BNU's objectives include maintaining a conducive learning environment with modern infrastructure, well-equipped facilities, and a favorable student-faculty ratio to facilitate effective learning and knowledge transfer.

In summary, Beaconhouse National University's objectives encompass a wide spectrum of educational, cultural, and societal dimensions, all aimed at fostering a transformative educational experience that prepares students to become globally aware, socially conscious, and academically accomplished individuals.

ACADEMIC AND RULES REGULATIONS

(Brief of policies is produced here. Please refer to the student handbook and BNU disciplinary rules for details, available on the website and CMS portal).

MAJORS / MINORS / ELECTIVES

The minimum requirement for the award of a degree at the undergraduate level is 130 credits, of which at least 90 credits must be earned in major courses.

BNU offers students an opportunity to broaden and complement their programmes of study by completing the requirements of a minor. A minor may be a University inter-disciplinary programme or one offered by a single school.

All students at the schools/institution of Beaconhouse National University are required to complete the following mandatory courses:

SUBJECT	CREDIT POINTS
Communication Skills I*	03.0 credits
Communication Skills II	03.0 credits
Islamic Studies	02.0 credits
Pak Studies	02.0 credits
Computer Literacy	02.0 credits
Total number of credits: -	**12.0 credits**

TRANSFER STUDENTS

- **New Admission**

i.   Students accepted at BNU may transfer to another school within the university within two weeks of being admitted. Fee difference, if any, will be paid at the time of transfer or adjusted against fee payment for the next semester whichever may be the case.

ii.   A student wishing to transfer from a recognized university or college to BNU will be considered subject to the following BNU regulations:

a)   Applications / NOC from the previous university for transfer to BNU must be submitted to the Admission's Office to be reviewed by the Dean of the School concerned who, in consultation with the University Equivalence Committee, will determine the position of the applicant.

b)   Credits earned at the transferring institution will be accepted, provided the courses and course content meet BNU's program requirements.

c)   Official records will be evaluated, and notification will be forwarded from the Registrar's Office concerning the student's position in the programme at BNU, including the number of credits awarded.

d)   At least 60% of the credits required for a degree must be earned at BNU.

e)   A minimum CGPA requirement is 2.0 or the criteria set by the schools/institute.

f)   Courses with less than 'C' grade will not be transferred in.

g)   Transfer credits from other institutions shall not be counted towards the GPA and CGPA. However, transfer credits may be considered towards the fulfilment of the requirement for a degree after an evaluation by the university Equivalence Committee.

- **Existing Students**

a)   Existing students of BNU who wish to switch to the degree programme of another School of BNU can apply for 'Transfer of credits' within a year from the date of their admission. After one year they cannot apply for 'Transfer of credits' and will have to seek fresh admission.

b)   Internal transfer requests (i.e. transfer requests within the same school) shall be evaluated and finalized by the school's faculty in the light of BNU's Student Transfer Policy under intimation to the Offices of Registrar and Examination.

c) A minimum CGPA requirement is 2.0 or the criteria set by the schools/institute.

d) Courses with less than 'C' grade will not be transferred in.

e) All requests of 'Transfer of Credits' should reach the Office of Registrar within two weeks before the commencement of classes after which period such requests shall not be entertained.

SEMESTER CREDITS

One semester credit means that a particular course must have at least one hour of class contact per week for a period of 16 weeks. Therefore, a course of three semester credits will meet for approximately 48 hours during a semester.

During one semester a student may take up to 6 courses or 18 credits. The time allocated for final examinations is excluded from this computation of class credit hours.

CGPA

A student's Cumulative Grade Point Average (CGPA) is computed by multiplying the number of credit hours of each course by the points assigned to that grade, then dividing the sum of all courses by the total number of credit hours in which the student was enrolled. All grades are determined and awarded by the respective course instructors.

EXAMINATION AND ASSESSMENT

The examination schedule is clearly defined in the BNU calendar at the commencement of every academic year.

A final examination is a requirement in all courses except those in which examinations are not used to evaluate a student's achievement, as in the case of SVAD, SA, TFT. Other courses that may not have final examinations are computer laboratory courses, workshops and seminars, independent studies, presentations etc.

The method of examination in a course is determined by the course instructor approved by the respective Dean / Director of school/institute.

The minimum passing grade required in thesis is 'C' grade (in case of Bachelor degree) and 'C+' (in case of MS/M.Phil. degree). The final standing of each student in each course, is assessed on the basis of the final examination result.

GRADING SYSTEM

There are two predominant and a preferred grading system applied worldwide for grading courses at all levels of tertiary education.

1. Relative Grading System (Recommended for adoption where the class size is above 20 students)
2. Absolute Grading System (Recommended for adoption where the class size is below 20 students)

The programs and courses are evaluated either on a point or percentage system (absolute grading method) or a curve (relative grading method), depending on the need for the grades to serve as a competitive filter. Because grades are mostly used for some sort of competitive evaluation, even absolute grading systems are normalized so that they fall generally within the standard of grading practices of an institution. Most grading practices incorporate aspects of both absolute and relative grading methods.

A brief description of grade distribution is as follows:

Grade	Grade Points	Percentage obtained in a Semester System
A	3.67 - 4.00	85 and above
A-	3.34 - 3.66	80 - 84
B+	3.01 - 3.33	75 - 79
B	2.67 - 3.00	71 - 74
B-	2.34 - 2.66	68 - 70

Grade	Grade Points	Percentage obtained in a Semester System
C+	2.01 - 2.33	64 - 67
C	1.67 - 2.00	61 - 63
C-	1.31 - 1.66	58 - 60
D+	1.01 - 1.30	54 - 57
D	0.10 - 1.00	50 - 53
F	0.00	Below 50

Note: A student getting any CGPA, in absolute or relative grading, will be given the minimum of the corresponding percentage in column 3 of the table above. For example, if a student gets a CGPA of 3.00, the percentage associated will be 71%.

In the case of theory courses, if after the lapse of the course withdrawal date, the class size is more than 20 students, the grading will be on a relative basis. However, the courses in which number of enrolled students 20 or fewer, grading will be done on the 'Absolute Scale'. Likewise, the assessment/grading of project/thesis is done on the 'Absolute Scale' basis.

TRANSCRIPT POLICY

Semester-wise transcripts are posted in students' logins at the end of each semester after the compilation of results for that semester showing course-wise grades, Semester-wise Grade Point Average (SGPA) and Cumulative Grade Point Average (CGPA). A copy of transcripts may be issued at the written request of a student. Verbal or telephonic requests are not entertained. Official transcripts of the student's complete academic record are issued on the university's security station-ary, bearing the official embossed seal of the university.

Transcripts or other evidence of attendance are not issued to students who are in debt to the University. Each student must obtain a clearance from the Accounts Office, evidencing that the debt has been paid in full and all outstanding balances cleared before an official transcript is issued.

INTERNSHIPS

All students are required to complete an internship in the local job market. This is a prerequisite for the award of a degree and no exceptions may be made to avoid the fulfilment of this requirement. The internship experience can be an invaluable aid in the evaluation of the real job market and potential employers. The concerned school will specify the internship requirement at the appropriate time.

STUDENT COUNSELLING

Each school provides an advisory programme to help students integrate their campus experience with their personal interest to prepare them for professional careers. All freshmen are assigned a faculty advisor who assists them in the early period of the university experience.

This sustained personal contact with experienced faculty members benefits the student in the selection of areas of concentration that match individual interests and aptitudes. Each student has his/her progress towards the award of a degree carefully monitored by the faculty advisor. This entails detailed meetings with the Advisor, particularly at the time of registration for elective courses. No course selection/registration slip for electives/minors is deemed valid without the signature of the advisor/course supervisor/dean.

CLASS ATTENDANCE

Students will be expected to have 75% attendance in each theory course in which they are registered. Studio/Lab sessions require 100% attendance. Those who miss a class session will be expected to make up for the missed work on their own. Students missing more classes then the stipulated number of leaves will receive a failing grade. The acceptance of such work is at the discretion of the course supervisor. Absence from studio at SVAD and SA

cannot be made up outside the campus or supervised.

It is expected that a student's absence from classes may be resolved with the faculty member concerned. If a student is absented from class or a mid-semester exam due to sickness or some other unavoidable cause, the student must inform the course supervisor immediately upon return to classes. Suitable documentation such as a doctor's certificate may be required if such confirmation is necessary. (Please refer to student handbook for details).

ADD / DROP WITHDRAW OF COURSES

- A period of two weeks is allowed from the commencement of classes for add/drop of courses. A student adding a course is responsible for ascertaining the requirements of the course and for completing them. Students are strongly advised to consult with their Course Supervisor before adding or dropping a course.

- Course dropped within two weeks after commencement of classes are deleted from the record. The student will receive grade "W" (withdrawn) on their transcript if they apply to drop a course after two weeks from the commencement of the semester.

- However, if a student drops the course after ninth week an "F" grade will be mentioned on their transcript.

- Student shall not be allowed to withdraw from the same course more than two times during the duration of their degree program. This shall also apply to course(s) in which there is withdraw on the basis of short attendance.

REPEATING A COURSE

There are two categories of students who will be required to repeat the courses: -

- Student shall repeat all mandatory/major courses in which he/she obtains an 'F' grade.

- In case of an elective course, students may repeat the same elective or take a new elective in place of the previous one, in order to fulfil the degree requirement.

- Students earning grade 'C-' or less either in a major/mandatory/elective course will have the option to repeat the course once.

- Students may repeat up to 18 semester credit hours during their course of study for a programme. However, students may not repeat any course in which they have earned a grade higher than 'C-' except with the Dean's permission.

ACADEMIC DISCIPLINE

In BNU, a great deal of emphasis is placed on academic discipline. Students are required to achieve their academic objectives by conforming to the requirements of their programme and regulations of the university.

Academic dishonesty may include plagiarism, dishonesty in examination or assignments and falsification of data. Faculty members guide students about the conventions of documentation and acknowledgement of sources relevant for their courses. Cases of any academic dishonesty shall be referred to the BNU Examinations Discipline Committee.

(Please refer to BNU disciplinary rules and student handbook for details)

SEMESTER FREEZE POLICY

1. A student who wishes to take a semester break must submit an application for Semester Freeze, approved by the Dean/Head of the Department, to the Registrar's office two weeks before the commencement of classes. In special cases, application may be accepted after the semester has begun, but not later than two weeks after the commencement of classes.

2. Fee paid for a semester will only be carried forward if the student submits the Semester Freeze application within the prescribed period of time.

3. A student who absents himself/herself from an entire semester without permission may not be allowed to

resume his/her study without formal permission of the respective Dean/Head of the Department. Fee paid for that semester will be non-refundable and non-transferable in such cases and students must seek readmission and pay the admission fee.

4. During their degree program, a student may request a semester freeze for:

a. one semester; or
b. two consecutive semesters; only ONCE within the stipulated degree duration.

Approval from the respective Dean/Head of the Department is required for either option.

5. For resuming study after semester freeze the student must submit an application for rejoining to the registrar's office prior to the commencement of classes to activate his/her status at the university.

6. Upon resuming studies student will continue from the same stage where s/he left (froze).

PROBATION

- Students who fail to maintain a minimum required CGPA of 2.00 (in case of Bachelor's Degree) and 2.50 (in case of MA/MS/M.Phil degree) are placed on academic probation.

- On two (2) consecutive probations in the first year or three (3) consecutive probations in the subsequent years, student's name shall be automatically removed from the university's rolls.

- However, students may consult their academic counsellor to pursue another course of study at BNU.

All students shall be required to maintain 'good standing' throughout their stay at the school and shall be expected to work harder than familiar norms.

DEAN'S HONOR LIST

Students with excellent academic performance during a semester are placed on Dean's Honor List. The eligibility criteria for which are:

- The eligibility criteria for Dean's Honor List is same for undergraduate and master's degree i.e. 3.50 GPA in a semester.

- Full workload for a semester as prescribed by a school/institute for postgraduate, graduate and undergraduate programme for the Dean's Honor List.

AWARD OF GOLD MEDAL

The Gold Medal will be awarded to the

student with the highest CGPA in each degree program provided number of graduating students of the same batch (i.e. Fall & Spring) in each degree program is not less than 10 in case of the undergraduate program and 5 in case of the graduate program. In the case of less than 5 students in MS/M.Phil. program(s), all MS/M.Phil. programs of the same school/institute may be considered as ONE batch for the award of Gold Medal on the recommendation of the respective Dean/Director. With this provision the eligibility for the award of Gold Medal will be determined by the following criteria:

a. If the average CGPA of cohort for a degree is 3.25 or above, then the minimum required CGPA would be 3.80. If the average CGPA of cohort for a degree is less than 3.25 then the minimum required CGPA would be 3.65.
b. The academic record of the students should neither have an 'F' grade nor should he/she have repeated the course.
c. There should be no disciplinary case or warning against him/her in their record.
d. If two students attain the same highest cumulative grade point average, then each of them will receive a Gold Medal.
e. While considering a student for the award of Gold Medal, student's attendance and disciplinary record may be considered.
f. Any matter not covered under this

policy shall be forwarded to the Gold Medal Committee constituted by the Vice Chancellor.

GENERAL CONDUCT

(Brief of policy is produced here. Please refer to the 'BNU Disciplinary Rule' for details.)

In accordance with Article 20 (2) d of the Beaconhouse National University, Lahore Act 2005, the Academic Council of BNU has established these rules to address student conduct and discipline. These Rules aim to ensure fair and orderly procedures for maintaining appropriate student behavior and conduct during their enrollment at the university. Any amendments to these rules will come into effect as specified in the amendments. BNU is obligated to comply with all laws of the Islamic Republic of Pakistan, and any infractions may be subject to legal proceedings in accordance with the established legal remedies.

These rules outline the specific policies, procedures and prohibitions governing student conduct within the university. They apply to the university premises, university sponsored events, or any occasions on or off campus where students may be representing or identifying themselves as members of the BNU community. They may also extend to other situations off campus if they adversely affect the university's reputation, educational mission, or community. Violations can lead to dis-

ciplinary action. Students are responsible for understanding and adhering to these regulations whenever and wherever they can reasonably be considered applicable.

DISMISSAL

Any student failing to abide by the disciplinary rules and regulations shall be issued a written warning. A probation period shall be specified for the student to improve his/her behaviour, failing which the student is liable to be rusticated/ dismissed from the university. A proper enquiry shall be held to ensure that the student is given the opportunity to present his/her case to the University's Disciplinary Committee.

A student reserves the right to appeal against dismissal/rustication to the Vice Chancellor, BNU whose decision in the case shall be final and not challengeable.

THE OFFICE OF INITIATIVE ON INCUBATION &

ZERO-TOLERANCE ON DRUGS

The zero-tolerance policy on drugs at BNU reflects the institution's dedication to creating a safe and conducive learning environment for all its members. This approach is in line with broader efforts to promote responsible behaviour among students and faculty. By clearly stating

distribution of illegal drugs, BNU sends a strong message that drug abuse will not be tolerated within its campus community.

BNU can initiate its own disciplinary process, which could result in consequences such as probation, suspension, or expulsion, depending on the seriousness of the offense.

SEXTUAL HARASSMENT

Sexual harassment within BNU is considered a egregious violation of trust, dignity, and human rights that must be unequivocally condemned. It undermines the fundamental principles of education, equality, and respect that academic institutions stand for. Every member of the university community, from students to faculty and staff, deserves a safe and inclusive environment free from any form of harassment. We at BNU, take it our collective responsibility to foster a culture of respect, awareness, and support, ensuring that everyone is safe and any complaint threatening their safety is justly dealt with, thereby promoting a culture on the campus that ensures everyone thrives without fear of any harassment.

Any incident of harassment experienced by any member of BNU community on BNU campus can be reported at harassment.complaint@bnu.edu.pk

FACILITIES

BNU HOSTEL

The BNU hostel block is a state-of-art, on-campus boarding facility offering accommodation for 74 girls and 80 boys.

BNU Hostel compound is a 50,000 sq.ft. with segregated wings for girls and boys. Each wing of the facility has appropriately equipped common rooms, pantries on each floor and a visitor's lounge.

The facility has an adjoining completely operational faculty block to cater to the accommodation needs of eight international faculty members.

BNU LIBRARY AND INFORMATION SERVICES

The library at BNU (Beaconhouse National University) is a state-of-the-art furnished library with the richest information resources for the students, staff and faculty. The library has an open shelf collection that includes books, reports, art catalogues, journals, and newspapers. In addition, it has a thesis collection submitted by BNU researchers. Library timings are Monday to Friday 8:30:00am to 8:00pm. On Saturday and Sunday 9:00am to 5:00pm. To facilitate the students during the exams, the library timings extended to 10:00pm.

Students also have complete access to online books and high-quality, peer-reviewed journals, conference proceedings and articles through different online databases under the HEC's National Digital Library Program. Students and faculty can access these resources from inside and outside the campus through a VPN. The e-book support program allows researchers to access most of the important text and reference books electronically in a variety of subject areas.

Users can search material available within the library through OPAC (Online Public Access Catalogue **library.bnu.edu.pk**). Users can request the desired literature or book by using the OPAC. A wide range of online freely accessible databases can be accessed by using the (Digital Library / Libguides) Modules at OPAC.

Users can request library staff to help them in getting their required books from other libraries through inter-library loan services. The library has signed MOUs with LRC (Learning Resource Center) University of Management and Technology Lahore and COMSATS University Islamabad-Lahore Campus Library to promote research, reading and learning culture between these institutions.

The library uses an in-house customized Library Management System for cataloguing, classification and circulation.

BNU library has organized more than 60 research training programs for BNU researchers and scholars to promote the research culture within the Institution.

COMPUTER LABS

At BNU campus, our commitment to cutting-edge technology is reflected in our array of sophisticated computer labs, boasting state-of-the-art computer-based facilities.

These labs are meticulously equipped to cater to diverse needs, ranging from AI, Rendering, Graphics and beyond.

Powered by a gigabit network infrastructure, our university ensures seamless connectivity and high-speed internet access, with over 400 nodes supporting our academic and research endeavors.

All computer labs with access to internet, scanning and printing (colour & b/w) from 9:00 am to 6:30 pm daily Monday to Friday.

SPORTS CLUB

BNU encourages student participation in extracurricular activities and regularly hosts a range of sports and co-curricular events.

The Sports Club of BNU promotes sports activities among the students by organizing matches throughout the year among different departments as well as with other universities and colleges.
BNU offers the following fully equipped sports facilities:

- Football Ground
- Cricket Ground
- Cricket Pitches (for net practice)
- Basketball Court
- Volleyball Court
- Outdoor Badminton Courts
- Table Tennis

The university has two dedicated sports coaches to help and assist students in the activities.

STUDENT & ALUMNI AFFAIRS

The Student Affairs Office under the Directorate of Student Affairs and External Relations coordinates between university's non-academic units for timely resolution of issues brought up by students (cafeteria, transport, hostels and related matters), besides providing support in holding co-curricular activities and ensuring students' co-curricular participation at events outside the university. It also maintains liaison with the university's alumni for their facilitation and assistance wherever needed.

The responsibilities of the department are as follows:

a) Conduct orientation and guidance services for new entrants to acquaint them with university life and rules.

b) Attend to student grievances and provide support for early resolution of student problems and issues.

c) Support and facilitate regular co-curricular activities organized by student societies and clubs and events in-

cluding BNU Bestival, BNU Model United Nations (BUMUN), BNU BELYMPIAN etc.

d) Maintain the alumni network and organize on-campus activities including meet-ups and homecomings.

HEALTH CENTER

BNU offers a primary healthcare facility to its students, faculty and staff through its on-campus Health Center supported by Chughtai Homecare. The clinic provides services of regular checkup and basic medical screening to our faculty, staff and students. The clinic is manned by an on-duty doctor during university's operational hours and round the clock availability of trained paramedical and nursing staff.

The purpose of the BNU Health Center is to provide primary care on campus, screen for underlying risks for diabetes and hypertension, provide medical advice, monitor and manage basic health and refer to specialist care if required.

The university also has a 24/7 ambulance facility available for students and staff. All screenings and visits to the clinic are optional and free-of-cost for students.

CENTER FOR COUNSELING AND PSYCHOLOGICAL WELL-BEING

If you want to feel good, we have a go-to person for you at our center for counseling and psychological well-being. At

Beaconhouse National University, we offer dynamic counseling services that are dedicated to fostering the mental health and well-being of our student community. We offer a comprehensive range of support, including individual and group therapy, workshops, and crisis intervention. Our campus counselor is a consultant psychologist, equipped to address various issues such as stress, anxiety, depression, relationship problems, and academic pressures. We provide a safe and confidential environment where students can explore their concerns and develop coping strategies, promoting resilience and personal growth.

In addition to direct counseling, we offer preventative programs and outreach activities designed to enhance student well-being. These initiatives include mental health awareness campaigns, substance use control program, stress management workshops, and peer support groups. We also provide online resources, such as self-help tools and virtual counseling sessions, ensuring support is accessible even for those unable to visit the center in person. Our goal is to create a supportive community that fosters well-being and academic success for all students.

CAFETERIA AND RESOURCE CENTER

The cafeteria block is a three story completely operational and furnished facility spread over 18,000 sq. ft. area and a seating capacity for 3,000 persons at a time.

A cafeteria quality assurance committee with representatives from faculty, management and students ensures maintenance of highest standards in quality and hygiene and diversity of cuisine at economical prices through surveys, surprise visits and regular in-person meetings with the cafeteria management and staff. Periodic medical health examination and diagnostic tests of chefs and waiters are also conducted.

There are separate counters and stations for fast food, pizza, pakistani, chinese, open kitchen, besides separate bars for fresh juices milkshakes, a coffee shop on the top floor that provides a variety of hot and cold beverages. In addition, the café has a tuck shop for routine purchasable items.

CAREER PLACEMENT OFFICE

BNU has established a Career Placement Office under the Directorate of Student Affairs and External Relations that serves placement needs of students and graduates. The responsibilities of this department include the following services:

a) Undertake professional counseling of prospective applicants as well as parents during admissions cycle.

b) Provide professional guidance services to students, facilitate internship programs and build liaison with industry for job placements.

c) Organize job fairs, recruitment drives, employer meet-ups, and screening interviews for graduates and graduating students.

d) Develop and maintain a graduate directory.

e) Liaise with the United States Education Foundation in Pakistan and British Council, UK and explore international education avenues for students and keeping them informed on international financial assistance and scholarship opportunities.

f) Extend support for international exchange semesters and summer (Turkey, USA, Germany etc.)

g) Facilitate start-up incubation at Plan9 Technology Incubator, The Indus Entrepreneurs (TiE) Lahore Chapter, NetSol Nspire Program, National Incubation Center, The Nest I/O, WomenX Pakistan for mentoring of students and alumni to capitalize on their entrepreneurial potential.

(Brief of policies is produced here. Please refer to the student handbook and BNU disciplinary rule for details, available on the website and CMS portal).

NEW INITIATIVES

BNU CENTER FOR POLICY RESEARCH (BCPR)

The Beaconhouse Center for Policy Research (BCPR) has boosted its activities this year while putting the BCPR on the map as a forthcoming leading think-tank for innovative and forward-looking research-based solutions to the myriad of problems that Pakistan faces in governance as well as on the international stage.

In 2024, the BCPR has held multiple widely attended roundtable conferences, panel discussions, seminars, lectures, interactions with Pakistani and foreign diplomats, and produced a number of publications on topics of current interest such as on US-Pakistan relations, Pakistan-China cooperation, Pakistan-Türkiye alliance, climate change, and others. The Center has closely collaborated with the Woodrow Wilson Center and the Center for Strategic and International Studies in Washington D.C. and the Chinese Consulate General in Lahore, the Norwegian government, Center for Governance Reform (CGR) and other major thinktanks and institutes in Pakistan.

The BCPR has also taken steps to introduce undergraduate courses in the Department of Liberal Arts of the BNU in areas such as Pakistan-US relations and Pakistan-China relations which are to commence from Fall semester 2024 and Winter Semester 2025, respectively.

As a one-of-its-kind policy research center at the BNU, the BCPR boasts high student and faculty involvement and interest in its activities, which has created a surge in the BNU's already intellectually stimulating environment, as participants of BCPR's events engage with questions about Pakistan's past, present and future with eminent policymakers, business-people, diplomats, and scholars. It serves to induce objective and research-based thinking creating supportive linkages between academic work and research for grooming the students for their professional lives.

As the BCPR is further gaining traction as a premier think-tank in Pakistan, the coming months and years will be filled with even more engaging activities and intellectual discussions that shed light on Pakistan's economic, social, and political circumstances through fresh perspectives.

INNOVATION

Beaconhouse National University believes in nurturing creativity, fostering innovation, and empowering entrepreneurial spirits. Our Innovation and Incubation programs are designed to turn ideas into reality, providing comprehensive support for aspiring innovators and entrepreneurs.

BNU Connect: Bridging Disciplines, Cultivating Startups

BNU Connect embodies our commitment to cross-disciplinary collaboration. It encourages projects that integrate expertise from three complementary schools, fostering holistic startups that draw on diverse perspectives. This unique approach ensures that startups benefit from a well-rounded blend of skills and insights, setting them up for success in today's complex market landscape.

Regular Incubation Support: Building Startup Capacity

Our Regular Incubation program is dedicated to equipping startups with the tools and knowledge needed for sustainable growth. From business development and financial modeling to marketing/branding strategies and access to capital, we provide comprehensive support tailored to each venture's unique needs. Through mentorship and practical guidance, we empower entrepreneurs to navigate challenges and seize opportunities.

A Hub for Innovation and Entrepreneurship

At BNU, innovation is not limited to startups alone. We support a wide spectrum of projects, including those focused on intellectual property development and copyright protection. Whether you're launching a startup or exploring new avenues of intellectual creation, our incubation ecosystem is here to support you every step of the way.

Inspiring Talks from Startup Founders

Our commitment to entrepreneurship extends beyond the classroom. Through regular talks and workshops featuring successful startup founders, we inspire and motivate students to pursue their own entrepreneurial journeys. These engaging sessions provide invaluable insights and real-world experiences that fuel creativity and ambition.

BNU Entrepreneurship Society: Empowering Student Innovators

In addition to our structured programs, the BNU Entrepreneurship Society serves as a dynamic platform for student driven initiatives and capacity building. This student run society fosters a vibrant community of aspiring entrepreneurs, offering networking opportunities, workshops, and events aimed at honing entrepreneurial skills and igniting passion for innovation.

Join Us in Shaping Tomorrow

At BNU, innovation and incubation are not just programs; they are a mindset—a commitment to turning dreams into tangible achievements. Join our vibrant community of innovators and entrepreneurs, and together, let's shape a future defined by creativity, innovation, and boundless possibilities.

DISCOVER, CREATE, INNOVATE—EXPERIENCE INNOVATION AND INCUBATION AT BNU!

THE OFFICE OF SPECIAL INITIATIVES AT BNU

THE CLIMATE CHANGE–ENVIRONMENT–SUS-TAINABILITY INITIATIVE - CCES VISION

BNU commits to making **Pakistan's first 'Excellence Hub & Living Lab'** for **Climate Change, Environment and Sustainability,** a **model** for a **collective, inclusive shared platform for solution based climate action'.**

BNU is poised to become **Pakistan's First WWF Green Accredited University'.**
BNU commits to creating a '**Vision & Solution Based Integrated Framework**' for climate change and institutional action by creating a space for 'Intellectual Discourse' leading to roadmaps for resilience and climate mitigation, that aim to transform BNU into a powerful model that generates equitable, applicable and scalable solutions for responding to the unprecedented challenges of climate change, by changing mindsets through active investigation, harnessing and empowering the youth, giving them a sense of ownership and pride whilst driving positive collective action.

BNU commits to accelerate innovative and practical solutions for climate change mitigation and adaptation, to work effectively with our partners to help identify, build resilience and implement these solutions for a better quality of life on the planet, whilst spearheading inter-departmental collaborations, making 'Environment & Sustainability' the core of all departments.

We commit to creating **Leadership Hubs, challenging contemporary narratives, starting new conversations for sustainable and environmental futures, pioneering creative practices, committed to moving the world to green, just, healthier and sustainable futures investing in community both locally and globally, aligned with the five SDG pillars of people, prosperity, planet, peace and partnerships both at the university, national and international level.**

MISSION

The threats posed by the climate crisis demand collective action from our institutions, public and private sectors, and academia. We aim to strengthen efforts to meet these challenges. Implementation of the **CCES Integrated Sustainability Framework** will require transformational change across departments. Its success is dependent on collective contributions and participation on one platform: **a BNU led Shared Collective Platform.** BNU shall also create a **Sustainable Leaders Network**. This will embrace the public, private, corporate, industrial, civil society, academic and other sectors as active partners, through a BNU led charter.

BNU is starting an elective course on Introduction to Climate Change, Environment and Sustainability. To cross the frontiers of knowledge in areas of scholarship, providing intellectual space for understanding how climate change affecting human sustainability by accelerating climate research at BNU and providing expert analysis on climate impacts and solutions. To develop and inspire knowledge-based solutions for future generations for a prosperous, peaceful and healthy planet. To outline a series of carefully designed and tangible goals to be achieved by 2030, putting our campus on the path towards reducing greenhouse gas emissions to net zero. All factors affecting the environment 'Green Components' like air, water, soil, emissions, industry,

urbanization, sustainable agriculture, energy, renewables etc. shall be reviewed for solutions, transition maps, and guidelines.

This requires an increased commitment across all areas of the university, and the ability to model sustainable values within every part of its culture, managing resources, operations, ecosystems, education, design and construction. The 2030 Plan will centralize all climate change and sustainability efforts into **one integrated university wide plan.** To reach these targets, Plan 2030 offers a comprehensive set of operation strategies, which include a shift to zero emission electricity, decarbonize transportation and have zero waste/recycling and waste to energy components. Emission reduction targets will be road mapped. Plan 2030 will align with global accords like the Paris Agreement to limit the rise of global temperatures to 1.5 degree centigrade. The core will include advancing social and climate justice by aiming to alleviate the burden on undeserved and marginalized communities that are disproportionately vulnerable to the effects of climate change.

Policies will be created that address clear sustainability standards and requirements for the design of new buildings and the maintenance of existing ones. We are strengthening efforts to raise awareness on these issues through the development of a **Student Sustainability Education Program** that provides experience.

The goals and strategies will be inclusive and have input from faculty, administration, management and students to ensure they are operationally sound, creating environmental stewardship with a newly created **Sustainability Advisory Committee,** comprising climate scholars, researchers, scientists and operation specialists. Baseline data will be collected, which will be used to set the strategic integrated framework on ground.

The Office of Special Initiatives at Beaconhouse National University (BNU) is a recent endeavor that aims to extend educational and professional development opportunities to the members of the university's community. Under the purview of this office comes overseeing BNU's Distinguished Lecture Series (DLS), organizing workshops and various training programs, managing BNU's summer school, and coordinating for the university's in-house think tank,

At the core of the Office of Special Initiative's mission is to inculcate an environment that fosters the ethos of intellectualism and critical thinking. Through DLS at BNU, the Office of Special Initiatives regularly invites renowned subject experts to interact with students and share their learning experiences. The series helps to cultivate an atmosphere of open dialogue and free flow of ideas in line with BNU's reputation as a hub for liberal arts education.

The Office of Special Initiatives organizes BNU's Summer School, in which students from all over the country are invited to experience life at BNU through various academic and extra-curricular activities. The summer program provides young students a unique opportunity to foundational life skills and broaden their perspective as they transition from school to college/university. Furthermore, the Office of Special Initiatives oversees the execution of Success Lab, a program aimed at advancing professional careers through various training and career development courses.

A significant contribution of the Office of Special Initiatives is its role in revitalizing the Beaconhouse Center for Policy Research (BCPR), where the focus remains on policy-specific debates and discourse. This engagement allows students to grasp the intricacies of policy-making while gaining hands-on experience in analyzing complex global issues. The Office's involvement with BCPR includes the provision of regular input on its policy publication series, "The Policy Beacon," ensuring that discussions are informed by a range of perspectives.

The proposed courses and programmes of study,
regulations, procedures, fees, faculty,
scheduling of classes and enrollment policies listed
in this prospectus are subject to change from time to time.

Tarogil Campus Location

AWT Phase 2

Beaconhouse National University

Chamrupur

Fazaia Housing Scheme

Lake City

Halloki

Comsat College

Defence Rd

Sher Shah Colony

Tariq Garden

Naheman-e-Iqbal Housing Society

Wapda Town

PCSIR Staff Colony

Architect Housing Society

Sheikh Zayed Place

Ali Town

Johar Town Phase 2

Canal View

Thokar Niaz Baig

PCSIR Phase 1

Eden Value Homes

Rawind Rd

Khayaban-e-Jinnah

Shaukat Ali Rd

Canal Bank Rd

Multan Rd

Lahore-Islamabad Motorway

River RAvi Link

Thokar Niaz Baig Canal Rd

Defence Rd

Rawind Rd Ferozepur Rd Link

Short Complex Rd

Beaconhouse National University

BNU

For detailed information and eligibility criteria, please contact: **BNU Admission Office**

Tarogil Campus:
13-Km Off Raiwind Road, Lahore.
Tel: 042-38100156 ext. 777, 488 & 493

Email: info@bnu.edu.pk
www.bnu.edu.pk